



BOARD OF TRUSTEES
North Carolina Agricultural and Technical State University
Greensboro, North Carolina

Academic Affairs Committee Meeting
Friday, February 17, 2012
Alumni-Foundation Event Center
Executive Board Room
8:00 – 10:00 a.m.

MINUTES

CALL TO ORDER

Committee Chair Faye Williams called the Academic Affairs meeting to order at 8:00 a.m. A quorum was present. She welcomed committee members and guests and thanked them for their attendance. She then asked for roll call. Members present included Mrs. Faye Tate Williams, Mrs. Karen Collins, Mr. Al Lineberry, Jr., Mr. Christian Robinson, Mr. Bertram Walls, and Mrs. Patricia Miller Zollar and Dr. Winser Alexander, ex-officio member. Mr. Tim Rice, President and CEO of Cone Health, was introduced as a new Board member. The members absent were Ms. Janice Bryant Howroyd and ex-officio Chancellor Harold L. Martin.

Other attendees in the meeting included: Dr. Deborah Callaway, Special Assistant to the Chancellor; Mrs. Barbara Ellis, VC/Information Technology; Ms. Helen R. Haynes, Recorder; Mr. Earl Hilton, Athletic Director; Dr. Wanda Lester, AVC/Academic Affairs; Ms. Akua Matherson, Interim AVC/Enrollment Management; Dr. Celestine Ntuen, Research and Economic Development; Dr. Inez Tuck, Dean of School of Nursing; and Dr. Charles Waldrup, General Counsel.

The Academic Affairs Committee unanimously approved the Minutes of the November 18, 2011 meeting.

Mrs. Faye Williams stated that the Academic Affairs Committee frequently runs over and thus, the following meeting in this room (Student Affairs) must often start late. She asked that the presenters and committee members be cognizant of the time. She encouraged the committee to allow presenters to proceed through their report and ask questions at the end of each presentation.

DIVISION OF ACADEMIC AFFAIRS PRESENTATIONS/REPORTS

SCHOOL OF NURSING

Dr. Tuck was asked at the November committee meeting to provide a progress report to the committee at the February meeting. She thanked the Committee for inviting her back to present. She stated that the School of Nursing is making great progress. Dr. Tuck shared the following:

- She is in the process of recruiting two faculty;
- Two School of Nursing faculty members recently earned doctoral degrees;
- The Bachelor of Science in Nursing curriculum revisions were approved;
- The School of Nursing established an “informal” agreement with Cone Health which will enable 600+ registered nurses to complete the nursing degree as part of their magnet recognition; and
- The School of Nursing is scheduled to relocate and expand the simulation laboratory to Hines Hall effective Fall 2012.

Dr. Tuck stated that the School of Nursing is evaluating, sophomore level, pre-nursing students for possible admission to the School of Nursing. There are approximately 400-450 students (pre-nursing and nursing), that have not been admitted to the School of Nursing.

Dr. Tuck concluded by stating that she is confident that the School of Nursing is forging in the right direction and she has the full support of the Chancellor and Provost. She stated that she believes that she has what she needs to move the School of Nursing forward. She extended an invitation to the Board of Nursing to visit the School of Nursing at NCA&T during their time today at the campus.

UNIVERSITY ENROLLMENT MANAGEMENT

Provost Alexander introduced Ms. Akua Matherson, a recent appointee for the position of Interim Associate Vice Chancellor for Enrollment Management. Mrs. Matherson stated that significant progress has been made on the implementation of recruitment and admission strategies since the November BOT meeting. She shared the following:

- A&T purchased and implemented the Admissions Pros software, which allows prospective students to complete the application process from beginning to end through a customized student portal. This enables students to see data in real time. The portal is personalized to the student, which allows students to review information and see what is missing from their application packet. Students can also give their parents access to the student portal process.
- A&T completed the purchase student names from the College Board, thus allowing the Admissions office to communicate with potential students beginning in late February.
- Aggie Nights is now reorganized in concert with both the Alumni Association and the Office of Alumni Affairs. The reorganization will provide a more targeted approach in the recruitment effort.
- Mrs. Matherson stated that there will be significant improvement in the admissions process for fall 2013.
- The number of admitted student to date is 1400 and the number of deferred students is 431. Deferred students are students who meet at least one of the admission criteria. These students will be reviewed again.

Mr. Lineberry asked if there is an application that can be placed on the new software that will automatically text a student's cell phone. Mrs. Matherson replied that we are not at that point yet and perhaps that can be reviewed in Phase 2. VC Ellis added that while we are not at that point, we should be cognizant that this may incur a cost to the student.

The Office of Financial Aid and the Loan Collections Office continue to work diligently on maintaining a low default rate. The current default rate through 2009 is 9.9 (*the most recent rate available through the Department of Education*). The default rate is expected to rise as the Department of Education moves from a two-year review to a three-year review.

The total enrollment as of the spring census date was 10,282. This was comprised of 8,631 undergraduates and 1,651 graduate students, which is an overall increase from spring 2010 when the enrollment was 10,050.

At the request of Mrs. Williams, Mrs. Matherson also provided additional information (handouts) based on several questions she received, i.e., the average processing time for admission applications, scholarship opportunities, etc. She stated that the average processing time for a completed application is currently 4-6 weeks. However, with the full implementation of the new software, Admissions Pro, that time will be decreased. She also stated that a listing of scholarships is available on the Financial Aid website.

Mrs. Matherson stated that a Recruiters' Roundtable was recently established. This group is inclusive of members of the enrollment management, financial aid, admissions and representatives from each school/college as appointed by the dean. The goal of the roundtable is to ensure that we are putting together an attractive scholarship package to offer students and funding is distributed effectively and efficiently.

Mrs. Matherson stated that the alums are our best recruiters. They will act as ex-officio recruiters. She also stated that an increased focus will be given to the transfer students, including athletes.

The objective of Aggie Nights going forward will be to focus on the admitted students. Mrs. Matherson's research shows that while we admit the students, the conversion rate from admit to enroll is low. Calling campaigns are underway to admitted students encouraging them to enroll and to students with incomplete applications informing them of what is needed to complete their application.

Mrs. Collins stated that she has a folder of information regarding students that have been admitted to other universities that she can share with Mrs. Matherson.

SACs Update

Provost Alexander indicated that SACS reviewed the first monitoring report that was submitted in September 2011, and requested a second report, which is due September 7, 2012. The Chancellor and the Cabinet as well as an external consultant will review the second report prior to being submitted. The members expressed concerns that a second monitoring report is required.

General Education Update

Provost Alexander shared that the Faculty Senate Curriculum Committee and Faculty Senate will review and approve the revised curriculum guides at their **March and April meetings**. The goal is for the Program Curriculum Guides to be ready for the first freshman orientation session in May 2012. The proposed effective date of the curriculum is fall 2012.

STEM Early College at NCA&T

Dr. Wanda Lester stated that the Board of Education unanimously approved the proposal to create an early college on NCA&T's campus. The name of the early college will be "The STEM Early College at North Carolina A&T." The STEM Early College will focus on science, technology, engineering and math (STEM) education. The STEM Early College is scheduled to open fall 2012 with a class of 50 freshmen, with a total expected four-year enrollment of 200 students. The STEM Early College will be Guilford County Schools (GCS)' second early college, joining The Early College at Guilford, which is consistently listed among the top 20 high schools in the nation.

Mr. Tim Rice commented that the business community is very excited about the opening of the STEM Early College and will give their full support.

Dr. Lester emphasized that the STEM Early College will be a rigorous program. These students will have completed their high school curriculum by the end of their 10th grade year. They will be full-time students at A&T in their 11th and 12th grade years. There will also be opportunities for internships for these students. This cohort of students will also strengthen our Honors Program. Dr. Lester indicated that the STEM Early College could elevate the quality of our Middle School as well.

The alignment with the University's Vision, Mission, and Goals demonstrate the importance of housing this innovative educational opportunity on the campus of North Carolina A&T.

Strategic Plan Update

Dr. Wanda Lester provided an update on the Strategic Plan. She emphasized that the Strategic Plan has become institutionalized across the campus. Several people are referring to the Strategic Plan as "P-20". She has received all of the strategic plans from the schools/colleges and divisions. She is now collating the information which will be sent back to the units for their review.

Dr. Lester concluded by stating that **Preeminence 2020** is not presented as a slogan – this is the direction in which we as a body of colleagues have agreed that we want to take this University. A&T will no longer be "the best kept secret" – North Carolina A&T wants to be recognized for the great contributions we make on a daily basis.

Athletics Program Update

Mr. Earl Hilton presented three policies that required approval by the committee. These policies have been the university's practice. These practices have now been written into policies and will require Academic Affairs Committee review and approval. These policies have been vetted through the faculty senate, deans, cabinet and the Chancellor. He provided a summary of each policy:

- **Missed Class Policy - New**
The Missed Class Policy addresses the circumstances under which a student-athlete may be excused from class attendance; describes the parameters for establishing athletics practice and competition schedules; establishes a model for remedial or make up work; and outlines the documentation necessary to secure excused absence status. (*Revisions to this policy may be required in fall 2012.*)
- **CCIA Policy - Current:**
The CCIA Policy establishes annual reporting requirements and process for the Chancellor's Council on Intercollegiate Athletics.
- **BOT Oversight Policy - Current:**
The BOT Oversight Policy establishes the oversight and monitoring function of the Board of Trustees in relation to Intercollegiate Athletics.

The Academic Affairs Committee unanimously approved the above policies, which will be submitted to the Full Board for approval.

Mr. Hilton also stated that the NCAA Certification Self-Study Report was submitted on December 16, 2011. He stated that of the 700-800 topics, the NCAA Certification committee asked for additional information on 40 topics, which have been addressed and resubmitted. Mr. Hilton stated that NCAA Liaison comment was "phenomenal" after the review of the report. He shared that a decision on A&T's Certification status will be made by July 2012. He is hopeful that the outcome will be positive.

Mr. Hilton has implemented a new penalty for students who do not comply with attending scheduled study hall. To date, this change has increased participation in study hall from 58% to 98% compliant. Mr. Hilton also instituted Grades First System. Grades First is an opportunity for professors to provide feedback to the Center for Academic Excellence regarding the performance

of the athletes throughout the semester. He is at 90% response rate from professors, which is unprecedented.

Division of Research and Development

Dr. Ntuen shared that the sponsored funding total for the first six months of FY2012 is \$28 million. The Division of Research is experiencing a strong growth in our economic development outreach. The engagement with the private sector has increased significantly compared to FY2011, i.e., commercial agreements have more than doubled and represent six different research areas.

Dr. Ntuen indicated that getting a patent takes a very long time and is very expensive. Mrs. Collins inquired about the number of patents submitted. Dr. Ntuen stated that approximately 50 patents have been submitted; however, only eight have been approved. Mrs. Zollar suggested that our compelling research initiatives be posted on the web. VC Ellis stated that all divisions have a section on the web.

Dr. Ntuen stated that the *Colors of Innovation* was developed as a Black History Month outreach project by the Division of Research and Economic Development. The goal is to encourage innovative thinking, problem solving and an interest in science and engineering among high school students. While he planned for 50 students, 159 high school students signed up to participate.

With no further business to be discussed, the meeting adjourned at 10:00 a.m.

Recorder:
Helen R. Haynes
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