

The goals and strategies of Preeminence are presented next, together with a few examples to help the reader gauge the progress made so far. More details are in the sections that follow.

## Summary Progress Report Good Progress; Fair Progress; Little Progress

P-2020 Goals	P-2020 Strategies
<p><b>Goal 1:</b></p> <p>Create an intellectual climate that encourages the creative exchange of ideas and increases the quality of the professional environment.</p> 	<ul style="list-style-type: none"> <li>▪ <b>Instill</b> a passion for academic excellence and lifelong learning by creating a learning-centered environment with dynamic intellectual exchange.</li> <li>▪ <b>Enhance</b> the quality of the faculty and staff through aggressive recruitment and continuing support of talented leaders in their disciplines.</li> <li>▪ <b>Enhance</b> the student experience through faculty-student interaction, distinctive co-curricular activities, engaging under-graduates in research activities, and expanding high quality living-learning communities through the use of effective instructional technologies.</li> <li>▪ <b>Create</b> a stimulating, discovery-driven academic environment that provides financial support to attract graduate students who are competitive at leading research institutions.</li> <li>▪ <b>Maintain</b> an environment that upholds ethical values, honor, respect and integrity.</li> <li>▪ <b>Recruit</b> and retain gifted students by providing an academically challenging environment.</li> <li>▪ <b>Enhance</b> intellectual environment through creative use of physical and virtual space.</li> </ul>
<p><b>Goal 2:</b></p> <p>Commit to excellence in teaching, research, public service and engagement.</p> 	<ul style="list-style-type: none"> <li>▪ <b>Create</b> and sustain a culture that supports teaching excellence across all academic units.</li> <li>▪ <b>Increase</b> recognition of institutional quality and distinction among top research universities.</li> <li>▪ <b>Provide</b> greater support for faculty development opportunities to enhance innovative instructional methods, course design, and curricular development.</li> <li>▪ <b>Develop</b> university-wide systems to encourage and promote nationally-recognized faculty achievements in teaching, research, and public service.</li> <li>▪ <b>Enhance</b> faculty use of systems to effectively monitor student progress and facilitate early interventions to improve academic excellence.</li> <li>▪ <b>Strengthen</b> the educational impact of international opportunities and experiences for university students, faculty, and staff.</li> </ul>
<p><b>Goal 3:</b></p> <p>Position the university to be a national, premier research-intensive, doctoral, science and technology-focused learning institution.</p> 	<ul style="list-style-type: none"> <li>▪ <b>Enhance</b> and develop new relationships with research funding entities to broaden the University's research portfolio and increase related funding.</li> <li>▪ <b>Expand</b> the breadth of faculty and student involvement in funded research.</li> <li>▪ <b>Enhance</b> and leverage the active engagement of faculty technology transfer and translational research.</li> <li>▪ <b>Promote</b> a vigorous STEM-oriented academic environment and increase the number of students entering STEM careers.</li> <li>▪ <b>Strengthen</b> the capacity and quality of STEM-oriented graduate/professional degree programs and the number of overall graduate student Enrollment.</li> </ul>
<p><b>Goal 4:</b></p> <p>Embrace an entrepreneurial spirit that intentionally engages university and community partners to expand economic development and civic engagement.</p> 	<ul style="list-style-type: none"> <li>▪ <b>Become</b> a driver of regional revitalization in economic development, health, education, culture, and civic quality.</li> <li>▪ <b>Actively</b> participate and leverage the intellectual portfolio of the university to facilitate capacity building within local communities, and to create replicable models for long-term growth.</li> <li>▪ <b>Become</b> a recognized regional leader to support critical clusters related to biological, life, and environmental sciences in the Piedmont Triad technology corridor.</li> <li>▪ <b>Create</b> programs that support educational credentialing of adult workers.</li> <li>▪ <b>Engage</b> in research, teaching, and community outreach activities that strengthen programs for K-12 education in the region.</li> <li>▪ <b>Strengthen</b> strategic relationships with community colleges and other educational partners.</li> <li>▪ <b>Encourage</b> support and recognize the high-quality, interdisciplinary, entrepreneurial endeavors of students, faculty, staff and administrators.</li> </ul>

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<p><b>Goal 5:</b></p> <p>Foster a more diverse and inclusive campus community by promoting cultural awareness, collegiality, and by cultivating respect for diverse people and cultures.</p> 	<ul style="list-style-type: none"> <li>▪ <b>Encourage</b> the development of programs that demonstrate the value of varied global perspectives and supports international collaborations, research alliances and partnerships.</li> <li>▪ <b>Graduate</b> our students with global credentials through experiences abroad, international studies, and domestic and international internships.</li> <li>▪ <b>Develop</b> curricula that impart global relevance in a manner that increases knowledge of people, cultures and nations.</li> <li>▪ <b>Exhibit</b> and enhance educational and workplace practices that exemplify an acceptance of differences in the heritage and beliefs of others, and supports opportunities to achieve professional and personal goals.</li> </ul>
<p><b>Goal 6:</b></p> <p>Achieve excellence in academic and operational effectiveness and efficiency.</p> 	<ul style="list-style-type: none"> <li>▪ <b>Enhance</b> institutional research to facilitate effective data-driven decisions, with dash board measurements for tracking performance.</li> <li>▪ <b>Enhance</b> and expand the performance-based management system for faculty, staff, and student employees.</li> <li>▪ <b>Utilize</b> best practices and technological enhancements to improve program effectiveness and efficiency.</li> <li>▪ <b>Develop</b> and implement transparent and consistent policies to enhance the recruitment, retention, and graduation of students.</li> <li>▪ <b>Improve</b> front-line capabilities to fulfill University's commitment to quality service and responsiveness.</li> <li>▪ <b>Enact</b> processes to create an environment that is accessible and welcoming to students, staff, faculty, retirees, alumni and the greater community.</li> </ul>