



**NORTH CAROLINA AGRICULTURAL AND TECHNICAL  
STATE UNIVERSITY**

OFFICE OF THE VICE CHANCELLOR  
DEVELOPMENT AND UNIVERSITY RELATIONS

**Board of Trustees  
Institutional Advancement Committee Meeting**

**Agenda**

Friday, February 19, 2010

10:00am

Alumni-Foundation Event Center

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Chuck Cornelio, Chair | <input type="checkbox"/> Pamela McCorkle Buncum | <input type="checkbox"/> Mable Scott (Staff)   |
| <input type="checkbox"/> Emerson Fullwood      | <input type="checkbox"/> Mark Kiel (Ex-Officio) | <input type="checkbox"/> Gwen Evans (Recorder) |
| <input type="checkbox"/> Al Linberry, Jr.      | <input type="checkbox"/> Timothy Minor (Staff)  |  |

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|--|----------------|
| I. Roll-Call                                 | Gwen Evans     |
| II. Opening Comments and Adoption of Minutes | Chuck Cornelio |
| III. Vice Chancellor's Report                | Mark Kiel      |
| a. Renaming Division                         |                |
| b. Establishment of a Planned Giving Program |                |
| IV. Development Report                       | Timothy Minor  |
| a. Fundraising Report                        |                |
| b. Update on Chancellor's Visits             |                |
| V. University Relations Report               | Mable Scott    |
| a. Marketing and Branding Campaign           |                |
| b. Major University Events                   |                |
| VI. Other Business                           | Chuck Cornelio |
| VII. Closed Session                          | Chuck Cornelio |
| VIII. Open Session Resumes                   | Chuck Cornelio |
| IX. Closing Comments                         |                |