


**BOARD OF TRUSTEES
ACADEMIC AFFAIRS COMMITTEE**

Office of Enrollment Management
Mrs. Akua Matherson
Associate Vice Chancellor for Enrollment Management
April 19, 2013



North Carolina Agricultural and Technical State University


 North Carolina Agricultural and Technical State University

Latest Recruitment Efforts – New Freshman

Thru April 7, 2013

	Target	Fall 2013			Fall 2012			Fall 2011			Fall 2010			Fall 2009		
		Fall 2013	Fall 2012	% Change	Fall 2011	Fall 2010	Fall 2009	GPA Avg	SAT Avg	ACT Avg	GPA Avg	SAT Avg	ACT Avg	GPA Avg	SAT Avg	ACT Avg
Freshman Applications		9,897	7,343	35%	7,670	7,103	6,437	3.040	892	18	3.014	880	19			
IS Complete																
OS Complete	3,722	3,924	2,269	73%	3,091	2,792	2,171	3.021	875	17	2.966	861	17			
OS Complete Apps	2,029	2,400	2,247	7%	2,593	2,069	2,109	3.071	916	19	3.072	906	19			
Out-State %		38%	50%		46%	43%	49%									
Pending		149	212		33	46	171									
ADMITTED		3,447	3,065	12%	3,706	3,001	2,719									
In-State	2,605	2,374	1,560	52%	2,196	2,167	1,634	3.448	936	19	3.304	908	18			
Out-State	1,420	1,073	1,505	-29%	1,510	834	1,085	3.524	1,029	22	3.334	959	21			
OS %		31%	49%		41%	28%	40%									
Deferred		1,284	123	944%	NA	NA	NA									
Denied		1,444	1,116	29%	1,517	936	1,030									
Waitlist																
Withdrawn																
Incomplete Applications		3,573	2,827	26%	1,986	2,242	2,157									
Intent to Enroll		1,501	907	65%	1,422	1,677	687	3.391	941	19	3.258	910	19			
Enrolled	1,937															
IS Enrolled	1,511										3,242	891	18			
OS Enrolled	426										3,266	937	20			
Census Enrollment	1,937		1,858		1,900	2,061	1,911				3,250	906	19			



North Carolina Agricultural and Technical State University

Latest Recruitment Efforts – New Transfer

Thru April 7, 2013

Transfer	Target	Fall 2013	Fall 2012	% Change	Fall 2011	Fall 2010	Fall 2009
Applications		1,318	1,049	26%	782	657	558
Complete Applications	0	485	419	16%	361	301	216
Pending		111	103	8%	9	14	15
Admitted		226	237	-5%	249	220	151
Deferred		33	13	154%	NA	NA	NA
Denied		115	66	74%	105	70	54
Waitlist							
Withdrawn							
Incomplete		833	630	32%	421	356	342
Intent to Enroll		165	115	43%	113	144	58
Census Enrollment	581		409		490	439	383

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Latest Recruitment Efforts – By School and College

Thru April 7, 2013

FRESHMAN	AG	AS	BE	ED	EN	NU	TE	CAE	TOTAL
Applications	683	3,687	1,330	612	1,543	1,130	242	670	9,897
Complete Applications	436	2,365	855	370	1,012	589	168	529	6,324
Admitted	242	1,299	459	188	589	198	101	371	3,447
Intent to Enroll	112	562	220	77	241	64	53	172	1,501
Enroll									
Census Enrollment	143	614	236	152	247	80	96	349	1,917
TRANSFER	AG	AS	BE	ED	EN	NU	TE	CAE	TOTAL
Applications	84	503	173	84	223	128	68	55	1,318
Complete Applications	39	174	53	34	89	36	42	18	485
Admitted	19	89	27	18	38	7	19	9	226
Intent to Enroll	16	64	23	13	24	6	12	7	165
Enroll									
Census Enrollment	38	131	48	33	64	45	43	25	427



North Carolina Agricultural and Technical State University

Latest Recruitment Efforts – By Ethnicity

Thru April 7, 2013

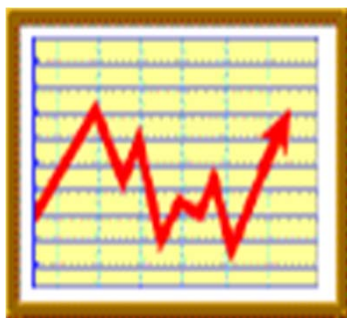
FRESHMAN	American Indian or Alaskan Native	Asian/Asian American	Black/African American	Caucasian/White	Hawaiian/Pacific Islander	Hispanic	Multiracial	Unknown	TOTAL
Applications	55	75	8,283	379	8	417	509	171	9,897
Complete Applications	33	39	5,424	180	4	242	306	96	6,324
Admitted	18	28	2,888	149	1	140	176	47	3,447
Intent to Enroll	3	5	1,314	36	0	43	76	24	1,501
Enroll									
TRANSFER	American Indian or Alaskan Native	Asian/Asian American	Black/African American	Caucasian/White	Hawaiian/Pacific Islander	Hispanic	Multiracial	Unknown	TOTAL
Applications	3	24	992	156	0	51	59	33	1,318
Complete Applications	1	14	349	73	0	21	18	9	485
Admitted	1	6	151	43	0	10	12	3	226
Intent to Enroll	1	3	114	27	0	9	8	3	165
Enroll									

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Other Recruitment Activities



- Awarded 30 Dowdy Scholars
- Created Aggie Scholarship for in-state students to become more competitive
- Successful Senior Send-Offs; Admitted Student Open House; Latino Visitation Day; NC Counselor Open House
- FAFSA Days and Ask a FA Counselor program in various locations throughout the campus.

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Questions?



www.ncat.edu 7