

Enrollment Management Update

August 1-2, 2013



North Carolina Agricultural and Technical State University



North Carolina Agricultural and Technical State University

Enrollment Management - Admission Report (FRESHMAN) AS OF JULY 21, 2013 AT 5:43 PM

	Target	Fall 2013	Fall 2012	% Change	Fall 2011	Fall 2010	Fall 2009	Fall 2013			Fall 2012		
								GPA Avg	SAT Avg	ACT Avg	GPA Avg	SAT Avg	ACT Avg
Freshman Applications		10,300	7,976	29%	8,330	7,666	7,215	3.056	886	18	3.014	880	19
IS Complete Apps	3,722	4,476	2,956	51%	3,839	3,844	3,082	3.052	871	17	2.966	861	17
OS Complete Apps	2,029	2,595	2,543	2%	2,921	2,497	2,603	3.062	911	19	3.072	906	19
Out-State % Pending		37%	46%		43%	39%	46%						
		5	4		37	4	46						
ADMITTED		4,191	3,840	9%	4,499	3,860	3,558						
In-State	2,605	2,881	2,039	41%	2,785	2,827	2,304	3.428	928	18	3.304	908	18
Out-State	1,420	1,310	1,801	-27%	1,714	1,033	1,254	3.504	1,007	21	3.334	959	21
OS %		31%	47%		38%	27%	35%						
Deferred Denied		4	2	100%	NA	NA	NA						
Waitlist		2,516	1,637	54%	1,914	2,188	1,438						
Withdrawn													
Incomplete Applications		3,229	2,477	30%	1,570	1,325	1,530						
Intent to Enroll		2,272	2,193	4%	2,363	2,435	1,986	3.367	927	19	3.258	910	19
Enrolled	1,937	1,725	1,706	1%	1,818	2,039	1,580						
IS Enrolled	1,511	1,361	1,070	27%	1,353	1,708	1,223	3.325	899	18	3.242	891	18
OS Enrolled	426	364	636	-43%	465	331	357	3.425	993	21	3.266	937	20
Census Enrollment	1,937		1,858		1,900	2,061	1,911				3.250	906	19



Enrollment Management - Admission Report (TRANSFER)							
AS OF JULY 21, 2013 AT 5:43 PM							
Transfer	Target	Fall 2013	Fall 2012	% Change	Fall 2011	Fall 2010	Fall 2009
Applications		1,651	1,516	9%	1,337	1,124	1,098
Complete Applications	0	998	943	6%	830	800	644
Pending		22	19	16%	38	8	58
Admitted		636	642	-1%	584	583	429
Deferred		10	4	150%	NA	NA	NA
Denied		330	278	19%	229	201	195
Waitlist							
Withdrawn							
Incomplete		653	573	14%	507	324	454
Intent to Enroll		519	453	15%	454	464	306
Census Enrollment	581		409		490	439	383



North Carolina Agricultural and Technical State University

OFFICE OF NEW STUDENT PROGRAMS

FALL 2013

AS OF JULY 21, 2013

	REGISTERED FOR ORIENTATION				ATTENDED ORIENTATION								NO SHOWS				REGISTERED FOR CLASSES			
	2013	2012	Difference 13 to 12	% Difference 13 to 12	2013				2012	Difference 13 to 12	% Difference 13 to 12	2013	2013	2012	2012	2013	2012	Difference 13 to 12	% Difference 13 to 12	
					Registered	Diff Date	Walk-In	Total												
FRESHMAN																				
JUNE 17-18 (for Freshman)	476	462	14	3.0%	456	14	7	477	462	15	3.2%	-1	-0.2%	0	0.0%	470	447	23	5.1%	
JUNE 21-22 (for Freshman)	482	446	36	8.1%	448	15	16	479	444	35	7.9%	3	0.6%	2	0.4%	478	436	42	9.6%	
JULY 08-09 (for Freshman)	378	478	-100	-20.9%	370	10	9	389	471	-82	-17.4%	-11	-2.9%	7	1.5%	382	458	-76	-16.6%	
JULY 11-12 (for Freshman)	396	319	77	24.1%	367	6	6	379	307	72	23.5%	17	4.3%	12	3.8%	378	290	88	30.3%	
JULY 12 (for Transfer & Non-Traditional)	6	2	4	200.0%	4	1	0	5	3	2	66.7%	1	16.7%	-1	-50.0%	3	3	0	0.0%	
AUGUST 17 (for All)	45	188	-143	-76.1%				0	187	-187	-100.0%	45	100.0%	1	0.5%		180	-180	-100.0%	
NO SESSION																14	40	-26	-65.0%	
TOTAL FRESHMAN	1,783	1,895	-112	-5.9%	1,645	46	38	1,729	1,874	-145	-7.7%	54	3.0%	21	1.1%	1,725	1,854	-129	-7.0%	

- Notes:
1. Fall 2013 data is based on current date Admit Report
 2. Fall 2012 data is based on 08-28-2012 Census Date Admit Report
 3. 'Attended - Registered' means attended the registered orientation session
 'Attended - Diff Date' means attended a different orientation session rather than original registration
 'Attended - Walk-In' means attended an orientation session without registration
 4. No Shows = Registered for Orientation - Attended Orientation



2013-2014 FINANCIAL AID AWARD SUMMARY					
Undergraduate	6/28/2013	7/5/2013	7/8/2013	7/12/2013	7/18/2013
New Freshmen	2285	2026	2099	2117	2154
Freshmen	645	644	669	702	731
Sophomore	1283	1292	1342	1385	1461
Junior	1123	1133	1183	1200	1252
Senior	1179	1184	1226	1259	1297
Total UG Awards	6515	6279	6519	6663	6895
Graduate & Doctoral	6/28/2013	7/5/2013	7/8/2013	7/12/2013	7/18/2013
New Graduate	164	165	171	179	191
Graduate	474	481	500	510	527
New Doctoral	19	19	23	24	27
Doctoral	33	33	37	38	41
Total GR & DR Awards	690	698	731	751	786
Total Awards	7205	6977	7250	7414	7681



Enrollment Management & New Student Orientation

Analyzing Data and Next Steps

- Based on the number of new and returning students who have completed the FAFSA and been awarded aid, Financial Aid has launched an aggressive approach to encourage students and their parents to seek additional options for financing their education.
- Specific emphasis is being placed on new freshman who have attended orientation and do not have strong financial packages for payment of tuition. This group more than any has the potential to increase the normal 'summer melt'.
- 'Summer Melt' is the attrition of new freshman from intent to enroll through orientation to actually enrolled for the semester.



FINANCIAL OPTIONS

Our records indicate that you have been awarded financial aid for the 2013-2014 academic year. Listed below are additional options to assist with covering your educational expenses.

1. **PLUS Loan for Undergraduate Dependent Student**

<http://www.ncat.edu/admissions/financial-aid/aid/loans/index.html>

- Visit www.ncat.edu
- Select Financial Aid from the Quick Links drop down box
- Select Forms and Publications
- Select 2013-2014 Forms
- Select PLUS Loan Data Sheet 2013-2014

(This form can only be completed by the parent and must be faxed to the Office of Student Financial Aid. The student should not sign the form for the parent. The fax number is 336-334-7954.)

2. **Alternative Loan - We encourage you to use this loan as a last resort.**

<http://www.ncat.edu/admissions/financial-aid/aid/loans/index.html>

- Alternative Loan Lenders may be found on the Office of Student Financial Aid Website
- Visit www.ncat.edu
- Select Financial Aid from the Quick Links drop down box
- Select Type of Aids
- Select Loan Information
- Review Alternative Lender List
- You may also find a lender of your choice.

3. **TuitionPay Plan** – The University participates in the Tuition Payment Plan with Sallie Mae. Additional information may be found at www.tuitionpay.com.

As a reminder, Fall bills are due on Thursday, August 1, 2013. All classes will be **canceled** if full payment is not made by 5:00 p.m. If additional funding is needed, we encourage you to obtain it as soon as possible.



Enrollment Management & New Student Orientation

Analyzing Data and Next Steps

- Currently there are approximately 400 in-state students who have indicated their intent to enroll but have not completed any additional steps.
- The Office of Undergraduate Admissions has continued to contact these students for enrollment. The focus is on the in-state students to manage the 18% out of state cap.
- We are continuing to admit students who have applications in process with full documentation.



ADMITTED STUDENT CHECKLIST

- INTENT TO ENROLL**
Review your "Space" for classes, review your offer of Admission to your Aggie central Account, to hold your place in the class.
<http://aggieadmissions.ncat.edu/undergraduateadmissions/default.aspx>
- ACTIVATE STUDENT EMAIL ACCOUNT**
Activate your NCAT email address and check your email inbox.
<https://www.google.com/apps/ncat.edu/Services/Login?site=NCAT%2Fmail&source=ncat%2Fmail&source=ncat>
- FINANCIAL AID**
Accept your financial aid award package
<http://www.ncat.edu/admissions/financial-aid/index.html>
- HOUSING**
Submit Housing Application must be completed before 7:00 PM
<http://www.ncat.edu/student-affairs/housing/application/index.html>
- NEW STUDENT ORIENTATION**
Sign up for you a New Student Orientation Orientation is required for all first-year students. As make your reservation: 8/17 @ 8:30 AM to July 11-12
<http://www.ncat.edu/student-affairs/new-students/new-student-orientation/ncat-orientation-fresh-orientation>
- HEALTH INSURANCE**
Review and complete the student medical history and health insurance form by August 15
<http://www.ncat.edu/student-affairs/ncat-services/health-services/ncat-health>
- TRANSFER/NON-TRADITIONAL**
The Transfer & Non-Traditional Student Orientation date is 8/17-18
<https://aggieadmissions.ncat.edu/ncat-transfer-non-traditional-orientation>
- FINAL DOCUMENT DEADLINE**
Submit final high school and college transcripts. Transcripts are still due for your final grades. Be sure to send any AP or other test scores to NCAT. Check your portal account to ensure you are in receipt of your documents.
<https://aggieadmissions.ncat.edu/undergraduateadmissions/default.aspx>
- PAY BILL**
Check with the Billing and Contracting Unit to ensure your bill is viewed on Aggie Account.
<https://aggieadmissions.ncat.edu/aggieadmissions/ncat-transfer-non-traditional-orientation>

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Enrollment Management & New Student Orientation

Analyzing Data and Next Steps

- The New Student Orientation Office has contacted students who registered for orientation but did not show. To date, 28 of the 54 no-shows have indicated they are not coming and going to another University. Students have indicated that better financial packages are the primary reason. Some of the schools that students have indicated are UNC-G, UNC-C, ECU, WSSU, NCCU, FSU, Campbell, Georgia State, Hampton, VCU and GTCC.
- Based on the previous years' summer melt, coupled with the financial aid awards that are less than demonstrated need, a conservative estimate of final new freshman enrollment is **1,905** (32 under budget).
- As in previous years, we will protect new freshman and new transfer students until August 23 as we work to try and provide financial assistance and options.
- EM and NSO are continuing to collaborate on the consistent communication of new freshman and new transfer students.



Questions?

