

Board of Trustees Retreat

Initiating University Strategic Planning

PricewaterhouseCoopers

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North Carolina Agricultural and Technical State University

Explore. Discover. Become.



Introductions, Background and Experience

- David Hemingson
- Matthew Hurteau





Strategic Planning Process

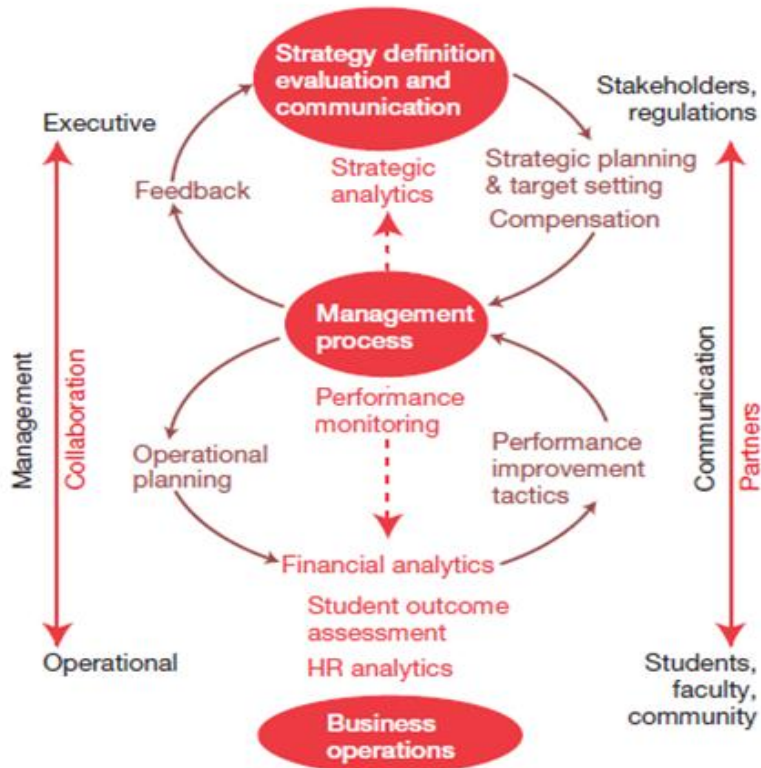
- High-level Overview, Models and Framework
- Role of the Board of Trustees
- Role of the Steering Committee
- Initial Timeline
- Planning Process Inputs
- Forum Sessions/Focus Group
 - » Faculty, Staff, Students
 - » Cabinet, Deans, and other University Administrators
 - » Community Leaders
 - » Alumni
 - » Board of Trustees



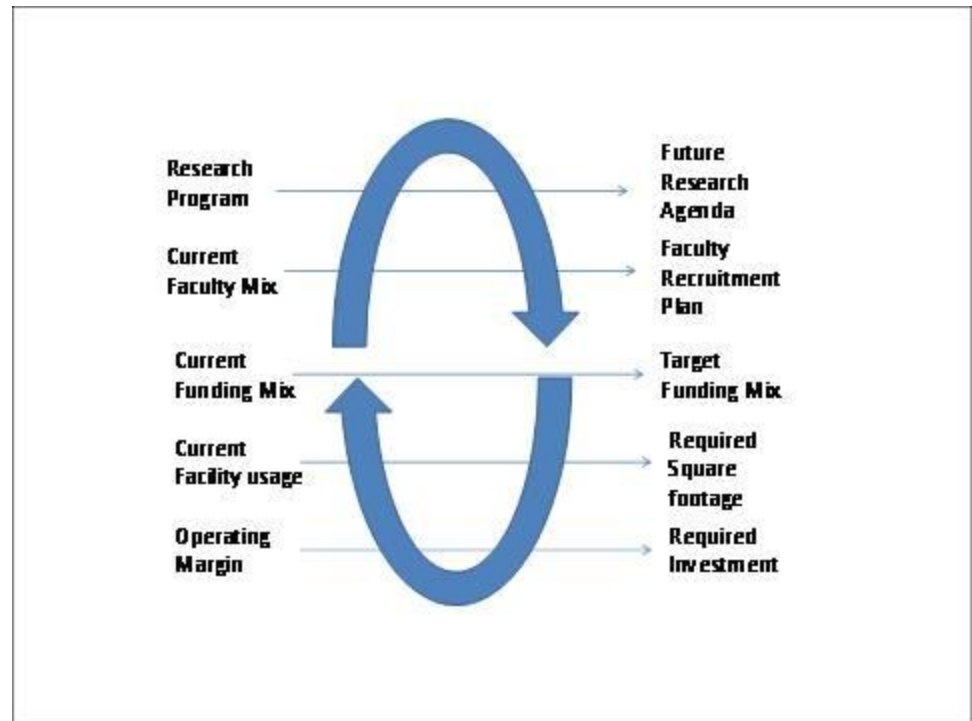


High level Overview - Model

Proven Model



Iterative vs. Linear Process



Planning Framework and Methodology



- Establish SC and Charter
- Create case for change
- Establish reporting and status mechanisms
- Identify key inputs and “findings framework”
- Create and validate assumptions
- Establish baseline
- Develop communications plan

- Risk Assessments
- Organizational impacts and assessments
- Analysis of alternatives
- Concept of operations
- Prioritization and validation of scenarios
- Develop initial implementation plan
- Establish reporting and status mechanisms

- Internal and external road shows to University Forums
- Continuous feedback and evaluation
- Multiple iteration, version control and information integrity
- Validate feedback through processes used in phase 1 and 2
- Communication and messaging by stakeholders is key

- Establish implementation timelines, gateways
- Establish incremental achievement targets
- Create messaging to continue momentum
- Benefits measurement and management
- Link planning, budgeting, execution and reporting/evaluation cycles





Role of the Board of Trustees

“Strategic thinking at the Board Level can be a significant driver for transformational change”

- Understand that the plan is just the beginning, participating in the planning process can elevate the Board’s performance to a higher level of excellence during implementation
- Be familiar with the subject matter as there will be active participation in the planning effort by the Board at all levels
- Timely decision making and direction on the issues and alternatives that are escalated to Board level
- Participation in strategic communications to all constituents on status, progress and support of the effort
- Integrate Enterprise Risk Management to the planning effort





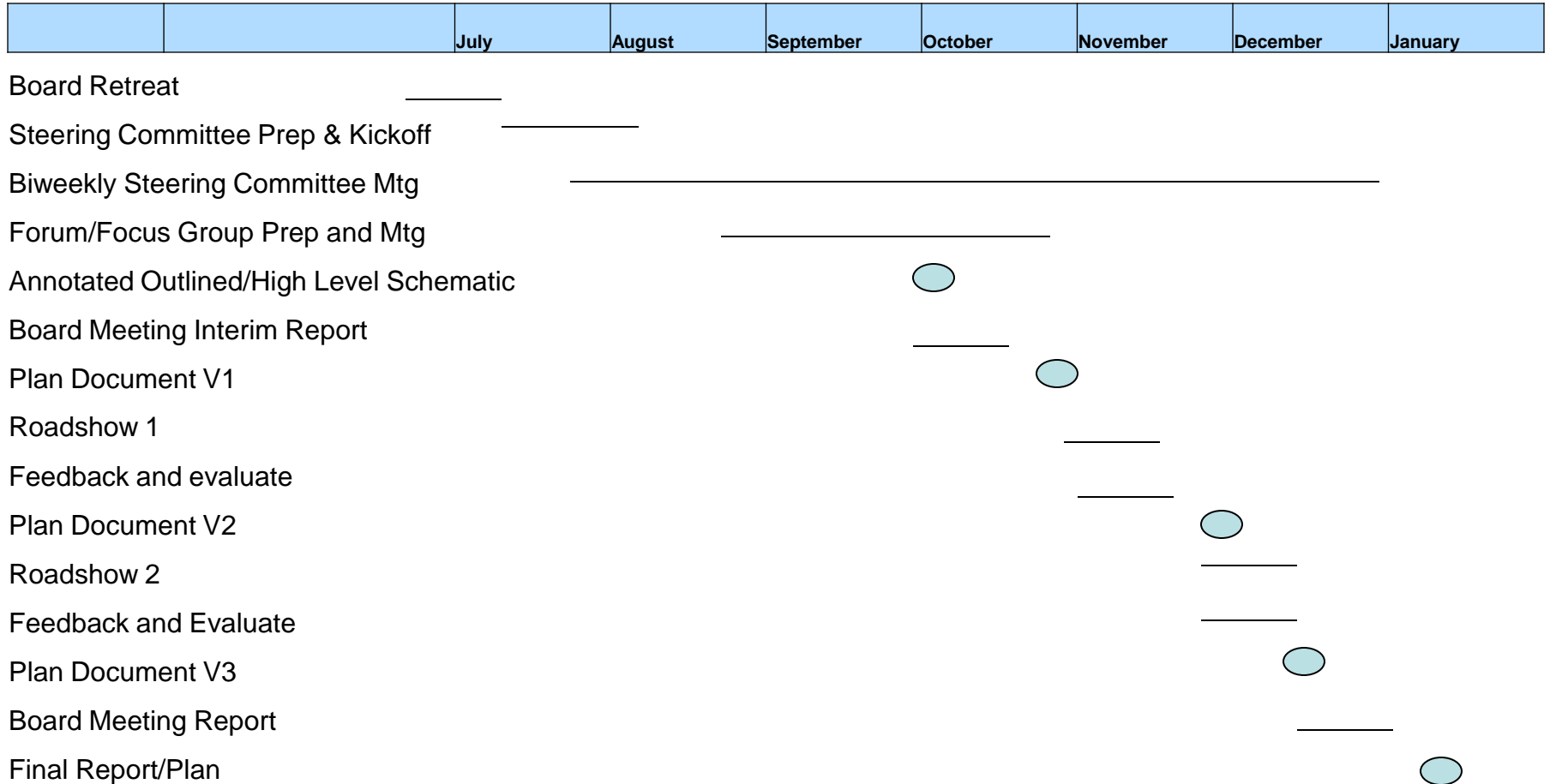
Role of Steering Committee

- Should have formal charter
- Two way communication with the constituents they a representing
- Think of the University in a global perspective
- Work is done between meetings
- Don't get buried in the data, filter through the relevance and significance
- Gate keeper and Stewards of the plan and supporting data
- Be flexible and adaptable





North Carolina A&T University Strategic Planning Initiative Initial Timeline





Inputs into the Process

- UNC Tomorrow mission, goals, and planned implementation programs
- SACS Reaffirmation Reports and Documents
 - Compliance Certification Reports
 - Focused Report
 - Quality Enhancement Plan
 - Marketing QEP
- Recent Self-assessments
- Current and Targeted Peer Information
- Internal/External Surveys and Interviews
- Prior planning/goals outcomes and evaluations
- Current university wide planning status/efforts





Forum Sessions/Focus Group

- Faculty, Staff, Students
- Cabinet, Deans, and other University Administrators
- Community Leaders
- Alumni
- Board of Trustees





Thoughts As We Move Forward

- Where would I like to help?
- Thinking of the University of the future, where is the largest gap between where we are and where we need to be, and what can be done to close the gap.

