

ENROLLMENT MANAGEMENT

Report to the Board of Trustees

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Provost and Vice Chancellor for Academic Affairs

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North Carolina Agricultural and Technical State University

Explore. Discover. Become.

Fall 2011 Admissions Projection (*as of 3/30/2011)

	Admitted	Estimate based on 65% Yield	Estimate based on 60% Yield
Undergraduate Students Admitted	3,781*	2,458	2,269
Projected from Incomplete Applications	858	558	515
Estimated Total	4,639	3,016	2,784
Fall 2011 Goal		2,709	2,709
Difference		307	75

Fall 2010, yielded 2500 enrolled students of 3900 admits (64%)





Fall 2011 Admissions Status – Undergraduate (as of 3/30/2011)

	Fall 2011	Fall 2010	%
Applications (First Year)	7,573	7,103	6.62%
In-State	4,276	4,480	-4.55%
Out-of-State	3,297	2,623	25.70%
Applications (Transfer)	744	657	13.24%
In-State	469	400	17.25%
Out-of-State	275	257	7.00%
Applications (Total)	8,317	7,760	7.18%
Completed Applications	5,643	4,239	33.12%
Admitted	3,781	3,221	17.39%
Denied	1,583	1,006	
Intent to Enroll	1,429¹	1,821	



¹ Student to student call campaign focused on intent to enroll.

Fall 2011 Class Profile (new first time only) (as of 3/30/2011)

	Applicant	Admitted	Intent to Enroll
Headcount	7,573	3,549	1,323
In-state	4,276	2,112	873
Out-of-state	3,297	1,437	450
HS GPA (average)			
In-state	2.917	3.202	3.235
Out-of-state	3.062	3.380	3.465
SAT (average)			
In-state	868	909	905
Out-of-state	925	1,007	1,019
ACT (average)			
In-state	17	18	18
Out-of-state	19	20	21





Dowdy Scholars Update (as of 3/30/2011)

	2008-09	2009-10	2010-11	2011-12	Total
Offers	337	161	54	87	639
Accepts	197	107	32	60	396
Enrolled	197	88	32		





Fall 2011 Admissions Status – Masters

(includes summer and fall 2011)

	Fall 2011	Fall 2010	+/-
Applications (Masters)	612	520	17.69%
In state	418	376	
Out-of-state	194	144	
Admits	177	112	
In state	134	76	
Out-of-state	43	36	
Confirmed Admits	93	79	
In state	68	58	
Out-of-state	25	21	
Referred to Departments	187	190	
In state	148	169	
Out-of-state	39	21	
Incompletes	217	198	
Rejected	13	8	
Withdrawn	18	12	





Fall 2011 Admissions Status – Doctoral

(includes summer and fall 2011)

	Fall 2011	Fall 2010	+/-
Applications (Doctoral)	86	69	25.76%
In state	32	34	
Out-of-state	54	35	
Admits	15	12	
In state	2	4	
Out-of-state	13	8	
Confirmed Admits	4	8	
In state	0	4	
Out-of-state	4	4	
Referred to Departments	25	20	
In state	16	15	
Out-of-state	9	5	
Incompletes	45	35	
Rejected	0	2	
Withdrawn	1	0	





Graduate Admissions

Strategies for increasing conversion of admitted applicants to confirmed

- **New graduate merit funding to be awarded**
 - ❑ Chancellor's Doctoral Assistantship
 - ❑ University Doctoral Assistantship
 - ❑ Provost's Graduate Assistantship
 - ❑ Doctoral Supplemental Award

- **Work with DORED and PI's to increase graduate research assistantship awards**

- **Work with departments to implement personal contact with accepted students**



Enrollment Projections – Fall 2011

	In-State	Out-of-State	Total
New Freshman	1,913	337	2,250
New Transfer	388	71	459
New Graduate Students	460	100	560
Total New Students	2,761	508	3,269
Continuing Students	6,502	1,092	7,594
Total Enrollment	9,263	1,600	10,863





Undergraduate Enrollment – Fall 2011

➤ **Stronger Profile of Fall 2011 Admitted Students to date**

❑ **3.28 GPA**

❑ **946 SAT**

➤ **Optimized the Out-of-state enrollment target (18%)**

➤ **Financial Aid – Target need based awards by April**

➤ **Transfer Student Enrollment**

❑ **Held Two-day Virtual College Fair for Transfer Students** via College Week Live

❖ 650 booth visits during the virtual fair

❑ **UNC GA Sponsored - Minority Male Mentoring Transfer Program – March 25**

❖ 100 participants at the event - admissions to focus on the follow-up strategy

❑ **Focused on technology solution to assist with transfer credit evaluation (move from the manual process)**

❖ Training and Demo on CFNC Transfer Navigator project with GA (*April 2*)

❑ **Participating in five (5) Spring Community College Fairs in April**





Undergraduate Enrollment – Fall 2012

- **Initial College Board Search Names Ordered**
 - ❑ Additional orders to include AP exam names, Summer SAT takers, and SAT 2 Subject tests

- Initial Search publication to mail mid-April

- Working with CAPPEX and You University TV to develop stronger web presence with academically talented prospective students

