



**NORTH CAROLINA AGRICULTURAL AND TECHNICAL
STATE UNIVERSITY**

OFFICE OF THE VICE CHANCELLOR
DEVELOPMENT AND UNIVERSITY RELATIONS

**Board of Trustees
Institutional Advancement Committee Meeting**

Agenda

Friday, November 20, 2009

10:00pm

Alumni-Foundation Event Center

- | | | |
|--|---|--|
| <input type="checkbox"/> Chuck Cornelio, Chair | <input type="checkbox"/> Pamela McCorkle Buncum | <input type="checkbox"/> Mable Scott (Staff) |
| <input type="checkbox"/> Emerson Fullwood | <input type="checkbox"/> Mark Kiel (Ex-Officio) | <input type="checkbox"/> Gwen Evans (Recorder) |
| <input type="checkbox"/> Al Linberry, Jr. | <input type="checkbox"/> Timothy Minor (Staff) | |

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| I. Roll-Call | Gwen Evans |
| II. Opening Comments and Adoption of Minutes | Chuck Cornelio |
| III. Vice Chancellor's Report | Mark Kiel |
| a. Board of Visitors | |
| b. Proposed Plan to Establish Endowed Professorship in School of Nursing | |
| IV. Development Report | Timothy Minor |
| a. Fundraising Report | |
| b. Update on Chancellor's Visits | |
| V. University Relations Report | Mable Scott |
| a. Marketing and Branding Campaign | |
| b. Major University Events | |
| VI. Other Business | Chuck Cornelio |
| VII. Closed Session | Chuck Cornelio |
| VIII. Open Session Resumes | Chuck Cornelio |
| IX. Closing Comments | |