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Barry L. Burks, Vice Chancellor
September 12, 2014



North Carolina Agricultural and Technical State University


North Carolina Agricultural and Technical State University

Center for Outreach in Alzheimer’s, Aging and Community Health (COAACH)

Overview

- **Mission**
 - » Promote science & application of healthy aging through research, education, capacity building and empowerment
- **Public Service + Research Center**
 - » Provide Alzheimer’s education and awareness
 - » Increase community empowerment
 - » Continue research and development
- **Current Center Team**

<ul style="list-style-type: none"> » Center Director – to be hired » Dr. Goldie Byrd- PI & Dean, College of Arts and Sciences » Dr. Rosalyn Lang-Walker- Research Assistant Professor » Ashley McCoy (UNCG)- Public Health Education (Gerontology) Intern 	<ul style="list-style-type: none"> » Takiyah Starks – Clinical Coordinator » Felicia Russell, MPH- Public Health Specialist » AI Richmond – Community Health Consultant
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Center for Outreach in Alzheimer's, Aging and Community Health (COAACH)

Goals

- Education and Awareness
 - » Improve Education and Awareness of Alzheimer's Disease (AD)
 - » Motivate individuals to action & advocacy, e.g. policy, engagement & participation in clinical trials
- Community Empowerment
 - » Community-accessible resource repository (<http://coaachhealth.org/>)
 - » Biannual community newsletters, town hall meetings, conferences
 - » Increase network of community partners such as: Alzheimer's Assoc., Amer. Diabetes Assoc., AARP, Faith Communities & Corporate Partners
- Research and Development
 - » Assess & publish results in peer reviewed journals & community literature
 - » Continue to grow research enterprise with supplemental research funding
 - » Create entrepreneurial products for aging families, AD patients and caregivers



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Current & Anticipated Funding and Facilities

- \$1 Million - Merck, Inc.
- \$50,000 – AARP
- \$75,000 – NIH Subcontract, Hampton University
- \$15,000 Private donor
 - » Annual caregiver conference
- In negotiation - partnership with Eli Lilly Corp.
- Facilities
 - » Yanceyville Center – 2105 Yanceyville Street, Greensboro
 - » Will need to expand as research and partnerships are established



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Expected Outcomes

- Increased **interdisciplinary research & engagement** efforts within CAS and the university
- Increased **collaborations & partnerships** with other public service entities to bring awareness and support to those impacted by AD
- Increased **formal & informal education** in aging & AD
 - » Certificate program in Gerontology
 - » Training for formal & informal (paid & unpaid) caregivers
- Increased **Advocacy** for AD support, research and funding
- Increased **participation in research & clinical trials** by underrepresented groups
- Increased opportunities for **healthy aging**



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BOT Request

- Approve University Center for Outreach in Alzheimer's, Aging and Community Health