



ONE AGGIE

THE ROBINSON ADMINISTRATION

**NORTH CAROLINA AGRICULTURAL AND TECHNICAL STATE UNIVERSITY
STUDENT GOVERNMENT ASSOCIATION 2011-2012**



ONE AGGIE

MISSION

The mission of **ONE AGGIE** is to establish **UNITY** throughout the University, promote **DEDICATED LEADERSHIP** throughout the Student Government and other campus organizations, and to encourage **EXCELLENCE** while promoting the academic, moral, and social welfare of students.

VISION

The Student Government Association is comprised of dedicated students who strive to better the students, administration, and the University. **ONE AGGIE** is a student oriented movement with efforts to:

- Continue the SGA's purpose of true governance in the University community.
- Establish and strengthen an on-going relationship between students, faculty, administration, and alumni.
- Use influence to improve the quality of education, extracurricular activities, and community service and encourage student involvement.
- Promote community involvement and activism among students through community outreach.
- Establish the SGA as the heart of communication between students, faculty, alumni, and
- Re-establishing Aggie Pride.

The purpose of **ONE AGGIE** is to improve and enhance the student experience. The overall goal is to

- a) Encouraging students to becoming that **ONE AGGIE** that we are all destined to be,
- b) c) Helping students become more marketable.

This is achieved through **UNITY**, **DEDICATED LEADERSHIP**, and promoting **EXCELLENCE**.





TACKLING THE VISION

I. True Governance

- i. Constitutional Convention
 - 2011-2012
 - Student Senate
- ii. Active membership in North Carolina Association of Student Governments
 - Council of Presidents – President Christian Robinson, Member
- iii. “Cuts Hurt”
 - ASG initiative focusing on effects of the North Carolina budget cuts on students
- iv. Campus Committees
 - Student participation and presence on University Website Advisory Council, Commencement committee, Student Technology Sub Committee and the Textbook Advisory Committee
- v. Secret Shopper
 - VP Mitchell Brown, Student Senate, and VC Pompey
- vi. Student Discount Cards
 - Helped distribute student discount cards in order to make purchasing decisions for our students more economical.
- vii. Meeting with Congressional Black Caucus – Summer 2011
 - Represented North Carolina A&T State University in DC with a meeting with the Congressional Black Caucus regarding Pell Grants.

II. Building and Establishing Relationships

- i. Active memberships in the Association of Student Governments, The Greensboro Collegiate Coalition, Student Engagement and Empowerment Network (SEEN).
- ii. Monthly meetings with Deans and Vice Chancellors to address University improvements
- iii. Bi-Monthly meetings with UNCG and Bennett Student Government Presidents to discuss community issues

III. Community Activism

- i. JoinMe at the Polls – Voter march to the polls
 - Wednesday October 26, 2011
 - Partnered with UNCG, Bennett College for Women, GTCC, Guilford College
- ii. Meeting with East Market Street Merchants Association:
 - Discussed effective ways for our SGA can have a role in the economic development of the Greensboro community
- iii. Briefing with local candidates
- iv. Active memberships
 - Association of Student Governments,
 - The Greensboro Collegiate Coalition,
 - Student Engagement and Empowerment Network (SEEN).

IV. Center of Communication

- i. Google Apps for Education



- Chief of Staff Michael Griffin, Google Student Ambassador on campus.
- ii. State of the Campus Address: Aired on September 29, 2011 and October 20, 2011 on WNAA 90.1
- iii. Utilization of social networking (Facebook, Twitter, Youtube...etc)
- iv. Strong Presence in the A&T Register
- v. “The Quick Fix” – New student radio show on WNAA 90.1FM

V. Reestablishing Aggie Pride

- i. SCSU vs. A&T football game Day Trip 11/12/2011
- ii. Homecoming Activities
 - Successfully sold out three (3) events:
 - a) Gospel Show featuring Mary Mary in Corbett Sports Center
 - b) Fashion Show featuring Couture and Verge modeling troops at Carolina Theater in Downtown Greensboro
 - c) Comedy Show featuring Gary Owens, Lil Duval, and Aries Spears in Corbett Sports Center

VI. Visibility

- i. Student Orientations – Summer 2011
 - Mr. and Miss A&T and SGA President
- ii. Meet the Robinsons
 - Organized monthly meetings on various dorms on campus in order to assess their needs and introduce ourselves to individuals on campus
- iii. Aggie Pride 101 – Fall 2011
 - Designed a program in order to help incoming freshmen understand how to be successful on our campus
- iv. UNST 101 Seminar on Leadership – Nov 3rd, 2011
 - Made a presentation regarding true elements of a leader to students currently enrolled in UNST courses.
- v. Aggies and Poets
 - Showcase of campus talent