



**BOARD OF TRUSTEES  
ACADEMIC AFFAIRS COMMITTEE**

**The University's Report Card**  
**Dr. Beryl C. McEwen, Vice Provost**  
**Office of Strategic Planning and Institutional Effectiveness**  
**April 19, 2013**



**North Carolina Agricultural and Technical State University**

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**The Report Card** 

The primary monitoring tool for the University's Strategic Plan, *A&T Preeminence 2020*.

- » To be done twice yearly
  - The Interim Report Card: by February to cover the previous fall semester
  - The Annual Report Card: by July to cover the previous academic year

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## Scope of the Report Card



- Address all goals and strategies in *A&T Preeminence 2020*, providing an update on the University's progress.
- Will replace the traditional annual reports, and will reflect performance by all units, not just the academic units.
- Will be broad and deep enough to provide meaningful information to various university constituents—both internal and external.
- After the first year, which will be used as the benchmarking year, each subsequent year will compare performance (especially when supported by data) with performance in previous years since fall 2011.

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## Use of the Annual Report

- Tell our story
  - » Private version for internal use
  - » Version to be shared with the public
- Keep us grounded
  - » Keen awareness of strengths and weaknesses
  - » Keen awareness of progress and failings
- Provide easy access to accurate and current information (some on the dash board)
  - » Minimize constant data gathering, repeatedly requesting the same or similar data
- To keep our goals and progress constantly before us
  - » Available on an intranet

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## Data Gathering

- Quantitative surveys, using Qualtrics
- Qualitative surveys, using MS Word
- Data mining
  - » Digital Measures
  - » Banner
  - » Enrollment Management Systems
  - » Other



## The Process and Product

- A committee has been established, by the Chancellor, to provide guidance to me and my team as we work.
  - » This year will be our learning year.
  - » We are eager to do well.
  - » We will graciously accept all input and apply as much as possible to ensure the best product.
  - » We will do a post-mortem to ensure that we learn from any mistakes.



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## Questions/Advice?

