



BOARD OF TRUSTEES
North Carolina Agricultural and Technical State University
Greensboro, North Carolina
Academic Affairs Committee Meeting Minutes
Friday, April 25, 2014
Alumni-Foundation Event Center
Executive Board Room
8:00 – 10:00 a.m.

CALL TO ORDER

Committee Chair, Mrs. Faye Tate Williams, called the Academic Affairs Committee meeting to order at 8:10 a.m. Mrs. Williams welcomed committee members and guests and thanked them for their attendance. She then asked for the roll call.

ROLL CALL

Committee members present included: Mrs. Faye Tate Williams, Mrs. Karen Collins, Mr. Tim Rice, Ms. Canisha Cierra Turner, Mrs. Patricia Miller Zollar, Dr. Bertram Walls, and Dr. Joe B. Whitehead, Jr., ex-officio member, and Dr. Brian Sims, Faculty Senate President. Chancellor Harold Martin was not in attendance.

Mrs. Williams asked other attendees in the meeting to introduce themselves. Other attendees included: Dr. Barry Burks, Vice Chancellor for Research and Economic Development; Dr. Robin Coger, Dean of the College of Engineering; Mrs. Barbara Ellis, Vice Chancellor for Information Technology; Ms. Samantha Hargrove, Media Relations; Ms. Helen R. Haynes, Recorder; Mr. Earl Hilton, Director of Athletics; Dr. Scott Jenkins, Vice Provost for Academic Affairs; Mrs. Akua Matherson, Associate Vice Chancellor for Enrollment Management; Dr. Beryl McEwen, Vice Provost for Strategic Planning and Institutional Effectiveness; Dr. Sanjiv Sarin, Vice Provost and Dean of The Graduate School; and Dr. Charles Waldrup, General Counsel. Ms. Lisa Warren, Information Technology; and Mr. Michael Pippen from Black Triad were also in attendance.

APPROVAL OF MINUTES – FEBRUARY 21, 2014

There being no corrections or additions to the minutes of the February 21, 2014 meeting, it was moved by Mrs. Zollar and seconded by Mr. Rice that the minutes be approved as presented. The motion carried unanimously.

DIVISION OF ACADEMIC AFFAIRS

STRATEGIC PRIORITIES PROGRESS REPORT

Dr. McEwen provided an update on the 2013-2014 strategic priorities. She stated that satisfactory progress continues to be made on all the strategic priorities. She used traffic signals to indicate the progress of each priority, i.e., the green light means good progress is being made; the yellow light means that we are in a good place and are poised to take off; and the red light means little or no progress is being made.

Priority 1: Enhancing Student Success (*Green Light*)

- The quality of the freshman class continues to improve.
- The Early Warning System is ready for fall 2014 implementation.
- First-year retention rate is 79.77%.
- 127 students had undergraduate research positions this semester, and more services are now available to non-traditional students in the late evenings.

Priority 2: Enhancing Access to Educational Opportunities for Non-traditional Students (*Yellow Light*)

- Four online degree programs (Nursing, Information Technology, Liberal Studies and the Master of Arts in Teaching) are before UNC-GA for approval, and two off-site locations (Randolph Community College and Moses Cone) are also before UNC-GA for approval.
- Assessment of the needs of non-traditional students is continuing.

Priority 3: Branding, Marketing and Fundraising to Advance the University (*Yellow Light*)

- Endowment distribution to support scholarships has doubled—from \$0.5m to \$1.1m.
- New mission statement has been approved by the Board of Governors.
- The marketing and branding efforts are in progress; work has begun on determining the feasibility of a major campaign, including identification of potential donors and training of deans and gift officers.

Priority 4: Ensuring Operational Efficiency (*Yellow Light*)

- Mrs. Akua Matherson and Dr. Scott Jenkins have had several “roadshows” to communicate to the university community new and updated academic policies.
- Efforts to enhance operational efficiency include the “managed print services” project and outsourcing of the bookstore.
- Campus safety and fiscal responsibility continue to be priorities.

Priority 5: Engaging in Workforce Development—for the Campus Community (*Yellow Light*)

- New faculty received start-up funds; continuing faculty have received professional development grants; leadership workshops are planned for department chairs, and succession planning continues.
- The university purchased a new training system, Skillsoft, to provide individualized technical training for students, faculty, staff and administrators.

Priority 6: Community Engagement (*Yellow Light*)

- The Carnegie Community Engaged Campus application is complete and submitted.
- Planning continues on the 125th anniversary celebration.

PRESENTATIONS/REPORTS

COLLEGE OF ENGINEERING

Dr. Robin Coger, Dean of the College of Engineering (COE), provided highlights on the college. She stated that the College of Engineering’s primary goals are to:

1. Build the brand on excellence and competitiveness: educational, research, experiential;
2. Continue to expand outreach: regional to global; and
3. Obtain approval for and build a new engineering facility.

Dean Coger also shared that COE is #2 in annual research dollars among the four North Carolina public engineering schools *[Note: The COE's total annual dollars were over \$15million in 2012-2013. COE's Research Expenditures for 2012-2013 (Source: American Society for Engineering Education): NCSU = \$154million; NCAT = \$9.7million; UNCC = \$6.9million; ECU = not reported for last 2 years, but was \$108K in 2010-2011]*

COE faculty researchers are actively engaged in research efforts that help shape N.C. A&T's reputation as a preeminent research institution. For example, the first NSF-Engineering Research Center (ERC) led by a HBCU and is directed by Mechanical Engineering faculty, Dr. Jagannathan Sankar. The ERC is focused on revolutionizing metallic biomaterials and is now in year 6 of its existence.

The College of Engineering has five doctoral programs, eight master of science programs and ten bachelor of science programs. Dean Coger also shared that of all engineering schools and colleges in the US, A&T's engineering program is #1 in the BS degrees in engineering awarded to African Americans as well as #1 in the BS degrees in engineering awarded to African American women.

Dean Coger shared some of the College's challenges, which included: the need to establish a climate that supports the professional enrichment of faculty and staff; growing enrollment while ensuring quality of education; and effectively integrating economic development and outreach into the academic enterprise.

Dean Coger concluded by stating, "The College of Engineering's main "Point of Pride" is people, which are the faculty, staff and students."

ENROLLMENT MANAGEMENT

Mrs. Akua Matherson, Associate Vice Chancellor for Enrollment Management, shared preliminary enrollment data for new and returning students (undergraduate and graduate) for fall 2014 as of April 16th.

N.C. A&T has seen an increase in total applicants to the University. For PhD students, the increase over last year is 21%; masters students an increase of 8%; new freshman an increase of 6%; and transfer students an increase of 18%. In addition to the increase in total applicants, all categories are showing increases in the number of admitted students and those that have indicated their "intent to enroll". Significant progress is being made in the University's efforts towards targeted recruitment.

In addition to increases in applications and admits for the undergraduate population, the University continues to see stronger students and is able to admit a higher profile than previous years. This increase provides anecdotal data that our efforts at re-branding the University as one of excellence versus access is yielding positive results.

Currently, the University is in the middle of pre-registration for Fall 2014. Through the first full week of pre-registration, the University was up 11% in students pre-registered compared to the same period last year.

The 1% Chancellor exception has been a BOG topic of interest. Each UNC institution may grant exceptions of up to 1% of admitted freshmen who do not meet the MAR (minimum admission requirements) or MCR (minimum course requirements).

The Chancellor's exception may be used for general student applicants or for students who exhibit special talents (athletes, band, drama, etc.). N.C. A&T uses the exception for both special talent and non-special talent applicants. N. C. A&T is always compliant with the 1% exception, which is reported annually to General Administration.

Mrs. Matherson also shared that beginning Fall 2014, on-campus students will no longer pay a tuition differential for enrolling in distance courses.

FACULTY SENATE UPDATE

Dr. Brian Carey Sims, President of the Faculty Senate, presented an overview of the Senate's functions and operations in the context of A&T's progress towards faculty preeminence. This is the first time the Faculty Senate President formally addressed the BOT Academic Affairs committee.

Dr. Sims shared that the Faculty Senate is a representative body through which the faculty participate in University affairs and shared governance. The Senate is comprised of 42 senators elected from academic units. The goal is to provide faculty input/feedback perspectives in University governance. He stated now is an exciting time to be a faculty member because shared governance is valued! The Faculty Senate has three standing committees:

1. New Programs and Curricula Committee
2. Education Policy Committee
3. Faculty Handbook Committee

Dr. Sims highlighted several of the University's accomplishments in shared governance over the course of the last 2 years including:

1. Chairperson's Evaluation Process
2. Faculty Workload Policy
3. Salary Equity Study

Dr. Sims also identified challenges facing the Senate including technological operations of various committees and the revision of the faculty handbook.

DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

Mr. Earl Hilton, Athletics Director, provided an update on the Department of Athletics. He provided an update on the final report from the Athletics Financial Transparency Working Group. This working group made ten recommendations to improve the financial oversight and management of intercollegiate athletics in the University of North Carolina System. President Tom Ross has indicated acceptance of each recommendation. He stated that this group will continue to work with UNC General Administration to ensure compliance with these recommendations as they are operationalized.

DIVISION OF INFORMATION TECHNOLOGY

Mrs. Barbara Ellis, Vice Chancellor for Information Technology, presented the Email Domain and Information Security policies for approval.

1. **Email Domain** policy establishes ncat.edu (faculty and staff) and aggies.ncat.edu (google email accounts for students) as the University email domains. This policy supports the previously approved Employee Email Use and the Student Email Use policies.
2. **Information Security** is the University's information security governing policy. In 2012, the UNC system campuses adopted ISO27002 as the information security standard for information security policies. The N.C. A&T information security policy is compliant with ISO27002.

Committee Chair Williams entertained a motion to recommend to the full board the adoption of two university policies presented by Mrs. Ellis. A motion was offered by Mrs. Collins and seconded by Mrs. Zollar. The motion carried unanimously.

Provost Whitehead shared that this is Ms. Ellis' last meeting, as she will retire effective July 1, 2014. He thanked her for her service and support to Academic Affairs and the University.

DIVISION OF RESEARCH AND ECONOMIC DEVELOPMENT

Dr. Barry Burks, Vice Chancellor for Research and Economic Development, presented the Allocation of Overhead Receipts and Research Space policies for approval. The Academic Affairs Committee approved both policies.

1. **Allocation of Overhead Receipts** policy provides for sharing of overhead receipts on multi-pi (principal investigator) externally funded projects.
2. **Research Space** policy provides guidelines for allocation and reallocation of research space.

Committee Chair Williams entertained a motion for the recommendation to the full board the adoption of the two university policies presented by Dr. Burks. A motion was offered by Mrs. Collins and seconded by Mrs. Zollar. The motioned unanimously carried.

CLOSED SESSION

Committee Chair Williams asked Atty. Waldrup to read the closed session statement required to enter closed session. Atty. Waldrup read the closed session statement [N.C.G.S. §143.318.11(a)(6)]. A motion was made by Mrs. Collins, and seconded by Mrs. Zollar. The motion carried and the meeting proceeded to closed session.

Promotion and Tenure

In accordance with University policy, "Appendix B-2 Regulations on Academic Freedom, Tenure and Due Process," personnel actions require Board of Trustees approval. Twenty-nine (29) faculty members were approved for promotion and/or tenure, effective July 1, 2014.

It was moved by Mrs. Zollar and seconded by Mrs. Collins that the Twenty-nine (29) faculty members presented for promotion and/or tenure, effective July 1, 2014, be approved for recommendation to the full board. The motion carried unanimously .

There being no further personnel matters, Committee Chair Williams entertained a motion to return to Open Session. A motion was offered by Mrs. Collins and seconded by Mrs. Zollar. The motion carried.

OPEN SESSION

Provost Whitehead presented a request to award a degree posthumously to Mr. Classie R. Faulkner. Mr. Faulkner, psychology major, died on March 22, 2014. He was scheduled to graduate in May 2014 and was in the process of completing all of the required courses for graduation. Mr. Faulkner's family requested his degree be awarded posthumously, and the request is supported at the departmental, dean and provost levels. The Board of Trustees Academic Affairs Committee unanimously approved awarding Mr. Faulkner posthumously the Bachelor of Science degree in Psychology at the May 2014 graduation ceremony.

ADJOURNMENT

With no further business to discuss, the meeting adjourned at 10:05 a.m.

Recorder:
Helen R. Haynes