

PROGRESS REPORT— FALL 2013
2013—2014 Strategic Priorities

Board of Trustees
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Vice Provost for Strategic Planning and Institutional Effectiveness (and SACSCOC Liaison)



North Carolina Agricultural and Technical State University



North Carolina Agricultural and Technical State University

PROGRESS
on
STRATEGIC PRIORITIES

Legend:

| | |
|---|-------------------|
|  | Good Progress |
|  | Moderate Progress |
|  | Little Progress |
|  | No Progress |

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Priority 1: Enhancing Student Success

- Early Alert System tested during fall 2013; continues to be tested; full implementation scheduled for fall 2014.
- Office of Transfer Articulation is being established; will be temporarily located in the Provost's Suite. Hiring should be completed this semester.
- Undergraduate research position is being filled, following the retirement of the director.
- The College of Engineering reports 87 students participating in undergraduate research, not through courses, but through centers and projects. The School of Ag. and Environmental Sciences supports 27 students.
- Development of Aggie HUB continues—hope for fall 2014 implementation.



Priority 2: Enhancing Access to Educational Opportunities for Non-traditional Students

- Approvals have been requested for three new online degrees—MS in Information Technology and BS in Nursing and in Liberal Studies. Approval is also pending to offer the MAT online (submitted last academic year. Approval has also been sought to offer the BS in Electronics Technology off-site at Randolph CC.
- Six (6) graduate students have been hired to work as online course builders. (\$30,000).
- Formal market research is being done this semester to better understand the services needed to satisfy non-traditional students (Marketing faculty team from the School of Business and Economics).



Priority 2: Enhancing Access to Educational Opportunities for Non-traditional Students

- This semester, the Center for Academic Excellence will implement "Advisors -on-Call" for two (2) evenings per week, until 8:00 pm.
- The "Advisor-on-Call" will be stationed at the kiosk desk in the atrium of the Academic Classroom Building for easy access and visibility.
- Other student support services will be added, at least one (1) evening per week. The goal is to provide a "One-Stop-Shop" for students needing assistance.



Priority 3: Branding, Marketing and Fundraising to Advance the University

Marketing and Branding

- The university's marketing and branding final report has been vetted with key constituents—Cabinet, Deans, BOT Advancement Committee, BOV, and others.
- The internal implementation strategy is being drafted for input from the same groups. Target implementation date is March 1, 2014.

Increased Scholarship Support

- Endowment distribution increased from \$500,000 to \$1.1 million, primarily to provide scholarships.
- The Endowment Board is exploring the feasibility of implementing an endowment fee. The purpose is to provide support to a University Advancement position, in preparation for the university's upcoming fundraising campaign.




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Priority 3: Branding, Marketing and Fundraising to Advance the University

Campaign Internal Readiness Assessment

- Progress continues with implementation of the campaign recommendations.
- Staff reorganization completion date is expected to be April 1, 2014
- July 1 is the target date for all vacant positions to be filled.

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Priority 4: Ensuring Operational Efficiency

- Managed print services has been implemented in several units on campus, and the University bookstore has been outsourced. The transitions have been relatively comfortable.
- Business and Finance has provided \$1.8 million in additional scholarship support of Dowdy Scholars and NC Students.
- Campus safety is still a major priority, and police radios have been updated with new software.
- Space in Martena Hall has been renovated and equipped to establish the new GSK STEM Center for Active Learning.

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Priority 4: Ensuring Operational Efficiency

- Faculty workload policy has been posted for stakeholder review, prior to approval; due to UNC-GA in September 2014.
- Funded research for FY14:
 - » No. of proposals—209—\$71,619,081
 - » No. of awards—106—\$25,104,754
 - » Funding included for graduate students—\$3,145,319
 - » Funding included for undergraduate students—\$1,087,046
- Faculty scholarly productivity for fall 2013 include:
 - » 95 peer-reviewed journal articles
 - » 130 conference papers presented
 - » 3 books, and
 - » 9 book chapters



Priority 5: Engaging in Workforce Development—for the Campus Community

- Five leadership workshops are planned for department chairs, scheduled to begin in Early Spring 2014.
- \$188,727 in start-up funds have gone to 12 new faculty members in Engineering, Arts and Sciences, Business and Nursing.
- 47 faculty development grants have been awarded, totaling \$74,509.
- The Division of Human Resources has an EEOI workshop planned (that will focus on federal and state EEO laws, antidiscrimination practices, and diversity) from February 12—13, 2014.
- Succession planning is continuing, with organizations such as Merck, Moses Cone, Xerox and Board of Governors peer institutions being used as models.



Priority 6: Community Engagement

- The Carnegie Community Engagement Committee is continuing its work, to have the university classified as an engaged campus. The filing must be done by March 2014.
- A community engagement website is being developed for launch by the end of February.
- The first award for faculty community engagement will be presented at the spring 2014 awards ceremony.
- Planning continues for the 125th anniversary of the university, including the publication of a commemorative picture book.



Thank you!

