

North Carolina Agricultural and Technical State University
Greensboro

SEPTEMBER 16, 2011

FIRST REGULAR MEETING

The Board of Trustees convened for its First Regular Meeting for 2011-2012 on Friday, September 16, 2011 at 2:00 p.m. in the Alumni-Foundation Event Center. In keeping with the Bylaws of the Board of Trustees, notices of the meeting were mailed in advance.

Chairman Deese called the meeting to order and welcomed everyone to a new academic year. He thanked the Board for the support they have provided thus far in his new role as chair. He thanked Dr. Allen for representing him recently at the Career Awareness Banquet and Mrs. Zollar for representing the Board at the Academic Classroom Building Ribbon-cutting Ceremony on yesterday. He stated that he looks forward to continued service on the Board and is grateful for the opportunity to serve in this leadership role. He then paused for a moment of meditation and asked all that were present to keep Dr. Allen, his wife and family in thought due to the passing of his mother-in-law this morning.

In accordance with Chapter II, Section 204 of the Code of the UNC Board of Governors, Chairman Deese paused for the audio presentation of the following Ethics and Conflict of Interests statement:

"It is of critical importance that decisions made on behalf of the University by its trustees be in the best interest of the university and not be influenced by any potential financial gain to the decision-makers. Furthermore, to assure public confidence in the integrity of the University, it is important that the University not appear to be influenced by the personal financial interests of those in decision-making positions. In order to assure public confidence in the integrity of the University, members of the Board of Trustees of the University should not use their positions or appear to use their positions to influence the decision of the University for their personal financial gain. At the same time, the University should be able to take advantage of contracts that are advantageous to the citizens of North Carolina and to the University and should avoid having service to the University be so restrictive that persons with substantial financial interests will be reluctant to serve. In order to accomplish these goals, the Board of Governors has adopted and shall enforce a policy governing conflicts of interest. Each member of this Board of Trustees shall comply with this policy."

Chairman Deese then paused for the roll call. Roll call revealed that the following were:

| | | |
|-----------------|-----------------------------|-----------------------------|
| Present: | Dr. Stanley L. Allen | Mrs. Janice Bryant Howroyd |
| | Mrs. Pamela McCorkle Buncum | Mr. Albert Lineberry, Jr. |
| | Mrs. Karen J. Collins | Mr. Christian T. Robinson |
| | Mr. Charles C. Cornelio | Dr. Bertram E. Walls |
| | Mr. Willie A. Deese | Mrs. Faye Tate Williams |
| | Mr. Emerson Fullwood | Mrs. Patricia Miller Zollar |

Absent: Mr. Spence H. Broadhurst

Others Present:

| | |
|-----------------------------|--------------------------|
| Chancellor Harold L. Martin | Ms. Linda McAbee |
| Dr. Winsor Alexander | Ms. Albertina McGirt |
| Ms. Sheila Allen | Dr. Celestine Ntuen |
| Dr. Deborah Callaway | Mr. Andy M. Perkins, Jr. |
| Mrs. Barbara Ellis | Dr. Melody Pierce |
| Mrs. Janese Fails | Mr. Robert Pompey, Jr. |
| Dr. James Gooch | Ms. Nicole Pride |
| Mr. Ernie M. Griffin | Ms. Nettie Rowland |
| Mr. James Griffin | Ms. Keyana Scales |
| Mr. Earl Hilton | Mr. Hermey Sclesinler |
| Dr. Scott Jenkins | Mr. Sam Townes |
| Dr. Mark Kiel | Dr. J. Charles Waldrup |
| Mr. Larry Kreiser | Mr. Joe Watts |

Media: Ms. Jonelle Davis, Greensboro News & Record
Ms. Kelsie McCrae, A&T Register
Ms. Karmen Robinson, A&T Register

THE MINUTES

The minutes of the Fourth Regular Meeting held on April 8, 2011, were presented for approval. Chairman Deese entertained a motion for approval of the minutes as presented. A motion was offered by Ms. Howroyd and seconded by Mr. Lineberry to adopt the minutes. The motion was unanimously carried.

Chairman Deese then invited Chancellor Martin to the podium to provide his report.

REPORT OF THE CHANCELLOR

Chancellor Martin stated that the University is off to a great start this fall. Though budget reductions have created fewer resources to begin the year than this time last year, the enthusiasm is high and the launching of the Strategic Plan sets an exceptional framework for the work ahead.

Chancellor Martin then introduced members of the Enrollment Management staff. As the University moves forward, it is imperative that a well-defined process is in place for recruiting the best and brightest freshmen, transfers, and graduate students. The University is investing in the technology and staff necessary to ensure that a model of success is developed for years to come. The staff included: Mr. Joe Watts, an Enrollment Management consultant that will serve somewhat like the Interim Associate Vice Chancellor for Enrollment Management; Ms. Keyana Scales, the new Director of Admissions, and Dr. Jim Gooch who has given and continues to give

of his time and talents to assist in the area as needed. Chancellor Martin introduced Dr. Scott Jenkins, Director of the Institutional Research; Ms. Albertina McGirt, newly elected Chair of the Staff Senate, and Mr. James Griffin, newly elected Vice Chair of the Staff Senate.

Chancellor Martin then turned to his PowerPoint presentation and briefly highlighted the outline of discussion items, which included updates on: enrollment management; student success; revised general core requirements; revised academic policies; the SACS monitoring report; technology; the Strategic Plan, and the proposed new peers.

Enrollment Management

Chancellor Martin shared that the 2011 fall enrollment goal was to reach 10, 863 students while improving quality, maintaining the freshmen numbers, increasing transfers, increasing master degree enrollees and increasing doctoral students. The actual enrollment numbers reflect: 1,898 new freshmen, which fell 175 short of the goal; 498 new transfers, which exceeded the goal by 64; 547 new masters, exceeding the goal by 25 percent; 57 new doctoral students, exceeding the goal by 27 percent; and 66 special/visiting students that are taking classes to enhance skills to prepare for licensures or professional school admission. The total enrollment for fall 2011 equals 10,958, which includes 85 Joint Masters in Social Work enrollees, which is about 1.6 percent above last year's enrollment. Chancellor Martin stated that another goal for 2011 was to improve student quality through recruiting incoming freshman with higher SAT scores. Current score averages of 903 for In-State and Out-of-State students show an eight point improvement over last year's scores. Chancellor Martin also noted that the University offered 92 Dowdy Scholars for the fall; 49 students accepted which represents an increase of 14 students as compared to last year. A portion of the Dowdy Scholars will graduate this year.

Chancellor Martin shared that Mr. Watts and his team are finalizing strategies and plans that will be put in place for recruitment efforts. Again, the areas of focus will include: improving freshman quality, enhancing transfer student population and aggressively recruiting graduate students. The Board will be kept abreast of the progress going forward.

Chancellor Martin stated that each year each UNC institution submits enrollment projections for the ensuing year. The enrollment targets are derived from history and trends. The projections then become part of the UNC system budget and are vetted through the Board of Governors. They are ultimately submitted to the Governor for review and are then submitted to the General Assembly for consideration and a decision about funding to the system based upon enrollment growth. If during the year in question, a university's enrollment exceeds the enrollment projections and legislators approve enrollment growth funds, the university qualifies for new enrollment funds. If a university's enrollment falls below the projected numbers, then the BOGs in concert with the system president would appeal to the General Assembly to hold the university harmless for being over budgeted for current enrollment. A&T is among three system universities currently in "hold harmless" status. Since 2005, A&T has not qualified for enrollment growth funding. However, enrollment numbers begin rising again in 2006 and have been continually growing to date. In the next budget cycle, the BOG has recommended that no

campus be “held harmless.” This provision was adopted by the General Assembly. Current enrollment projections indicate that A&T will come out of this status in Fall 2012.

Student Success

Chancellor Martin shared that a Commission on the Review of Student Success has been established and is co-chaired by Dr. Tracey Ford, director of the Center for Academic Excellence and Dr. Anthony Graham, chair of Curriculum and Instruction. The Commission’s primary responsibilities are to oversee the development of the University’s comprehensive plan for enhancing student success and to provide oversight and recommendations to the University to improve student learning, academic success as well as retention and graduation rates. The 25-member Commission is reviewing a host of areas that directly impact the students. They have provided a list of short-term recommendations to the Provost and to him, some of which the University has begun to implement. The work of the Commission will be ongoing and they will continue to monitor student success and keep the Board informed.

Chancellor Martin mentioned that the Academic Classroom Building was dedicated yesterday. The building has been identified at the hub for student success housing the Center for Academic Excellence, the Honors Program, and the Office of International Programs. Each program area is designed to provide guidance and exposure to academic and developmental experiences to enhance overall student success from the freshmen through upper classmen years.

Revisions to General Core Requirements

Chancellor Martin reminded the Board that in 2006, the University implemented a revised general education core curriculum that was referred to as University Studies. The new program created a significant level of debate on the campus pertaining to the manner in which the program was approved and implemented. Due to the level of discontent surrounding the program upon his arrival in 2009, he commissioned an external committee to review the challenges of the University Studies program. From the review came recommendations to consider dismantling the Division of University Studies and restructuring the general education core curriculum. In the summer of 2010, the University Studies program was dismantled and faculty from that division were realigned within academic units that were in alignment with their professional disciplines. Chancellor Martin said he then established a committee, co-chaired by Dr. Mary Smith, chair of the Biology Department and Dr. Scott Simkins, director for the Academy for Teaching and Learning, to again review the general education core requirements. In September 2010, the Committee moved forward very aggressively with the review, and in April 2011, the Faculty Senate approved the Committee’s recommendations to focus on the following six general education student learning outcomes: 1) Critical Thinking; 2) Oral and Written Communication; 3) Quantitative and Analytical Reasoning; 4) Global and Intercultural Awareness; 5) Civic Engagement (Service Learning), and 6) Ethics. The Committee then

developed a set of guidelines and strategies to ensure appropriate implementation of the new core curriculum that is in alignment with national “best practices,” the University’s Strategic Plan, and SACS accreditation guidelines. The timeline has been developed to implement the revised general education core curriculum by Fall 2012.

Revisions to Academic Policies

Chancellor Martin shared eleven academic policies all of which directly impact student success, and some that impact on lowering academic standards. For example, the current Repetition of Courses and Grade Forgiveness policy allows a student to repeat any undergraduate course in the curriculum twice without any significant punitive impact on the student’s overall academic GPA. However, the current policy directly and negatively impacts the time to degree completion; lowers performance; academic commitment; the number of students who graduate within 4 to 6 years, the number of students who exhaust their financial aid allowances who are then forced to take out loans, which impacts on loan indebtedness at graduation; the percent of students who are affected by the tuition surcharge. There are drafts in place to revise each of the eleven policies, the review of which will be vetted through the Deans and overseen by the Provost to move them from discussion to implementation in the near future.

Mrs. Collins asked what percentage of our students repeat courses. Dr. Jenkins replied that there are a number of freshman who repeat one course during the freshman year, and by the end of the four-year period, one semester of courses are repeated. Dr. Jenkins said on research done on the freshmen class of 2004, at the time of graduation four years later, there were a total of 9,000 repeat courses taken by the group. Mr. Robinson said he appreciates the policy that enforces that students focus on their studies and perform well academically, but on the other asked what if anything is being done with faculty whose teaching style prohibits the students from grasping the subject matter leading them to drop the courses and take them elsewhere. Chancellor Martin said that the University had to ensure that faculty are better evaluated and held accountable in their performance in teaching quality, advisement and their levels of scholarship.

SACS Monitoring Report

Chancellor Martin reminded the Board about the SACS reaffirmation visit in April, which went very well. From that review came three recommendations, one of which the University was required to report on. In the monitoring report, the University had to demonstrate that the institutional effectiveness model is in place. The model infrastructure was developed immediately and essentially shows that every academic program defines for every course a set of measurable outcomes, namely, that students will learn certain things in each course and will

become proficient in two or three core areas. There are also a defined set of measurable instruments to assess whether or not the students are meeting the outcomes. Based upon the assessment, the department chair and faculty with the Dean's oversight make decisions to improve the course so that the students meet the objectives by either changing the faculty member, the course content or making adjustments in the course. Dr. Lea Williams, along with the Provost and Deans, collaborated to ensure that we included a representative set of courses in our response from the undergraduate, master's and doctoral levels. He noted that the *WEAVE online* web-based program was used to collect the program assessment data. The report was due on August 29, 2011 and was submitted timely. The decision on the University's Monitoring Report will be made by the SACS Commission at the SACS Annual Meeting in December 2011. He anticipates a favorable outcome for the University.

Technology Update

Chancellor Martin stated that a great deal of work is going on in technology, most notably, the website redesign project. The University has also invested in new staff technology training and the distribution of smart classrooms across campus. Under the oversight of Vice Chancellor Ellis, the Division of Information Technology has established IT governance structure which is designed to assist with the formulation of comprehensive IT strategies and initiatives that are consistent with the University's strategic initiatives. Mrs. Ellis meets regularly with staff and University officials to evaluate policy, processes and technological needs of the University and determine ways that technology impacts academic programs, administrative operations, and tooling for the future.

Chancellor Martin shared the new website design drafts, which consists of a redesigned homepage with links to events, news, social media updates, and information regarding the schools, colleges and divisions with applicable points of pride for each area that is uniform in appearance and content. The new website is scheduled to launch by November, 2011.

Strategic Plan Update

Chancellor Martin stated that the Strategic Plan is complete and has been disseminated with the first issues being presented to faculty, staff, and administrators at the Faculty and Staff Institute Opening Day Assembly. Copies of the finished document were also mailed to the: Board of Trustees; Board of Visitors; North Carolina A&T Foundation Board; Greensboro Partnership Executive Committee, and to the schools and colleges Advisory Boards through each respective Dean. The next steps are to develop action plans for every division and every academic area. Each plan will be due no later than December 1, 2011, with updates along the way to be sure that all areas are on point with meeting the expectations outlined in the Strategic Plan. The results will be evaluated and a final Strategic Plan will be created with all associated actions and those outcomes will be shared with the Board. The University will then use the final

plan as guide for the next seven or eight years toward preeminence. The Strategic Planning templates that will be used to collect the action items have been disseminated to the division heads and Deans.

Proposed New Peers

Chancellor Martin noted that the last set of peers that were identified and approved by the Board of Governors was done in 2005. There were 14 peers at that time. General Administration has begun a process that will allow each University to develop a new set of peers to be submitted to the Board of Governors in the near future. Each institution is to identify 13-18 peers, preferably public peers, and include institutions that have similar Carnegie classifications. Up to 20 percent of the total should be aspirational peers that are one notch above the University's Carnegie classification, or that are significantly achieving in a similar class. In July, A&T submitted to General Administration its first iteration of 26 proposed peers. General Administration asked A&T to reduce the list to between 13-18 peers and resubmit the list soon to Dr. Ortega, the Vice President for Academic Affairs. Dr. Ortega will assemble them, discuss them with the President, and ultimately present them to the Board of Governors at their October meeting.

Chancellor Martin briefly explained which institutions were removed from the list and the reasons. He shared information about the second iteration of proposed peers totaling 17 institutions that will be presented to the BOG, upon Board of Trustees approval today. Mrs. Zollar asked what the key metrics to be measured would be and how the BOGs will use the data. Chancellor Martin said the BOGs will use the data to compare student success, tuition rates, levels of state appropriation, salary scales for senior administrators and faculty, research and research productivity and faculty productivity. He noted that A&T's two aspirational peers include Clemson University and the University of New Hampshire-Main Campus. Chairman Deese asked Chancellor Martin if he would ever interact with his counterparts at the peer institutions, or is the comparison purely analytical. Chancellor Martin said that in most instances universities would share data, particularly in the past. Today, a great portion of data is accessible through technological means, and if information is needed that is not available through those measures, then contact would be made to the peer institution to gather whatever is needed. Dr. Walls asked if any of the institutions would consider A&T one of their peers. Chancellor Martin said a few would, but many of the peer institutions may choose their peer group based on emotion or anecdotally. Therefore he doubts A&T would appear on many of the institutions peer list.

Chancellor Martin said he presents the second iteration list of peers to the Board for approval. Chairman Deese entertained a motion to approve the second iteration proposed peer list. A motion was made by Ms. Howroyd and seconded by Mrs. Zollar. The motion was unanimously carried.

Chairman Deese thanked Chancellor Martin for his very thorough report. Chairman Deese then called for the report of the Committees.

COMMITTEE REPORTS

ACADEMIC AFFAIRS COMMITTEE

Mrs. Williams noted that the Committee received thorough updates and participated in a robust discussion regarding enrollment management and the proposed new peers, which were incorporated in Chancellor Martin's report to the full Board.

Mrs. Williams said Mr. Hilton provided an update about the NCAA Cycle 3, Class 3 Athletics Certification self-study which is still on schedule. A draft report will be due by the end of September and the University is on target to meet the deadline. He shared information about the Academic Progress Rate (APR) for the student athletes. There was a healthy discussion about the expected increase in the APR rate from 925 to 930 and the impact the increase will have on the athletes, and in particular, the football team. Universities will have four years to comply before the new penalty structure is imposed. Mrs. Williams shared that the UNC system has completed a study of Athletics Academic Support Service units and NCAA Compliance programs and structures across the system. Mr. Hilton will continue to evaluate the report and make appropriate adjustments. The Committee also discussed the Aggie GameZone, which was implemented during the first home football game this year and it appeared to be successful. Mr. Hilton reported that construction on the Pressbox continues and is anticipated to be complete by Homecoming. He further reported that all head coach positions have been filled, including Track and Field, Volleyball and Baseball. Lastly, the Aggie Athletics Foundation booster club is operative and the former Aggie and Victory Clubs are now defunct.

Mrs. Williams said Dr. Ntuen provided a Research and Economic Development update and shared the increase in sponsored funding totals for this year as compared to last year. He stated that efforts going forward will be geared toward meeting the Preeminence 2020 goal of \$85 million dollars in research funding.

Lastly, Dr. Alexander informed the Committee that on September 9th, the Board of Governors approved the University's Ph.D. in Nanoengineering degree program, which was very exciting news. She said the Academic Affairs Committee has one item for discussion in Closed Session.

Chairman Deese thanked Mrs. Williams for her report and called for the report of the Audit Committee.

AUDIT COMMITTEE

Dr. Walls reported that between April 1 and August 31, 2011, three scheduled audits and three unscheduled audits have been completed since the last Committee meeting. There are no Closed Session items.

Chairman Deese thanked Dr. Walls for his report and called for the report of the Business Affairs Committee.

BUSINESS AFFAIRS COMMITTEE

Mr. Fullwood said that the Committee heard about some significant accomplishments through the end of the academic year that carried over into the new year. They then focused on key priorities that are in alignment with the Strategic Plan, including: customer service, facilities and the Campus Master Plan, operational effectiveness, and protection of financial resources.

Mr. Perkins provided an update about the Master Plan which is underway. There are four stages to the plan and will culminate with a final plan that will be presented to the Board in February. There is a new health center that is being designed and construction will begin in spring 2012. Some of the projects within the Master Plan include: a new Student Union Center, a new College of Engineering facility, and the new student health center. The Child Development lab that has been on campus for almost 60 years will be demolished and relocated to a more appropriate space.

Mr. Fullwood said the Budget and Planning update revealed that there has been a tremendous amount of oversight in this area particularly in light of the recent budget reductions. The expenditures for the year totaled \$152 million dollars out of \$158 million dollar budget. In terms of receipts, the University had a budget \$167 million dollars and received \$153 million dollars. The State budget reductions resulted in a 13.7 percent reduction for the University and a loss of 134 positions. Thanks to the great leadership of University officials, this process was managed very smoothly and effectively. He noted that from the Comptroller's report, the new payroll project is operational and working well, as is the new Mart procurement process, and the new partnership with a travel agency.

Mr. Fullwood shared that Chief Newell provided a safety report wherein the Committee learned that, though there is a lot of activity surrounding the campus, the students feel a great deal safer as a result of new initiatives that Police Administration has put in place.

Chairman Deese thanked Mr. Fullwood for his report and called for the report of the Endowment Board Committee.

ENDOWMENT BOARD COMMITTEE

Mrs. Zollar shared that key points from the Committee meeting are that the market value of the endowment, including the Foundation, increased by about \$5.5 million dollars from the past fiscal year to date, yielding an endowment value of \$29.4 million dollars. The \$5.5 million increase was primarily driven through gifts of \$3.1 million dollars and investment gains of \$2.8 million dollars. The UNC Investment Fund is our largest manager; they have \$17 million dollars or 67 percent of the endowment. Schwabb has 25 percent of the fund and a STIF account has seven percent.

Mrs. Zollar noted that she was happy to report that as of June 30, the endowment returns were 13.8 percent. On the other hand, the months of July and August were very volatile resulting in a decline in the endowment by 1.3 percent. She further noted that last year there

were approximately 115 endowments under water. As of June 30, 2011, only 34 of 237 endowment funds are under water and we are coming close to being spendable. She said the Committee is considering adding another investment to handle the asset allocations for the underlying funds. They will look at that option at the November meeting. Lastly, Mrs. Zollar reported that there was approximately \$1 million dollars in excess cash and the Committee approved continuing with the current allocation policy for the excess monies in the STIF fund.

Chairman Deese thanked Mrs. Zollar for her report. He noted that there was no report from the Executive Committee and called for the report of the Human Resources Committee.

HUMAN RESOURCES COMMITTEE

Mr. Lineberry reported that competencies in training is an ongoing process and are now in implementation mode. He noted that Board has been receiving information regarding the Reduction-in-Force plan, which has been a really tough situation to manage through and has affected a total of 160 positions and impacted 50 employees. The Human Resources staff has rendered superior service in assisting these employees with retooling skills and providing them with transitioning options for moving forward. The University is in alignment with legislative and Board of Governors requirements regarding severance for these employees. Because of the professionalism displayed by the Human Resources staff, there have only been three grievances filed as a result of the reductions. Seven of the 50 employees have been redeployed across campus or at UNCG. Strategies are being developed to manage the increased need for consultation due to the various organizational changes.

Lastly, Mr. Lineberry said that the implementation of the Banner Payroll project has gone extremely well.

Chairman Deese thanked Mr. Lineberry for his report. He then paused to return to the Business Affairs Committee to allow Mr. Fullwood to present a *Resolution for Demolition of Price Hall Annex*. Following the reading of the resolution, Chairman Deese entertained a motion to approve said resolution. A motion made by Mr. Fullwood was seconded by Mrs. Buncum and unanimously carried. Chairman Deese then called for the report of the Student Affairs Committee.

STUDENT AFFAIRS COMMITTEE

Mrs. Collins said the Committee had a very comprehensive meeting. Joining them for the first time was Mr. Robinson, the new SGA President. She welcomed him to the Committee and then invited him to provide a brief update on behalf of the SGA.

Mr. Robinson proceeded with sharing information about the student Homecoming activities. The activities are scheduled from October 8th to October 16th. The line up of activities include: the game against Delaware State University; a cookout for the student body which will encompass a voter registration entry; a spiritual service; the Coronation of Mr. and Miss North Carolina A&T; a Gospel Show featuring Mary Mary; a fashion show; a comedy show; an alumni

vs. undergraduate field day games at War Memorial Stadium and Pep Rally; a Royal Reception for former and current Mr. and Miss A&Ts; Greek Step Show; Homecoming Parade and Game; the student concert featuring: McGill, Marsha Ambrosia, Wale and Ric Ross, and a Sunday campus clean up. Mr. Robinson said it is going to be a great and exciting Homecoming week.

Mrs. Collins then provided the following highlights from the remainder of the meeting. Vice Chancellor Pierce reported that there were three new hires in housing, two in TRIO Programs and two in the Sebastian Health Center. She reiterated the excitement about dynamic Homecoming lineup. She noted that Office of Career Services held its annual Career Awareness Banquet on September 13th and the Career Fair on September 14th. There were 150 employers from across the country and approximately 400 representatives from those companies, including Wayne Kimball who was recruiting for Google. Vice Chancellor Pierce with the Committee the importance of the Counseling Services that are being provided to the student body and how prevalent those services are becoming to help students. Dr. Judy Rashid made a presentation regarding the work of the Student Conduct Board Committee and hearing process. She provided details and clarity about the guidelines and standards of the Code of Conduct and the student sanction and appellate process. Dr. Rashid discussed the makeup of the Student Conduct Board Committee detailing the diversity within the group and details about the ongoing training they receive to execute their role responsibly. She showed A&T's suspension and expulsion process in comparison to four other UNC schools which resulted in the Committee making suggestions to review some of the areas of our process.

Mrs. Collins noted that New Student Orientation Program, formerly housed within the Division of Academic Affairs, has been moved under the Division of Student Affairs. The student orientation and welcome week activities for the fall semester went very well. Mrs. Collins said there were upgrades made in all residence halls, which includes wireless coverage. There was a computer lab upgrade and a repair of computer ports and these types of upgrades help to make A&T more competitive and attractive to prospective students who are tech savvy and who weigh their decisions about their college choice on such amenities. The upgrades totaled \$715,000.

Mr. Lineberry asked if A&T keeps a economic impact study on events like the Career Fair and how it benefits the community. Chancellor Martin said that studies have not been done exclusively on the impact of the Career Fair, but it is counted in University's economic impact overall study.

Chairman Deese thanked Mrs. Collins for her report and called for the report of the University Advancement Committee.

UNIVERSITY ADVANCEMENT COMMITTEE

Mrs. Buncum asked if the talking points from the Committee meetings could be disseminated to the Committee chairs in advance of the meeting along with the meeting materials. Chairman Deese concurred with that suggestion.

Mrs. Buncum shared that this has been a very good year in fundraising. The Division of University Advancement is on scheduled with all major projects: policy updates, marketing campaign, the website, the Board of Visitors, and planned giving. The current plan focuses on four strategic directions: operational excellence; philanthropic engagement; and organizational dynamics; increasing private resources, communications and marketing. There is a concentrated effort in getting the new deans acclimated and fully engaged in fundraising. Mr. Phillips reported that he is actively involved in working with the legislators on the state and federal level. There are several upcoming events that he will participate including but not limited to the National HBCU Conference and the Legislative Black Caucus Conference. The Board of Visitors is up and running and the division is planning to add 12 new members this year. The BOVs November meeting will coincide with the Board of Trustees meeting and there plans to organize a joint reception and dinner for the two groups. Mr. Minor shared with the Committee that total giving was 53 percent ahead as compared with this time last year. Though corporate giving was down slightly, strategies are being formulated to recover from those losses. The Foundation giving is steady. A new initiative has been developed this year involving a separate campaign for faculty and staff giving. There was an extensive report made about progresses in planned giving, and the Committee received news about the prospect of the University receiving major gifts in the near future. The athletic fundraising goal is \$600,000 to date, \$215,000 have been raised. The Alumni Affairs area is simultaneously involved in assisting with the planning of the Inauguration of President Ross and Homecoming events. Mrs. Buncum said that Ms. Pride reported on the exciting things going on in marketing which will include re-launching the advertising campaign entitled, "This is Where Learning Happens." Ms. Pride also shared information about the website update, with a target date in November. Mrs. Buncum noted that a new director of web communications and a web manager have been hired to assist with the rollout and management of the new website.

Mrs. Buncum said the Committee also reviewed a *Resolution for Gifts to N.C. A&T State University* that it unanimously recommends for Board approval. Chairman Deese then entertained a motion for approval of said resolution. A motion was made by Mrs. Buncum and seconded by Ms. Howroyd. The motion was unanimously carried.

Mrs. Buncum concluded her report by stating the University Advancement Committee has an item for discussion in the Closed Session. Chairman Deese thanked Mrs. Buncum for her report and moved on to his remarks.

REMARKS BY THE BOARD CHAIR

Chairman Deese mentioned the following housekeeping items:

- The Inauguration of President Tom Ross is scheduled on October 5-6, 2011 and will be held in Greensboro on the campus of North Carolina A&T. He noted that a headcount was needed today of the Board members that will participate in this event. A show of hands revealed that the following Trustees would participate: Dr. Allen, Mrs. Williams, Mrs. Buncum, Mrs. Collins, Mr. Robinson and Mr. Lineberry.

- Chairman Deese then shared that the Board of Trustees were also invited to attend the Board of Governors reception following their Committee meetings on October 6, and a headcount was needed for that event as well. Mrs. Collins said she would be in attendance.
- Chairman Deese called on Chancellor Martin for his announcement. Chancellor Martin said the Board materials have been posted on the University's website for about a year and he believes it is time to move toward making an investment to eliminate the need for printing hard copies of the materials. He is recommending that the University consider purchasing iPads for the Board to use at the meetings so that the materials could be accessed at their stations during the Committee and full Board meetings. Chancellor Martin paused to get input from the membership about the idea. Following a brief discussion, there was a consensus from the Board for the University to move forward with the idea. Chancellor Martin said the iPads would be available at their November meeting.

Chairman Deese said he was very pleased to hear about the Chancellor's report about the enrollment growth and improvement in the quality of incoming freshman class, particularly when in previous years enrollment was growing but quality was suffering. He is glad to see the numbers moving in the right direction.

Chairman Deese said he is also happy about the initiatives implemented to ensure student success and the work that is being done in the new Academic Classroom Building in this regard. He is also pleased about the SACS monitoring and the fact that it is going well. He commended Vice Chancellor Kiel and the University Advancement team for their fundraising successes in the current economy. Chairman Deese also commended Mr. Perkins and his staff for the upkeep and beautification of the Physical Plant; it is certainly a different campus when he was a student. He added that while it is important to offer quality academic programs, it is equally as important and learning is made easier when students enjoy their surroundings as well. The campus has changed drastically over the years and he is proud to bring visitors to A&T's beautiful campus.

Chairman Deese then called upon Dr. Waldrup to provide the language needed to go into Closed Session. Dr. Waldrup said the Board would need a motion pursuant to N.C.G.S.143-318.11(1), (2), (3) and (6) to prevent the disclosure of information that is privileged or confidential pursuant to the law of this State or of the United States, or not considered a public record within the meaning of Chapter 132 of the General Statutes, the particular statute for a student appeal is the Family Educational Rights and Privacy Act (FERPA), U.S.C. 1232g; and to prevent the premature disclosure of an honorary degree, scholarship, prize, or similar award; and to consult with an attorney employed or retained by the public body in order to preserve the attorney-client privilege between the attorney and the public body to consider and give instructions to attorney concerning the handling or settlement of a claim, judicial action, mediation, arbitration, or administrative procedure; and to consider the qualifications, competence, performance, character, fitness, conditions of appointment, or conditions of initial employment of an individual public officer or employee or prospective public officer or employee, or to hear or investigate a complaint, charge, or grievance by or against an individual

public officer or employee. Chairman Deese entertained a said motion. A motion made by Mr. Lineberry was seconded by Ms. Howroyd and unanimously carried.

CLOSED SESSION

Following the discussion of the confidential matters, Chairman Deese entertained a motion to return to Open Session. A motion was made by Dr. Allen and seconded by Mrs. Collins. The motion was unanimously carried.

OPEN SESSION RESUMES

There being no further items for discussion, Chairman Deese entertained a motion to adjourn. A motion was made by Ms. Howroyd and seconded by Mrs. Collins and unanimously carried.

Respectfully submitted,



Harold L. Martin, Sr.
Chancellor



Janese A. Fails
Recording Secretary