

Board of Trustees
Academic Affairs Committee
STRATEGIC PRIORITIES: UPDATE

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Vice Provost for Strategic Planning and Institutional Effectiveness *(and SACSCOC Liaison)*
April 25, 2014



North Carolina Agricultural and Technical State University



North Carolina Agricultural and Technical State University

PROGRESS TO DATE



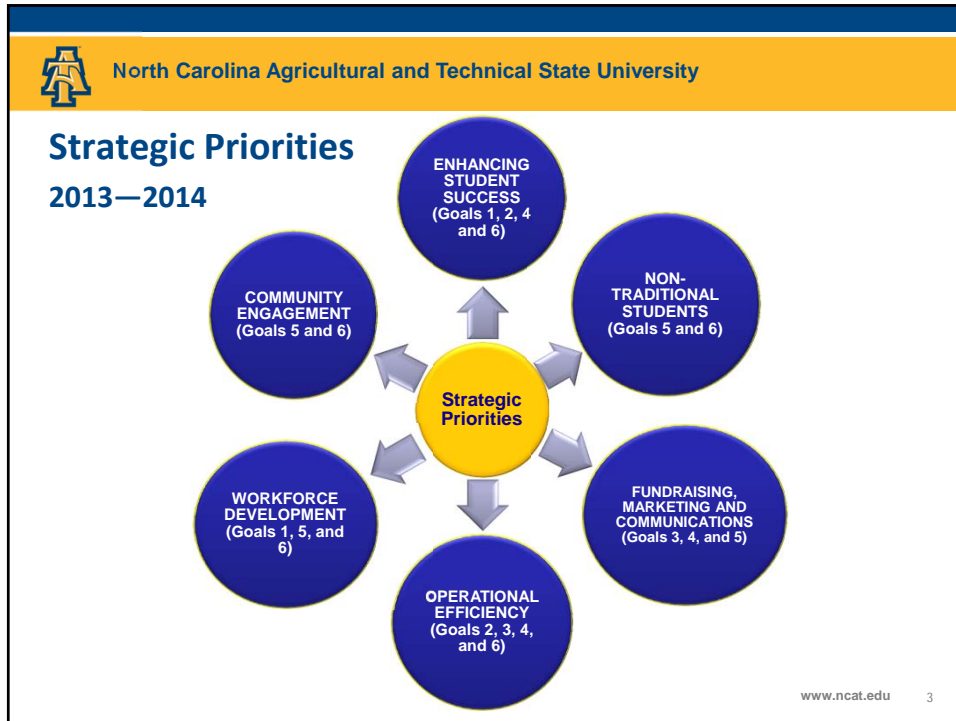
Progressing well



Poised to take off



Little or no progress



North Carolina Agricultural and Technical State University

Priority 1: ENHANCING STUDENT SUCCESS

Recruit and retain highly talented students, including more transfer students.

Implement advisement systems—advisement center in each college and school.

Expand undergraduate research—more research positions and more courses.

Enhance student access to academic and support resources through greater collaborations between the Divisions of Academic Affairs and Student Affairs.

- ✓ 2013 freshman class—
 - SAT = 919
 - HS-GPA = 3.343
 - ACT = 18
- ✓ First-year retention rate (2012—13) = 79.8% vs (2010—11 = 72%); 2020 goal is 85%.
- ✓ Improved infrastructure to support undergraduate research—127 students reported in undergraduate research (CoE and SAES)
- ✓ Commuter student lounge and information kiosk in ACB, including extended hours have been established.
- ✓ Aggie HUB is expected to be launched in the fall 2014.
- ✓ The Early Warning System (EWS) is ready for full implementation in the fall 2014.
- ✓ An offer has been made for the new Transfer Coordinator position.

But

- ❖ No new advisement center or system reported in the colleges and schools
- ❖ No new research course approved this academic year

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Priority 2:

ENHANCING ACCESS
TO EDUCATIONAL
OPPORTUNITIES FOR
NON-TRADITIONAL
STUDENTS

Expand e-learning opportunities—undergraduate and graduate degree programs.

Provide specialized academic advising for non-traditional students, e.g., extended advising hours and a commuter student lounge.

Explore evening and weekend programs—determine whether an unmet need exists for non-traditional education.

- ✓ Two off-site and 4 online programs are in the approval pipeline, at both graduate and undergraduate levels.
- ✓ Special efforts are being made to attract more transfer students and more military students.
 - Office of Transfer Articulation to be opened later this semester.
 - The Oaks will become the Aggie Vet Center very soon, and it will serve military students on our campus.
- ✓ Efforts are continuing to determine the need for evening and weekend courses and to respond to the need.
- ✓ One-Stop-Shop was established for after-business-hours assistance, including an “Advisor-on-Call” initiative.
- ✓ Preliminary NSSE data (National Survey of Student Engagement) are available regarding satisfaction of non-traditional students with the support services.
- ✓ Research on the needs of non-traditional students is not yet completed.

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Priority 3:

BRANDING, MARKETING,
AND FUNDRAISING, TO
ADVANCE THE
UNIVERSITY

Enhance scholarship support through fundraising efforts.

Position the University for a potential Capital Campaign.

Build awareness of NCA&T's mission and distinctive attributes among internal and external constituents locally, regionally, and nationally.

Unite various voices of the University under a well-defined core positioning for school/college greater awareness and impact.

- ✓ Endowment distribution increased from \$500,000 to \$1.1m, primarily to support scholarships.
- ✓ Planning for the capital campaign has started—primarily training of groups that will participate—deans and major gift officers.
- ✓ Advancement plans have been drafted and potential major donors have been classified, e.g.:
 - ✓ Chancellor's Top 25
 - ✓ Top 100 corporations and foundations
 - ✓ Top 300 major gift prospects
- ✓ The branding and communication plan is moving ahead; new mission statement has been approved by BoG.
- ✓ Awareness building and training for university leaders has started for the branding and communication plan.

BUT

- ❖ Several critical positions in the Division of University Advancement need to be filled, including VC of University Advancement.

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Priority 4:

ENSURING OPERATIONAL EFFICIENCY

Align fiscal resources (revenues and expenditures) with the University's Strategic Plan and Priorities.

Enhance faculty productivity in teaching, research, and service.

Improve the admission, registration, financial aid, graduation clearance, and readmission processes to make them more efficient and customer friendly.

- ✓ All Title III budgets associated with the strategic priorities were identified and spending is being monitored.
- ✓ Efficiency in business practices, e.g., Managed Print Services has been implemented and several academic spaces have been renovated.
- ✓ Business and Finance has had a clean financial audit, but there was a minor hiccup in financial aid.
- ✓ Readmission policies and procedures are being reviewed as respond to UNC-Ga mandates and prepare for the SACSCOC Fifth-Year Reporting (Spring 2016).

BUT

- ❖ Enhancement in faculty scholarly productivity not yet measured; data gathering is in progress for AY 2013—14.
- ❖ Greater faculty participation in Digital Measures is needed.

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Priority 5:


ENGAGING IN WORKFORCE DEVELOPMENT—FOR THE CAMPUS COMMUNITY

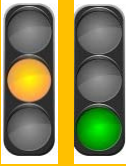
Provide faculty and administrator leadership development.

Design and implement a succession planning model.

- ✓ Training for mid-level managers and support staff is continuing.
- ✓ Training for Department Chairs will begin in July 2014.
- ✓ Succession planning has started, modeling best practices in higher education and in business and industry.
- ✓ Approximately \$250,000 have been spent on faculty professional development this AY.
- ✓ A new training system—Skillsoft—has been purchased by the University to help provide individualized technical training (available to all students, faculty, staff, and administrators).

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 North Carolina Agricultural and Technical State University **Priority 6:**



COMMUNITY ENGAGEMENT

Build the campus infrastructure to support community engagement.


Plan activities around the University's 125th anniversary.

- ✓ Carnegie Community Engaged Campus application has been submitted.
- ✓ First faculty award for community engagement was presented on April 11, 2014.
- ✓ Planning for the 125th anniversary has started.
- ✓ The Bluford Library is also planning activities for the 125th anniversary celebration.

BUT

- ❖ Infrastructure building to support community engagement needs to continue during the next three years if this designation is a continuing goal.

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Thank you!



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