

North Carolina A&T State University

Strategic Priorities and Challenges

Board of Trustees Meeting

August 3, 2012



North Carolina Agricultural and Technical State University

Explore. Discover. Become.



Strategic Priorities 2012-2013

- **Enrollment Management**
- **Distance and On-line Education**
- **Faculty Productivity**
- **Enhancing Graduate Education**
- **Research Collaborations (Internal and External)**
- **Professional Engagement**
- **Workforce Planning and Development**
- **Business Intelligence and Process Reengineering**
- **Strategic Resources Allocation and Expansion**
- **Infrastructure (Physical and Technology)**





Strategic Priorities and Challenges

Enrollment Management

Strategies

- Recruitment of Talented Undergraduate and Graduate Students
- Equity of workload allocations
- Transparency of workload operation and outcomes
- Alignment of faculty behavior with strategic goals

Challenges

- Staffing
- Information Technology
- Space Utilization and Allocation





Strategic Priorities and Challenges

Distance and On-Line Education

Strategies

- Summer School
- Degree Programs

Challenges

- Academic
- Staffing
- Information Technology





Strategic Priorities and Challenges

Faculty Productivity

Strategies

- Teaching
- Research
- Engagement

Challenges

- Financial
- Academic
- Information Technology
- Space Utilization and Allocation





Strategic Priorities and Challenges

Enhancing Graduate Education

Strategies

- Expanding Graduate Programs
 - PhD in Rehabilitation Counseling and Counselor Education
 - Masters in Business Administration
 - PhD in Computer Science
- Enhancing Graduate Student Success
- Assessment of Graduate Degree Programs

Challenges

- Academic
- Information Technology
- Financial
- Diversity





Strategic Priorities and Challenges

Research Collaboration (Internal and External)

Strategies

- Corporate Partnerships
- Affiliate Programs
- Interdisciplinary Research
- Enhance Research Management

Challenges

- Academic
- Financial
- Information Technology
- Space Utilization and Allocation





Strategic Priorities and Challenges

Professional Engagement

Strategies

- Professional Associations
- STEM Initiatives
- Student Competitions
- Economic Development

Challenges

- Academic
- Financial
- Information Technology
- Space Utilization and Allocation





Strategic Priorities and Challenges

Workforce Planning and Development

Strategies

- Assess and enhance front-line performance using a 360-degree model
- Deliver, support, and access workplace development programs
- Training strategies across Divisions
- Strengthen HR policy development, communications and training

Challenges

- Financial
- Information Technology
- Diversity
- Space Utilization and Allocation





Strategic Priorities and Challenges

Business Intelligence and Process Reengineering

Strategies

- Development and sustainability of Critical IT systems
- Improve IT university processes and delivery

Challenges

- Financial
- Information Technology
- Space Utilization and Allocation





Strategic Priorities and Challenges

Strategic Resource Allocation and Expansion

Strategies

- Reduce financial dependency on state appropriations
- Increase competitive academic scholarships
- Support STEM-based education and research
- Enhance resources for Legal Affairs

Challenges

- Financial
- Information Technology
- Space Utilization and Allocation





Strategic Priorities and Challenges

Infrastructure (Physical and Technology)

Strategies

- Space Utilization
- New Student Union
- Library Commons
- Effective use of academic technology
- Increase evening/weekend usage of facilities

Challenges

- Financial
- Information Technology
- Space Utilization and Allocation

