

# North Carolina A&T State University Preeminence 2020 Plan of Action

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North Carolina Agricultural and Technical State University  
Explore. Discover. Become.



# A&T Preeminence 2020 Plan of Action

Goal 1: Intellectual Climate	Responsible Unit	Goal 2020	Baseline 2011-2012	Goals by Academic Year							
				2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
<b>Strategy 1: Instill a passion of academic excellence and upholds ethical values, honor, respect and integrity</b>											
Assess and revise first-year experience program to strengthen student exposure to an intellectual climate of creative exchange and professionalism	Student Affairs Provost Deans DORAD	100%	N/A	50%	100%	100%	100%	100%	100%	100%	100%
Implement Deans' Leadership Council, a cross-disciplinary university-wide leadership and professional development program that reaches 80% of enrolled undergraduate students	Provost	80%	15%	25%	45%	65%	80%	80%	80%	80%	80%
Implement Chancellor's Leadership Council, a cross-disciplinary leadership and professional development program that reaches 80% of enrolled graduate students	Provost	80%	5%	20%	40%	60%	80%	80%	80%	80%	80%
Implement signature lecture series (to include discussions of honor, respect and integrity) to engage a cumulative total of over 100,000 students, faculty, staff, and community by 2020	Provost	100,000	5,200	13,200	22,200	32,000	44,000	56,000	70,000	85,000	100,000
Increase student participation(75% of students) in regional, state, and national intercollegiate performing arts competitions with top 5 placement ranking (80% of competitions entered)	Deans	75%/80%	25%/20%	40%/40%	65%/50%	65%/50%	75%/60%	75%/70%	75%/80%	75%/80%	75%/80%
Conduct university academic rating survey among representative high school counselors to achieve an 80% rating of 5 on a scale of 1-5	Institutional Research	80%	25%	30%	40%	50%	60%	65%	70%	75%	80%





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Goal 2: Teaching, Research, Public Service and Engagement	Responsible Unit	Goal 2020	Baseline 2011-2012	Goals by Academic Year							
				2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
<b>Strategy 1: Sustain a culture of teaching excellence and research</b>											
Implement cost-effective faculty development in the Academy of Teaching (ATL) and Learning to support 100% of tenured and tenure-track faculty over a two-year period	Provost Deans	100%	60%	70%	80%	90%	100%	100%	100%	100%	100%
Implement assessment tools to measure faculty development to achieve an 85% effectiveness rate	ATL Institutional Research	85%	45%	50%	65%	75%	85%	85%	85%	85%	85%
Review and/or revise promotion and tenure guidelines in each academic unit to recognize the scholarship of discovery, translation, teaching, engagement, and artistic activity	Provost Deans	100%	50%	75%	100%	100%	100%	100%	100%	100%	100%
Increase faculty and staff proficiency and use of technology to enhance the collaborative learning experiences in 80% of courses (i.e., Blackboard, video conferencing, blogs, student threads, etc.)	Deans Faculty ATL	80%	40%	50%	60%	70%	80%	80%	80%	80%	80%
Implement assessment processes to evaluate classroom technology use and effectiveness in 100% of courses and provide instructional feedback	Institutional Research DoIT	100%	30%	30%	40%	60%	80%	100%	100%	100%	100%





# A&T Preeminence 2020 University Scoreboard

Measures of Success	BOG Peers (Mean)	UNC Peers (Mean)	NC A&T	Goal 2020
<b>Enrollment</b>				
Fall Enrollment (Headcount)	14,055	23,872	10,795	13,500
Undergraduate	11,238	18,786	9,151	10,000
Graduate	2,816	5,086	1,644	3,500
Master's	3,500	3,399	1,338	3,000
Doctoral	1,200	673	204	500
New Freshmen-Average SAT	1,036	1,039	895	1,040
New Freshmen-Average ACT	22	21	19	22
New Freshmen-Average HS GPA	3.24	3.6	3.04	3.4
New Transfer Enrollment	1,009	1,759	419	1,500
<b>Research and Development</b>				
Contract and Grants Award (\$M)	N/A	43.71	60.14	85
New Patents/Licenses	N/A	N/A	1	14
Royalties (\$000)	N/A	N/A	1.7	250
<b>Student Success</b>				
First Year Retention Rate		79%	72%	85%
4-Yr Graduation Rate		28%	15%	35%
6-Yr Graduation Rate		55%	38%	55%
Renowned Scholars (Marshall, Fulbright, Rhodes, etc)		N/A	N/A	5
National Fellowships		N/A	-	5
Annual Degrees Awarded		4,618	1,726	2,700
Bachelor's		3,305	1,349	2,000
Master's		1,195	356	645
Doctorates		86	21	55
STEM Disciplines		501	397	500
<b>Athletic Success</b>				
MEAC Championships for Sport	-	-	-	5
Athlete Academic Progress Rate (APR)	N/A	N/A	N/A	N/A
Athlete 4-Yr Graduation Rate	N/A	N/A	N/A	N/A
Athlete 6-Yr Graduation Rate	63%	77%	50%	65%
<b>Financial Resources</b>				
Endowment Market Value (\$M)	61.23	131.02	24.01	75
Alumni Participation Rate	N/A	N/A	N/A	N/A
<b>Human Capital (Faculty and Staff Recognition)</b>				
National Academy Members	N/A	N/A	-	2
State, National, International Awards	N/A	N/A	2	8
Endowed Professorships	N/A	N/A	4	8
Highly Cited Staff	N/A	N/A	-	10
<b>Ranking and Recognition</b>				
US News Best College Overall (National Universities)	2nd Tier	1st Tier	Unranked	1st Tier
US News Best College/HBCUs	N/A	N/A	12	Top 5
<b>Diversity</b>				
African American	28%	21%	87%	70%
Hispanic	N/A	N/A	N/A	N/A
Asian	N/A	N/A	N/A	N/A
Other	72%	79%	13%	30%

