

**North Carolina Agricultural and Technical State University
Greensboro**

NOVEMBER 22, 2013

SECOND REGULAR MEETING

The Board of Trustees convened for its Second Regular Meeting for 2013-2014 on Friday, November 22, 2013 at 2:00 p.m. in the Alumni-Foundation Event Center. In keeping with the Bylaws of the Board of Trustees, notices of the meeting were mailed in advance.

Chairwoman Zollar called the meeting to order and paused for a moment of meditation. In accordance with Chapter II, Section 204 of the Code of the UNC Board of Governors, Chairwoman Zollar read the following Ethics and Conflict of Interests statement:

“It is of critical importance that decisions made on behalf of the University by its trustees be in the best interest of the university and not be influenced by any potential financial gain to the decision-makers. Furthermore, to assure public confidence in the integrity of the University, it is important that the University not appear to be influenced by the personal financial interests of those in decision-making positions. In order to assure public confidence in the integrity of the University, members of the Board of Trustees of the University should not use their positions or appear to use their positions to influence the decision of the University for their personal financial gain. At the same time, the University should be able to take advantage of contracts that are advantageous to the citizens of North Carolina and to the University and should avoid having service to the University be so restrictive that persons with substantial financial interests will be reluctant to serve. In order to accomplish these goals, the Board of Governors has adopted and shall enforce a policy governing conflicts of interest. Each member of this Board of Trustees shall comply with this policy.”

ADMINISTRATION OF THE OATH OF OFFICE

Chairwoman Zollar called for the administration of the oath of office to Ms. Laura Meagher. The oath as administered by Ms. Emma Farrington, notary public, and Ms. Meagher was received with a round of applause. Chairwoman Zollar welcomed Ms. Meagher to the Board and added that she looks forward to working with her.

Chairwoman Zollar then called for the roll call which revealed that the following were:

Present:	Mr. Spence Broadhurst	Mr. Tim Rice
	Mrs. Pamela McCorkle Buncum	Ms. Canisha Cierra Turner
	Mr. Willie A. Deese	Dr. Bertram E. Walls
	Mr. William A. Dudley	Mrs. Faye Tate Williams
	Mr. Janice Bryant Howroyd	Mrs. Patricia Miller Zollar
	Ms. Laura Meagher	

Absent: Mrs. Karen J. Collins
Mr. Emerson Fullwood

Staff Present:

Chancellor Harold L. Martin	Ms. Linda McAbee
Dr. Barry Burks	Dr. Beryl McEwen
Dr. Deborah Callaway	Chief Glenn Newell
Ms. Janese Fails	Mr. Andrew Perkins
Ms. Emma Farrington	Dr. Melody Pierce
Mr. Ralph Fennell	Mr. Robert Pompey, Jr.
Mr. James Griffin	Ms. Nicole Pride
Ms. Samantha Hargrove	Mr. Daniel Rodriguez
Mr. Earl Hilton	Dr. Craig Rhodes
Mr. G. Scott Jenkins	Dr. Sanjiv Sarin
Mr. Larry Kreiser	Dr. Charles Waldrup
Mr. Larry Kreiser	Mr. Josh Weaver
Ms. Akua Matherson	Mr. Marc Williams
Ms. Sharon Mitchell	Dr. Joe B. Whitehead, Jr.
Chief Glenn Newell	

Media: Mr. John Newsome, *Greensboro News and Record*

THE MINUTES

Chairwoman Zollar entertained a motion for the approval of the minutes of the First Regular Meeting and the minutes from the Executive Committee meeting held on September 20, 2013. A motion was offered by Mr. Rice and seconded by Ms. Buncum to approve the full Board minutes. The motion was unanimously carried. A motion was then offered by Dr. Walls and seconded by Mrs. Williams to approve the minutes of the Executive Committee. The motion was unanimously carried.

REPORT OF THE CHANCELLOR

Chancellor Martin thanked the Board and all special guests for their attendance. He stated that his report would entail two areas of information—an Academic Affairs overview by Provost Whitehead and reading materials that he will present that address key items critically important for Board engagement going forward.

In a PowerPoint presentation, Provost Whitehead provided an overview regarding the university's doctoral research status; the university's strategic goals, and the organizational structure of the Academic Affairs division. Under operations and special programs, he emphasized the importance of increasing enrollment to stabilize and increase our budget; he noted that a new transfer articulation office is coming on line this year that will drive an increase in transfer enrollment with a goal of doubling the numbers to 1,000 for 2014, and he noted the important role that the Center for Academic Excellence plays in keeping our athletes on sound

academic footing and in compliance. Provost Whitehead added that great efforts will be given to finding ways for the Center to provide similar academic support to students in all colleges and schools.

Provost Whitehead then provided an update on: the academic profile from 2008-2009 to 2013-2014 at the bachelor, master's and doctoral levels; new programs post 2009, including two bachelor, three master's and three doctoral programs; programs discontinued post 2009, including nine bachelor, and four master's programs; fall enrollment at the bachelor's, master's and doctoral levels between 2007 and 2013; degrees awarded between 2006 and 2013, and academic profiles of colleges and schools for 2012-2013 in terms of degrees offered, number of degrees awarded and budgeted positions. As a premier research, science and technology-focused institution, Provost Whitehead then provided an update on the institution's sponsored funding, which reflected a 10.44 percent increase in external funding in FY 2013. He highlighted sponsored funding awards by academic unit for FY 2013; peer comparisons of research expenditures per FTE student, and UNC system external funding rankings, North Carolina A&T ranks 3rd.

Provost Whitehead proceeded with an update on the strategic priorities. In the area of entrepreneurial spirit and civic engagement, he noted that the university experienced an increase interest in student entrepreneurship; A&T will, for the second year, host the UNC System Social Entrepreneurship Competition; the university is improving organizational structure around civic engagement and is preparing to file an application for the Carnegie Community Engaged Campus, and the institution recently established the Center for Outreach and Community Health funded by Merck. He further stated that efforts continue to encourage a more diverse and inclusive campus community. The student population is currently 85.4 percent African American and 14.6 percent non-African American. The diverse population goal for 2020 is 30 percent which will better prepare our students for working in a diverse world internally and in terms of studying and/or working abroad. The university recently signed an agreement with Hunan Polytechnic University in China wherein 40 students will attend A&T in fall 2014. After completing two years of programming in China, they will complete their final two years at A&T and earn engineering degrees. This type of exchange agreement enhances diversity exposure and opportunity for both the Chinese students and our students. Provost Whitehead further shared an update on 2012 retention and graduation rates. The 2013-2014 target first-year retention rates were 76.6 percent, which were exceeded in 2012 at a rate of 79.77 percent. He stated that the university must place greater effort towards improving retention and graduation rates because institutions are coming under more scrutiny on these matters by legislators at the state and federal levels, which can ultimately impact funding and appropriations.

In reference to the 2013-2014 Strategic Priorities, Provost Whitehead shared that to date, the university: has established an Office of Transfer Articulation that will provide help to not only transfer students, but to non-traditional students as well; is designing new on-line programs to grow enrollment; is preparing for a capital campaign; is increasing services for non-traditional students; is focusing on operational efficiencies, e.g., managed print services; is preparing leadership training for chairs in spring 2014, and is increasing funding research.

Provost Whitehead then outlined the following strategies for moving Academic Affairs forward: improving student success through better recruitment, retention, advising and mentoring, and curricula analysis; increasing the number of quality faculty through instructional development, research and scholarship mentoring, more accountability in the tenure and promotion process, and setting higher post tenure review expectations; providing more leadership training and development for unit leaders and deans as well as increasing staff training and development. Other areas of enhancement areas include: systems analysis to ensure efficiency in operations and processes; implementing the decentralized budgeting component; analyzing and enhancing infrastructure needs, and emphasizing that policies and procedures are in place to ensure effective student learning and success.

Chancellor Martin thanked Provost Whitehead for highlighting the progress and plans to improve academics on our campus and the importance of collaborating with other senior staff to effect the necessary actions and changes to strategically support the board mission of Academic Affairs. The Board will continue to receive updates on the strategic plan, benchmarks and benchmarks against our peers to show relevant data, comparisons and trends.

He then shared two documents with the Board regarding emerging conversations that will have an impact on institutions of higher education throughout America, and particularly on North Carolina A&T. One is a report recently disseminated by President Obama related to creating a rating system for institutions of higher education associated with financial aid. The challenge is the increasing numbers of first generation students that are continuing to enter colleges across the country. Most of them require some level of financial aid. Currently the total federal financial aid budget is approximately \$150 billion dollars and as the population of first generation low income students continues to grow, the portion of the financial aid budget continues to grow as well. Higher education institutions are putting pressure on the Department of Education to increase federal financial aid assistance to the students; however, there is strong resistance for it to do so. Therefore, a report is being prepared that frames a rating system that looks at institutions of higher education and rates them based on their performance. Those that rate highly will receive access to full array of financial aid or reduced levels of aid. The report is called the Proposed Rating System as administered through the Department of Education. The report is drawing a lot of national attention and most of lobbying groups and professional societies are discussing the proposal. The rating system allows schools to be evaluated on different outcomes based on student success, such as: retention rates, graduation rates, graduate earnings, affordability, access and opportunity. The intent of the rating system is to link it to financial aid at various institutions. Schools that perform higher will receive larger Pell Grants and more favorable interest rates on student loans. The converse is true for the low performing schools, which impacts the university's ability to sustain or grow enrollment. The program will also give colleges a bonus for enrolling higher numbers of students who qualify for the Pell Grants. A companion report to this plan is a national report that suggests that the most elite universities in America are turning their backs on low income first generation college students. Because there is a financial aid cost for enrolling this category of students, the plan is defined to address that issue as well. This will toughen the requirements on students receiving aid. President Obama said these rules may require the completion of a certain percentage of classes for graduation and continued progress. Mr. Rice asked if there is enough data to date to

determine how A&T would fair under this rule. Chancellor Martin replied that the Department of Education has a website, **scorecard.com**, where any university's name can be entered to view a draft scorecard and its current retention, graduation, cost to attend and default rates. The component regarding number of students getting jobs has not been completed yet. Based on those criteria, A&T would qualify for full and continuing aid. However, we must stay focused on enhancing retention and graduation rates and ensuring that our graduates are getting jobs. Chancellor Martin said this is an important report and a large number of comparable institutions will not survive if this rating system is imposed today. A large number of colleges were represented at the APLU meeting a few weeks ago and this rating system was the hot topic of discussion. President Obama's plan is to connect federal student aid to institutional outcomes, which will impact service to the students. At this moment, the vague timelines that institutions are working against are that by fall 2015 the Department of Education will develop these rating systems. There are a series of public forums scheduled around the country. The reports will be shared publicly with parents and future students on every institution in the country via the website scorecard. It is a broad based debate and very candid dialog about the rating system. By 2018, the Department of Education will refine the measures with input from the various colleges and universities and set in ratings for each of the campuses per category. The administration will seek legislative support with additional funding to find incentives for supporting this rating system. Institutions with low performance will be significantly impacted by this system.

Chancellor Martin then presented a report shared by the Association of Governing Boards (AGB). The organization reports on discussions that are impacting institutions nationwide and frame out reasonable and appropriate areas of great concern to educate boards. In this particular report, there are 10 Strategic Issues of Importance about which the university has had discussions about with the Board. The topics include: Revenue model (increasing enrollment); Strategic Recommendations for Increases to Tuition; Productivity and Efficiency; Student Aid; Educational Delivery; Student Learning Outcomes; Student Success; Market and Mission; Academic Workforce; Globalization and Institutional Risks. These 10 top issues have been defined by most administrators in higher education as the most compelling of conversations impacting boards around the country. The university wants the Board to be thoroughly briefed as we advance our institution into the future.

Chairwoman Zollar thanked Chancellor Martin for a very thorough report. She then called for the committee reports beginning with the Academic Affairs Committee.

COMMITTEE REPORTS

ACADEMIC AFFAIRS COMMITTEE

Mrs. Williams provided the following report from the Committee meeting:

- Dr. McEwen provided an update on the progress made with the strategic priorities since the last meeting; however, Provost Whitehead touched on much of that information in his report today.
- Dean Randle shared the new curricula within the School of Agriculture and Environmental Sciences along with innovative recruitment goals; experiment on

learning environments through the renovations of classrooms and labs, and retooling faculty teaching.

- Ms. Matherson shared an update on enrollment management including the approach to increasing freshman and transfer student enrollment. There has been an increase in total applications in comparison to this time last year. The annual University Day was quite successful with an increase in participation by 45 percent, which is attributed to early marketing efforts, working with alumni, web presence, in-state push with school counselors and community organizations.
- The Committee received an update about the Transfer Articulation office and the transfer navigation tool that will support an environment that is more conducive to the recruitment of transfers and non-traditional students.
- Mr. Hilton provided information about the APR scores for the 15 athletics teams. There has been continued progress in the academic performance by our athletes. The 2013-2014 academic year marks the first time the football team has been out of APR penalty status since the program's inception. Work continues to get all teams to the 930 APR threshold, particularly the few that have yet to reach that goal. Information was shared regarding the academic improvement plans that are in place to assist the student-athletes who are still below the APR threshold.
- In the area of Information Technology, Vice Chancellor Ellis shared the successful completion of several projects, namely: the migration of the university Banner to the UNC-GA hosted infrastructure environment at the Western Data Center in June; in collaboration with Bluford Library and Student Affairs, the completion of the Collaborative Learning Center, which was commemorated with a ribbon cutting ceremony during Homecoming week; and the implementation of the instructional technology service and distance education structure designed to enhance instructional support to faculty and students.

Mrs. Williams noted that there are some policies that need to be discussed in later in this session.

Chairwoman Zollar thanked Mrs. Williams for her report and called for the Audit Committee report.

AUDIT COMMITTEE

Mrs. Buncum provided the following report on behalf of the Audit Committee:

- There were no scheduled audits completed since the last meeting.
- There were four unscheduled audits completed.
- In closed session, there were five scheduled and four unscheduled audits that are in process.

Chairwoman Zollar thanked Mrs. Buncum for her report and called for the report of the Business Affairs Committee.

BUSINESS AFFAIRS COMMITTEE

Mrs. Buncum continued with the highlights from the Committee meeting. She noted that a tuition and fee proposal for the ensuing year was presented. She called upon Ms. Matherson to provide the details about the proposal. Ms. Matherson noted that the Tuition and Fees committee began discussions and review in mid-September and concluded their work in late October. The committee is made up of faculty, staff and students, including the SGA and the Graduate Students Advisory Council. Forums were held with both student groups about the increases and both meetings were well attended and went very well. To date, A&T remains below both its UNC and national peers in total cost of attendance. She made quick reference to the university's rank among our peers and fee increases and comparisons from the 2013-2014 academic year and noted that the institution is under the second four-year plan, which means that we cannot recommend an increase above 6.5 percent. The 6.5 percent increase for required fees for 2014-2015 totals \$120.67.

Ms. Matherson provided the following fee breakdown along with a brief justification:

Required Fees Increases

- Athletics -- \$60
- Education and Technology -- \$10.67
- Student Activities -- \$25
- Health Services -- \$25
- Debt Service -- \$100

On-Campus Fee Increases

- Housing -- \$150
- Food Services -- \$100 (varies based on plan)

Miscellaneous Fee Increases

- New Student Orientation -- \$45
- Undergraduate and Graduate Admission Applications -- \$10 (UG), \$15 (GR)

Ms. Matherson mentioned the legislatively mandated tuition increase that was approved with this year's legislature to go into effect next fall for several schools, including A&T. It states that undergraduate out-of-state students will be subject to a 12.3 percent increase, which equates \$1,765.17, annually. All but two institutions in the UNC system were subject to a percentage increase for their out-of-state undergraduate students. There were two categories of increase—one was 12.3 percent and 6 percent. General Administration and all of the universities involved are aggressively lobbying to have this tuition increase repealed. Should it be repealed, A&T's campus based tuition increase for out-of-state undergraduate students will only be 5.0 percent or \$718.00, annually. The campus based tuition increase would be used to support need and merit based financial aid, recruitment and retention, and quality faculty and academic support services. She then displayed a slide demonstrating a comparison between last year's and the proposed increases for 2014-2015 tuition totals for both undergraduate and graduate students.

Mrs. Buncum added that the committee discussed what the university is doing in terms of cost savings as well. Vice Chancellor Pompey shared the other initiatives the university is implementing to bring balance to the budget cuts. She said it was important to the committee to know that the university is not trying to make up the difference resulting from the cuts on the backs of our students through these tuition increases.

Miss Turner thanked Ms. Matherson for taking time to hold forums with the students and explain in detail the purpose of the increases. The students are more receptive to the fee increases when they understand that the funds will make campus life and academics better for them.

Chairwoman Zollar then entertained a motion to accept the committee's recommendation of the 2014-2015 Proposed Fee Increases as presented. A motion was made by Mrs. Buncum and seconded by Mr. Deese. The motion was unanimously carried.

Mrs. Buncum proceeded with the following additional highlights from the meeting:

- The Comptroller's update revealed that the State Auditors are wrapping up the 2013 financial audit; the process should be completed in early December.
- The performance contract team believes that with an investment of \$4 million dollars, we can reduce our annual utility costs by 6 percent, thereby helping the university to achieve its goal of 30 percent energy reduction by 2015. The \$4 million financed amount will generate \$303 thousand dollars in savings annually over a 20-year period which will help to retire the initial investment.
- Chief Newell provided an update on the incident following Homecoming and the steps that have been taken to secure the campus during that event. A committee has been formulated to further discuss future safety measures.

Mrs. Buncum called the Board's attention to three resolutions that the Committee recommends for approval. She presented the first *Resolution for Authorizing an Installment Financing Contract Related to a Guaranteed Energy Saving Contract* for approval. Chairwoman Zollar entertained a motion to approve said resolution. A motion was made by Mrs. Buncum and seconded by Mr. Broadhurst. The motion was unanimously carried. Secondly, Mrs. Buncum presented the *Resolution for Acquisition and Demolition* for approval. Chairwoman Zollar entertained a motion to approve said resolution. A motion made by Mrs. Buncum was seconded by Ms. Meagher and unanimously approved. Lastly, Mrs. Buncum presented the *Resolution for Real Property Lease* related to the development of a Downtown University Campus and lease space in the facility to host our BSN degree and practicing nurses program. Chairwoman Zollar entertained a motion to approve said resolution. A motion made by Mrs. Buncum was seconded by Mr. Broadhurst and unanimously carried.

Chairwoman Zollar thanked Mrs. Buncum for a very thorough report and called for the report of the Endowment Committee.

ENDOWMENT COMMITTEE

Mr. Broadhurst shared the following highlights from the Committee meeting:

- The Committee received a report from the fund evaluation group that manages the investments of the Foundation which totaled approximately \$13 million dollars. The return was 10.2 percent for the calendar year and 12.7 percent for the full one year return.
- The overall combined market value of the endowment, including the Foundation, is \$38.9 million dollars which is an increase of \$1.5 million dollars since the last quarter. The increase was a result of \$500,000 in gifts and approximately \$1 million in gains.
- The return for that quarter was 3.2 percent with 3.6 percent return in the UNC Investment fund and 3.4 in the Scwab funds.
- Of all endowments, only one is under water, which is an improvement from eight that were underwater last quarter.
- The committee approved one methodology for allocated spending that is more accurate.
- There was discussion of the appropriateness for a management fee to support fund raising efforts and have asked university management to provide information on how well that will work going forward.
- The committee also approved a directional motion to encourage the university management to continue discussing the concept of potentially pooling all of the investments of the university and affiliate organizations into one pool.

Chairwoman Zollar thanked Mr. Broadhurst for his report and provided the report of the Executive Committee.

EXECUTIVE COMMITTEE

Chairwoman Zollar reported that the Executive Committee met this morning and discussed three items: governance, an update on key positions and a framework for succession planning. Under governance planning, Dr. Waldrup provided a report on some of the findings from other universities about the process they use in grievances and other matters that rise to the level of Board of Trustees. The committee is now clearer about those matters as it relates to A&T.

Chancellor Martin provided an update on key positions. There is one vice chancellor position that is vacant in Advancement and one that will be vacant next year – Information Technology. There is one deans' position vacant in the School of Business and Economics and a pending Chief of Staff in the Office of the Chancellor.

Vice Chancellor McAbee shared the framework for succession planning and the assistance she will provide to manage this process.

Chairwoman Zollar noted that the committee also discussed the Board of Trustees membership and the five vacancies that occur in a couple of years. The committee analyzed the

qualities that will be sought in new trustees and a timeline was developed to strategically secure a slate of names to forward to the Board of Governors and to the Governor.

Chairwoman Zollar noted that there is one item from the Committee for closed session. She then called for the report of the Human Resources Committee.

HUMAN RESOURCES COMMITTEE

Mr. Broadhurst shared the following highlights from the Committee meeting.

- There was a thorough discussion about the strategic priorities as is being done at the beginning of each meeting.
- As mentioned by the Provost, a coordinated effort has begun toward designing leadership development sessions for department chairs. The sessions are scheduled to begin in the new year.
- Professional development courses are also being developed for the staff and faculty.
- Human Resources will facilitate customized professional development workshops for schools and colleges.
- There is a concentrated effort towards benchmarking “best practice” succession planning models and developing preliminary project plans which detail our strategic approach.
- The division facilitated the first committee meeting regarding expanded opportunities for employment programs for UNC system peers and Clemson University. Three programs have been scheduled in 2014.
- The committee received an update on House Bill 834 which deals with streamlining various human resources processes.
- Discussions were held regarding workers compensation issues and administration and how the process is closely connected with risk management.

Mr. Broadhurst noted that the Committee has one closed session item.

Chairwoman Zollar thanked him for his report and called for the report of the Student Affairs Committee.

STUDENT AFFAIRS COMMITTEE

Dr. Walls stated that the Student Affairs Committee had a very productive meeting and began with a strategic priorities update by Vice Chancellor Pierce. He then yielded the floor to Ms. Turner to provide an update on SGA activities.

- Ms. Turner stated that the SGA is wrapping up the semester and had a great one thus far.
- They have had a concerted effort towards tackling voting issues in Greensboro and several initiatives that A&T was the driving force in implementing in collaboration with Bennett College, Winston-Salem State and North Carolina Central.
- Mr. and Miss North Carolina A&T sponsored two programs geared toward male and female empowerment, both of which had great turn out.

- Several Senatorial Town Hall meetings were held on campus where different entities came and presented important information to the students. During one of the forums, Ms. Matherson presented the tuition and fees proposal and Ms. Sylvia Anderson provided a Title IX update, etc.
- She held her last State of the Campus address last Tuesday to wrap up the semester and to get the students motivated about the spring semester.
- She shared two notebooks that the administration is putting together—one that houses documentation of agendas, proposals, flyers, and correspondence, etc. regarding events and programming completed this semester; and a second notebook with a list of plans and proposals for spring semester. The notebooks will be passed on the next SGA administration.
- The two final programs planned for the semester include Senior Week, which will be a send-off for students graduating in December, and on Thursday, December 5th, the Aggie Holiday Extravaganza will take place on the Parade Grounds, which will include a ceremony and Christmas tree lighting. Ms. Turner thanked Chancellor Martin, Vice Chancellor Pierce, Ms. Hargrove and Mr. Perkins for their support in bringing this event to fruition. The program will include student speakers, the University Choir, the Fellowship Gospel Choir, the University band, Chancellor Martin, other ecumenical religious leaders from the community. The SGA is working to building this event into the calendar on the last day of classes each year. Formal invitations will be provided to the Board today.

Dr. Walls continued with the Committee's report by providing the following highlights:

- The Committee was apprised of the Homecoming events, the comedy show, the concert and the gospel show all went very well.
- There have been several career fairs over the past few months, and they were also well attended.
- Vice Chancellor Pierce announced a \$497,242 consortium grant that has been secured involving A&T, Bennett College and Shaw University in support of the Violence Against Women's Act.
- Mr. Jeremicus Porter, director of the Office of New Student Programs, made a presentation during the meeting. The office is responsible for new student orientations for the spring and summer sessions, and also coordinated through this office is a robust student leadership training and support program to compliment the strategic priorities. The program further supports transfer and non-traditional students, including the chartering of the Tau Sigma national honor society for transfer students. The Office of New Student Programs has received the National Outstanding Orientation Handbook Award for the past two years.
- Ms. Denise Iverson-Payne, of the Student Development office, informed the Committee that A&T students performed approximately 795,000 hours of community service which equates to \$1.7 million dollars of contributions to the community. They are involved with the Graduate Student Advisory Council and the Thurgood Marshall College Fund. She shared information about the Parent Café, which is a support group for students that are parents and offers assistance with parenting skills while balancing educational goals.

The Student Development office also oversees the financial literacy program and partnerships have been established with local banks. There is also a new data bank to record the student's community service hours, which will work in support of the university's goal to reach the Carnegie community engagement certification status.

- Chief Newell provided an update on campus security.

Dr. Walls noted that the Committee has one item for closed session. Ms. Turner added that a new SGA initiative begun last summer in collaboration with Vice Chancellor Ellis, Ms. Kim Sowell and Vice Chancellor Pierce became a reality this fall. The charger stations pilot program was established in the Student Union in October. The five stations will afford the students an opportunity to conveniently charge their phones and other electronic devices. The plan is to eventually have these stations across campus.

Chairwoman Zollar thanked Dr. Walls and Miss Turner for their report and called for the report of the University Advancement Committee.

UNIVERSITY ADVANCEMENT COMMITTEE

Mr. Deese stated that the Committee received updates from Ms. Pride and Mr. Phillips and proceeded with sharing the following highlights from meeting:

- During the Interim Vice Chancellor's report, Ms. Pride reminded the Committee of the university's priorities where University Advancement is the lead and/or plays a significant role. The priorities are as follows: 1) position the University for a potential Capital Campaign; 2) enhance scholarship support through fundraising efforts; 3) building awareness of A&T's mission and distinctive attributes among internal and external constituents locally, regionally, and nationally; 4) unite various voices of the University under a well-defined core positioning for school/'college greater awareness and impact, and 5) plan activities around the university's 125th anniversary.
- Advancement continues to make steady progress toward campaign readiness by implementing the recommendations from the internal readiness report. It is the implementation of the industry best practices identified in the report that builds our infrastructure and prepares us internally for a comprehensive campaign. Specific strategic implementation tasks include: 1) establishing Chancellor, Provost, and Deans fundraising partnership with Development by finalizing advancement performance plans that include measurable fundraising objectives, including solicitation and/or cultivation visits; 2) the identification and prioritizing of the top 100 prospects for all Development Officers; 3) deans development training, including The Art of Asking in early December; 4) progress on the assessment of the University's foundation; 5) naming a Stewardship Task Force whose charge will be to review all aspects of the experience a donor has in making a gift in support of the University; 6) staff reengineering in Advancement to enhance the effectiveness of the division, and 7) the first of two meetings with the Campaign Strategy Study Committee was held and they reviewed the case summary that will be vetted with top donors and friends of the University. Interviews with key constituents have begun.

- Advancement also continues to strengthen its relationship with the university's affiliated entities. The update revealed that: the Aggie Athletic Foundation is engaged in the development of a comprehensive annual giving plan, including several fundraising campaigns; the National Alumni Association, in partnership with the University, launched an alumni satisfaction survey and its strategic plan is scheduled for release in late spring; the Hall of Fame hosted its annual golf tournament in September where 118 golfers played and over \$25,000 was raised. They are currently working with the University to engage consultants to help with their strategic plan and website design; the A&T Foundation received an unqualified audit opinion that was accepted by the board. There were no audit comments. In October, the Foundation eliminated the 6 percent administrative fee on gifts to the University, which becomes effective on January 1, 2014.
- In mid-September the University launched its annual State Employees Combined Campaign. Both the State Employees Combined Campaign and the University Employees Campaign have promoted scholarship support. In October, A&T was also the Tom Joyner School of the Month and gifts can be made through December 31. A link to give to both the SECC and TJF campaigns is on the university's homepage.
- The university's 125th Anniversary committee has been charged by the Chancellor and held their first meeting. More details about this historical event scheduled in 2016 are forthcoming.
- Mr. Phillips provided an update on the Board of Visitors. The 42-member Board met on October 18. Chancellor Martin presented the 2013-14 priorities for the group. David Shufflebarger of Alexander Haas and Ray Witkowski of Zone 5 presented information regarding Campaign Feasibility and Marketing and Branding respectively, and a panel of students discussed "student Life as an Aggie". The Board left energized and ready for the year ahead.
- The Federal relations update revealed that after the 16 days of the partial government shutdown, Congress passed a temporary Continuing Resolution to re-open the government and extend the debt ceiling. The full FY 14 spending levels are still unresolved. If the bicameral budget conference committee fails to reach agreement by December 13, 2013, the government could shutdown again on January 5, 2014. We would face default on February 7, 2014. The 3 week shutdown has created a backlog of research grant applications. The National Institute of Health and National Science Foundation are obviously aware and our grant writers are busy following up with agencies like these to keep tabs on our grant applications.
- In State relations, the North Carolina legislature is relatively quiet. The short session will not begin until May 14, 2014. UNC GA is preparing its list of priorities for the session.
- In the City of Greensboro, Mr. Phillips shared that the results of the city elections were: Nancy Vaughn is the new mayor; new council members in Districts 1 and 2 are Sharon Hightower and Jamal Fox, respectively; at large members include Mike Barber, Yvonne Johnson and Marikay Abuzuaiter, and incumbents returning to Districts 3, 4 and 5 are Zack Matheny, Nancy Hoffman and Tony Wilkins, respectively.

Lastly, Mr. Deese noted that Ms. Pride presented a survey that had been conducted with students, alumni, friends, faculty and staff of the University. The very extensive report gave significant insight about things that need to be done relative to marketing and

branding of the University as well as key attributes that will be important in executing the capital campaign. The report was very exciting and encouraging about where the University stands at this point.

Chairwoman Zollar thanked Mr. Deese for a very comprehensive report.

Chairwoman Zollar then called upon Mrs. Williams to revisit a couple of matters from the Academic Affairs committee that require action. Mrs. Williams said the Committee requests clarification about whether or not the vote of the student body representative can be officially counted. Chancellor Martin stated that on our Board the student vote counts pertaining to official matters. Mrs. Williams then offered a motion for the approval of the September minutes of the Academic Affairs committee with one correction—Al Lineberry's name should be removed since he no longer serves on the Board. The motion was seconded by Mr. Rice and unanimously approved. Mrs. Williams said there were three policies that require approval, including the Employee Email Use Policy, the Student Email Use Policy and the Network Usage Policy. Vice Chancellor Ellis provided the committee with details about the policies. She then entertained motion for approval of the three policies. The motion was seconded by Mr. Rice and unanimously carried.

REMARKS FROM THE BOARD CHAIR

Chairwoman Zollar then called the Board's attention to the following housekeeping items:

- Provided in the pocketed folders are several important items:
 - The 2013-2014 Annual Report Card. Members are encouraged to review the information in the report.
 - An invitation for the fall Commencement with a response form that Board members are requested to complete and leave with Ms. Fails today.
 - An appeal letter from her encouraging members to think about how we will give back to A&T through time, talent and treasures. She asks that each member make a contribution to the university this year. She recently funded \$25,000 to the transfer initiative on behalf of the Board of Trustees.
- A reminder was given about the State Ethics Education Training, which is within six months following an initial appointment to the Board and/or a refresher course every two years. Training is available online. See Ms. Fails for access details.
- Travel reimbursement forms are due to the university travel office within 30 days following the university events attended by the Board. Remember original receipts are required for any ground transportation, rental cars, taxis or shuttles. An original boarding pass or baggage claim receipt is required for reimbursement for flights. Meals will be reimbursed based upon in-state per diem and non-reimbursable expenses include rental car or airline insurance.
- On November 6, the Board was invited to participate in the UNC Trustees Workshop held at N.C. State. Our Board was well represented and it was a very informative event.

Mrs. Collins sent an email and noted how well Chancellor Martin presented. Chancellor Martin and Mrs. Buncum thanked Chairwoman Zollar for participating as a panelist during one of the session and for also representing our Board so well. Chairwoman Zollar called the Board's attention to the remarks of Peter Hans, chair of the Board of Governors, which were posted on the BOT website. His remarks spoke about what engaged Trusteeship means. She shared the following excerpts from his remarks:

“When I refer to Trustees, I am actually speaking to of the members of the campus Boards, of course, but also to the Board of Governors as well. We are all trustees, that is, custodians of the public good. We have an enormous responsibility. Serving as a Trustee is something more; it's also a great obligation. It requires, not requests, but requires the best of us—our best judgment, integrity, patience, thoughtfulness and wisdom, not emotion we can save that for sporting events, not passivity because we are not spectators and not blind loyalty because something our critics may have or point that we may not always seeing clearly. Yes, being a trustee is difficult and there are easier ways of serving so it isn't for everyone because there will be challenging moments, tough decisions, complex issues, disappointments occasionally, frustrations certainly, but that's when we have to rise to the occasion.”

In closing, Chairwoman Zollar stated that Mr. Hans gave us some reminders of the enormous responsibility as we serve North Carolina A&T and within the UNC system.

Chairwoman Zollar then called upon Dr. Waldrup to provide the language to move into Closed Session. Dr. Waldrup said a motion is needed in accordance with N.C.G.S. 143-318.11(a) (1) and (6) to prevent the disclosure of information that is privileged or confidential pursuant to the law of this State or of the United States, or not considered a public record within the meaning of Chapter 132 of the General Statutes in particular the statute for a student appeal is the Family Educational Rights and Privacy Act (FERPA) 20 U.S.C. 1232g; and to consider the qualifications, competence, performance, character, fitness, conditions of appointment, or conditions of initial employment of an individual public officer or employee or prospective public officer or employee; or to hear or investigate a complaint, charge, or grievance by or against an individual public officer or employee. A motion to go into closed session made by Mr. Broadhurst was seconded by Mr. Deese and unanimously carried.

CLOSED SESSION

Following the discussion, Chairwoman Zollar entertained a motion to return to Open Session. A motion made by Mrs. Buncum was seconded by Mr. Broadhurst and unanimously carried.

OPEN SESSION RESUMES

There being no further items for discussion, Chairwoman Zollar entertained a motion for adjournment. A motion made by Mr. Broadhurst was seconded by Dr. Walls. The motion was unanimously carried.

Respectfully submitted,

Harold L. Martin, Sr.
Chancellor

Janese A. Fails
Recording Secretary