

CALENDAR OF EVENTS

RE-CAP OF HOMECOMING SHOWS

Diamond Life Concerts

The **Comedy Show** was a sale out.

The show went quite well. There were no problems to report. No incidents. Everyone loved the performances from what I observed.

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The **Gospel Show** was a sell-out. There was very bad technical issues whereas the digital computer sound board loss power and lost all the stored programmed information for the Mary Mary show. A similar situation would be when you cable box loses power and you have to re-boot it and allow it to re-program itself. We actually had to rebuild (re-program) Mary Mary's show while they were performing. There was one complaint and request for a refund. Everyone else seemed to love Mary Mary and enjoyed their performance thoroughly.

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The **Homecoming Concert** this year presented many unique challenges for us to overcome.

1. The Coliseum has the Jay-Z concert scheduled 2 weeks after the Homecoming Concert. Most young concert goers would always select Jay Z over any concert that we could ever produce with the contract budget. Two weeks ago the Jay Z concert had grossed \$600,000.
2. Rick Ross the headlining act had two seizures on Friday, Oct. 14th causes his private jet to make two emergency landing and he having to be rushed to the hospital twice in one day. At 3:59 pm Homecoming Saturday an email was received from Rick Ross's representing agent informing that Rick Ross would not appear at the show.
3. Dj Khaled also on the show and the best friend of Rick Ross left (driving) on Friday at 10:00pm from Miami,FL to perform at the Homecoming Concert. He stopped to see Rick Ross in a Alabama hospital on the way and was so concerned about the severity of Rick Ross's condition his manager text the agent informing him that he would be attending the show.

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All of the other acts scheduled to perform fulfilled their contracts and did perform.

A request has been submitted that the deposits for both artist be returned in full.

The students understood this was an "Act Of God" of which we could not control. Out of the 5000 plus tickets sold, only 30 ticket holders were refunded.