

Non-Resident Enrollment Options

Board of Trustees Update

August 1-2, 2013



North Carolina Agricultural and Technical State University



Non-Resident Students

Where We Were

- North Carolina A&T State University experienced a leap in the percentage of out-of-state new freshman students in proportion to in-state, new freshmen students during the fall 2012 cycle. This leap in the percentage of out-of-state new freshmen was unexpected and was a significant change from our predicted percentage which was based upon historical data.
 - » The yield for out-of-state students was projected to be approximately 21% with the inclusion of engineering students based upon an analysis of reviewable data.
 - » The percentage was predicted to be below 18% after the exclusion of the engineering students, which North Carolina A&T State University was approved to do.
 - » The number of out-of-state new freshmen admitted was based upon our predictions.
- The actual enrolled percentage of out-of-state students for fall 2012 ended at 31.4%, due to 235 more out-of-state students than expected becoming enrolled. While North Carolina A&T State University slightly exceeded the forecasted enrollment for in-state students as well, it was not enough to offset the gain in enrolled out-of-state students.



Non-Resident Students

Where Are We Going

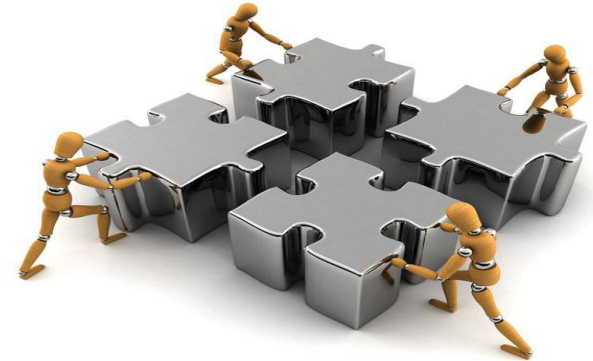
- In the 2013 U.S. News and World Report college rankings, North Carolina A&T State University is listed as #11 for HBCUs and #132 for Engineering programs overall. It is important to note that for the HBCU rankings, the top nine are all private institutions where the overall tuition costs far exceeds the tuition cost for both in-state and out-of-state students electing to attend North Carolina A&T State University. What does this mean? It suggests that North Carolina A&T State University's academic programs are attractive both in quality and price (cost) for students both within and outside of the state.
- While North Carolina A&T State University is pursuing several avenues to grow in-state enrollment, we remain rooted to our commitment to be deliberate in our strategies to push academic excellence, continue to gain national recognitions for quality programs, and create unique partnerships both on our campus and beyond our campus. Data and statistics on our graduates suggest that they continue to receive top career opportunities, in the face of a down economy. We also have top graduate schools and programs recruit on our campus for quality candidates to their programs. This is an indication of what North Carolina A&T State University has to offer.



Non-Resident Students

How Do We Get There

We turned our negative into a positive.



In partnership with the other four HBCUs of the University of North Carolina System, we proposed a new out-of-state incoming freshman cap for minority serving institutions, which increased the percentage from 18% to not exceed 40%.

It was noted that each of these institutions had the physical space and facilities to serve a larger out-of-state enrollment without displacing potential in-state students.

In the proposal, the increased revenue derived from the admission of a greater percentage of out-of-state students would be directly allocated towards enhanced scholarship awards for high achieving students.



Non-Resident Students

Next Steps

- The proposal submitted by the HBCUs was vetted by General Administration, expanded in scope and recommended to the Board of Governors for approval in late May / early June. The final proposal includes:
 - » Increase the out-of-state cap for all Historically Minority Serving Institutions from 18% to 30%;
 - » Lower tuition rates for out-of-state students at HMIs;
 - » Lower tuition costs for out-of-state students attending border campuses (campuses located within 25 miles of the NC border);
 - » Implement system-wide cap with institutional flexibility from 18%-22%;
 - » Exclude international students from the non-resident cap.



The Board of Governors agreed to continue reviewing and analyzing the proposal with a possible Fall 2014 implementation. NCA&T stands ready to take advantage of the opportunity leveraging our strong alumni network, national reputation and ranking as a solid producer of minority graduates.



Questions?

