



NORTH CAROLINA
AGRICULTURAL AND TECHNICAL STATE UNIVERSITY

DIVISION OF
UNIVERSITY ADVANCEMENT

OFFICE OF THE
VICE CHANCELLOR

DOWDY BUILDING, STE 400
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Board of Trustees
University Advancement Committee Meeting

Agenda

Friday, November 18th, 2011

10:00am

Alumni-Foundation Event Center, Room 102

- | | | |
|---|---|---|
| <input type="checkbox"/> Pamela McCorkle Buncum | <input type="checkbox"/> Janice Bryant Howroyd | <input type="checkbox"/> Timothy Minor (Staff) |
| <input type="checkbox"/> Al Linberry, Jr. | <input type="checkbox"/> Mark Kiel (Ex-Officio) | <input type="checkbox"/> Wendell Phillips (Staff) |
| <input type="checkbox"/> Emerson Fullwood | <input type="checkbox"/> Nicole Pride (Staff) | <input type="checkbox"/> Serelyn Green (Recorder) |

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|------|--|------------------------|
| I. | Roll-Call | Serelyn Green |
| II. | Opening Comments and Adoption of Minutes | Pamela McCorkle Buncum |
| III. | Vice Chancellor's Report | Mark Kiel |
| | a. General Division Update | |
| | b. Affiliated Entities – AAF/Foundation | |
| | c. Board of Visitors Update | Wendell Phillips |
| | d. Legislative/Congressional Update | |
| IV. | Development Report | Timothy Minor |
| | a. Fundraising Report | |
| | b. Deans Advancement Training | |
| | c. Alumni Affairs/Homecoming Update | |
| V. | University Relations Report | Nicole Pride |
| | a. Marketing Campaign | |
| | b. Website Redesign | |
| | c. Deans Media Training | |
| VI. | Other Business | Pamela McCorkle Buncum |
| VII. | Adjournment | Pamela McCorkle Buncum |

EXPLORE
DISCOVER
BECOME