

North Carolina Agricultural and Technical State University
Student Affairs Committee Meeting of the Board of Trustees
Friday, September 12, 2014
10–12 p.m.
Alumni-Foundation Event Center, Executive Board Room
Greensboro, NC
Minutes

The Student Affairs Committee of the Board of Trustees convened on Friday, September 12, 2014 at 10:00 a.m. in the Alumni-Foundation Event Center Board Room with Committee Chairman, Mr. William Dudley presiding. Mr. Dudley called the meeting to order and asked for the roll call from the recording secretary.

Roll Call revealed that the following:

Present: Mr. William Dudley, Chair of the Committee
 Dr. Bertram E. Walls
 Mrs. Faye Tate Williams
 Mrs. Karen Collins
 Mr. Dorian T. Davis
 Mrs. Patricia Miller Zollar
 Mrs. Pamela Buncum
 Liaison: Dr. Melody C. Pierce

Others Present:

Chief Glen Newell, Police and Public Safety

Student Affairs Presenters:

Ms. Denise Iverson-Payne, Student Development
 Mrs. Regina Artis, Center for Academic Excellence

Mr. William Dudley entertained a motion to adopt the minutes of the Friday, April 25, 2014 Student Affairs Committee meeting. A motion by Dr. Bertram Walls and seconded by Mrs. Faye Tate Williams was unanimously carried. Mr. Dudley requested the Student Affairs Report from Vice Chancellor Melody Pierce. Dr. Pierce began with the following updates to the committee.

A. PERSONNEL/STAFF UPDATES FROM SEPTEMBER -NOVEMBER 2014

| Position | Number of Staff Changes |
|---|--------------------------------|
| DEPARTMENTS IN STUDENT AFFAIRS | |
| Graduate Assistants | 10 |
| Lateral move to another department | 0 |
| Graduate Intern | 0 |
| Student Intern – Counseling and Career Services | 2 |
| Undergraduate Assistants | 0 |
| Terminated | 4 |
| Resigned | 3 |
| Promotion from temporary to permanent | 0 |
| New Hire Permanent | 3 |
| New Hire Temporary | 7 |

| | |
|--|-----------------|
| Resigned Temporary | 0 |
| Reduction in Force (RIF) | 0 |
| FMLA | 1 |
| Retiring from Service Rosalyn Parker, Office of Student Development Dr. Judy Rashid, Dean of Students, Associate VC for Student Affairs | 2 |
| | Total 32 |

HOUSING AND RESIDENCE LIFE

| Student Staff Positions | Department/Office | Number of Staff Changes |
|--|--------------------------|------------------------------------|
| Graduate Hall Directors | Housing & Residence Life | 14 |
| New Hire Permanent | Housing & Residence Life | 1 |
| Temporary New Hire | Housing & Residence Life | 1 |
| Temporary Resigned | Housing & Residence Life | 1 |
| Residence Hall Director Resigned | Housing & Residence Life | 1 |
| Residence Assistants | Housing & Residence Life | 72 |
| Graduate Assistants- Academic Excellence & Enhancement Program | Housing & Residence Life | 3 |
| | | Housing Total: 93 |
| | | Total for the Division: 125 |

B. STUDENT GOVERNMENT ASSOCIATION REPORT

Mr. Dorian T. Davis, SGA President shared an update with the committee. They are pushing for student registration for voting in November 4, 2014 and a challenge to the campus.

This year SGA runs on five pillars that are:

- (1) Student Philanthropy; encouraging our students to give back to A&T.
- (2) Global Literacy; correlates with the Preeminence 2020 Strategic Plan, getting students ready for the workforce and bringing back former courses.
- (3) Financial Literacy; in making our students ready for the real world after graduation.
- (4) Student Development; to be academically superior in the world.
- (5) Community and Alumni Engagement; confirming our student are vested in their community development. SGA is now in the process of forming a Student Alumni Council collaborating with SGA and Alumni Relations.

C. CALENDAR OF EVENTS

- Chancellor's 2014-2015 Dinners with Student Groups
- Career Fair Kick-Off will be presenting a Fashion Show on Friday, September 5, 2014 in Harrison Auditorium, 6:00-8:00 p.m.
- Career Fair in Corbett Sports Center on Wednesday, September 10, 2014 6:00 a.m.-6:00 p.m. This was an outstanding event and great success for our students.
- Miss A&T Hall of Fame Pageant Showcase on Monday, September 15, 2014 in Harrison Auditorium, 6:00 – 8:00 p.m.
- SUAB Block Party, Thursday, September 17, 2014, Laurel and Bluford Street from 5:00– 7:00 p.m.

- Family Weekend, Saturday, September 18, 2014, sponsored by New Student Programs
- The Lyceum Series presents Brasil Guitar Duo, Tuesday, September 23, 2014 in Harrison Auditorium, 7:00 -9:00 p.m.

OFFICE OF STUDENT ACTIVITIES EVENTS:

- Meet the Greeks, September 22, 2014 in Harrison Auditorium, 6:00 p.m.-8:00 p.m.
- Hazing Prevention presentation, sponsored by Office of Greek Life, Wednesday, September 24, 2014 in Harrison Auditorium, 6:00 p.m.-8:00 p.m.
- All Greek Advisor Meeting, Oct 8, 2014. 5:30p.m.
- Aggies Go Pink for the Cure, SGA sponsoring, Friday, October 10, 2014 in Harrison Auditorium, 7:00 p.m.-9:00 p.m.
- Homecoming Kick-Off: The Countdown, Monday, October 20, 2014, Moore Gym, 9:30 p.m.-12:30 a.m.
- Tweet & Greet, Tuesday, October 21, 2014, Holland Bowl/Plaza, 4:00-6:00 p.m. sponsored by Student Activities
- Homecoming Comedy Show, Wednesday, October 22, 2014, Corbett Sports Center, 7:30-11:00 p.m.
- Homecoming Pep Rally, Thursday, October 23, 2014, Corbett Sports Center, 6:00-8:00 p.m.
- Homecoming Car Smash, Thur. October 23, 2014, Moore Gym Lots, After Pep Rally
- Fall Convocation, Thur. Oct 24, Harrison Auditorium, 10:00 a.m.-12 Noon
- Homecoming Gospel Show, Sunday, October 26, 2014, Corbett Gym, 6p-8p
- Aggie Eagle Classic Gym Jam, sponsored by SUAB, Friday, November 21, 2014, Moore Gym at 9:00 p.m.-12:00 a.m.
- Prospective Member Information Session, Office of Greek Life, Wednesday, December 3, 2014, Harrison Auditorium, 4:00 p.m.-6:00 p.m.
- Holiday Extravaganza, SGA sponsoring Thursday, December 4, 2014, Dudley Building, 6:00 p.m.-7:30 p.m.
- Holiday Tree Lighting Ceremony, Thursday, December 4, 2014, Dudley Parade Ground, 6:00 p.m.-8:00 p.m., sponsored by the Office of Student Activities
- University Choir Concert, music department, Sunday, December 7, 2014, Harrison Auditorium, 4:00 p.m.-6:00 p.m.
- Intramurals – Open Gym- Wednesday, August 20-November 29, 2014, Moore Gym 7:00.-10:00 p.m.
- Flag Football – Wednesday, August 20-November 29, 2014, Holland Bowl, 3:00-8:00 p.m.

D. HIGHLIGHTS FROM STUDENT AFFAIRS UNITS:

- **The Office of Career Services** announced ***FACEBOOK*** will visit N.C. A&T on September 17, 2014
 - 11:45 -12:45 p.m. – Informal light lunch with Career Services, Room 200 Murphy Hall
 - 1-2 p.m.– Meet with Administrators (College of Engineering, School of Technology, College of Arts & Sciences, School of Business & Economics, General Classroom Building, A116.
 - 2:30-4 p.m.- Facebook Panel Discussion and Students Q&A Session, General Classroom Building Auditorium

- 4:30-5:30 p.m. – Reception for 20 students (invitation only) General Classroom Building Lobby
 - Career Fair on September 9-10, 2014, Theme: “*Unlock Your Potential*”
 - September 9 – Morning Seminar: Dean of Student Panels, A&T updates, brunch, booth set-up, location: Alumni-Foundation Event Center
 - September 10, Career Fair, Corbett Sports Center (9-3 p.m.)
- **Counseling Services Update:**
 - Training for staff, NASPA Editorial Board, March 2014
 - Clery Act Compliance, Campus Save, and Title IX , May 2014
 - Sexual Assault Prevention, June 2014
 - Clery Act Compliance, June 2014
 - Motivational Interviewing, June 2014
 - Mental Health First Aid, July 2014
 - Problem Gambling, July 2014

Presentations to Professional Conferences:

- AHEAD Conference July 2014
- Difficulty Dialogues July 2014
- Mental Health Training for Faculty Advisors, July 2014
- HBCU-CFE (Lonnie E. Mitchell Behavioral Health Policy Academy)
- American Psychological Association, 3 Presentations, August 2014
- The Importance of College Counseling Centers, National Webinar, August 2014

Housing and Residence Life Update for Fall 2014

- Revenue Capacity: 98.5% @ 3,910 on campus
 - Vacancies: 77, 2.0% Vacancy percentage and 3,833 with 98.0% occupancy at the State side and East Campus.
 - There are 11 Living Learning Communities promoting educational excellence in the residential community and increase retention efforts.
 - New Students Move In Date: August 16, 2014
 - Continuing/Transfer Students Move In: August 17, 2014
 - University Cabinet: Campus Partners:
Alumni, Faculty, Staff and community
 - Campus Police
 - Parking Services Staff
 - Mail Center
 - Physical Plant Staff
 - Student Groups/Organizations
- **The Lyceum Series presents:** Brasil Guitar Duo performs on Tuesday, September 23, 2014, 7:00 p.m., in Harrison Auditorium. This performance is mainly classical guitar.
 - **The Multicultural Student Center Update:**
 - August – Welcome Back

- September – Hispanic Heritage Month
- October – African Heritage & Domestic Violence and Awareness Month
- November – Native American Heritage Month
- December – World Aids Awareness Day (Dec. 1, 2014)
- **The Office of New Student Programs** completed the 2014 summer and fall New Student Orientation sessions with an attendance of the following:
 - 2,412 (Freshman: 1,766
 - Transfers: 646) students
 - This is an increase of 9.3% from last year (2013: 2,207).
 - Welcome Week Fall 2014 – August 16-August 28, 2014
- **Operation Hope** – Mr. Ferreli McGilvary from the Office of New Student Programs is in the process of executing a two-day Financial Empowerment Summit at A&T. They wish to establish a “HOPE Inside”, at a Wells Fargo Branch in Greensboro, NC and host a HOPE Forum that features John Hope Bryant, author of, “How the Poor Can Save Capitalism”. A letter of intention was sent to Omari Person, National Program Manager with Operation Hope.
- **Student Health Center: The Student Center is close to completion.** The expected date for occupancy is September 23, 2014. The fall break is the expected move in date October 6-7, 2014 and the opening operation date is hopefully October 8, 2014.
- **Text-In-Community presented to the campus:** “I Am Malala: The Girl Who Stood Up for Education and was shot by the Taliban on Tuesday, October 9, 2012 at age 15.

Presentations to the Student Affairs Committee:

- 1.) Mrs. Regina Artis, Assistant Director of the Center for Academic Excellence presented on the topic of TRANSIT Financial Wellness Program, which is a web-based financial wellness platform that provides a foundation to empower students with the skills to understand their finances and successfully transition into and out of the college experience.
 - Partnership between EVERFI AND NCAT
 - Sponsored by BB&T for two years (2014/15 and 2015/16)
 - Unlimited student usage and access

There are six TRANSIT Learning Modules

- Back to School 2.0
- Best Weekend Ever
- Balancing Act
- Best Life Ever
- Salary Split
- Payback Time

2013-2014 TRANSIT at NCAT

1,224 – Students Participated

1,067 Completed Part 1

729 Completed Follow Up

Presently enrolled for Fall 2014

987 (80% - Student participation)

899 (84%) – Completed Part 1

632 (87%) – Completed Follow Up

❖ Transit implementation allows NCAT to:

- Receive knowledge gains assessments, attitudinal and behavioral surveys
- Use data to inform others on campus around successes and challenges
- Inform decisions regarding programming and efforts

❖ FALL 2014-2015 Populations include:

- New Freshmen (enrolled in FRST 100/101-College Success)
- New Transfer Students
- Athletes
- Student Support Services (TRIO, Upward Bound)
- University Band
- Student Government (SGA)
- Graduate Student Council (GSC)
- Student Union Activities Board (SUAB)
- Residence Hall Association (RHA)
- Pan-Hellenic Council (Greek Organizations)
- Council of Presidents (COPS)
- Aggie Impact Scholars

❖ Total Undergraduate Student Impact – 2,300

NEXT STEPS

- Require students to complete Transit prior to arriving on campus
- Collaborate with New Student Programs to include as a part of New Student Orientation
- Develop a clear communication plan
- Gain institution wide support for financial wellness on campus
- Examine all financial literacy components/programs offered on campus
- Research additional self-help modules that can be offered
- Determine an effective mandate to ensure a successful Transit implementation
- Establish an assessment team to determine impact on retention and graduation
- Determine funding source for program if corporate sponsorship is not renewed (\$30,000/ per year based on current student access)

2. **Denise Iverson-Payne**, Assistant Vice Chancellor for Student Development informed the committee on the topic of Financial Literacy.

University Resources

- Online Financial Literacy
- Webinars
- Entrance and Exit Counseling

- Mentoring Programs
- Career Services
- Video & Written Consent

Student Learning Outcomes

- Drive custom content to be unique.
 - » Student specific
 - » Train the trainer
 - » Mentoring Programs for students (FYE & SYE)

Collaborations

- Financial Aid
- Career Center
- Admissions & Retention Office
- Alumni Relations
- Center for Academic Excellence
- Academic Schools and Colleges
- Student Affairs & Civic Engagement (K – 12 Schools)
- Grant Funding

Mr. William Dudley thanked the presenters for their outstanding and informative presentations. Dr. Pierce invited Campus Police Chief Glen Newell to report on the Campus Security including the Community Involvement Report.

Chief Newell reported on one problem that is on all college campuses now and it is alcohol. The freshmen consumed too much alcohol. There was one incident that caused a female freshman to be taken to the hospital in the intensive care unit from excessive drinking. The student was released and returned to school and is now attending classes. Chief Newell said that most of the incidents occurring on and off campus are alcohol related.

Flash mobs are becoming popular on college campuses and surrounding neighborhoods. It use to be club life and has now shifted to mob parties in parking lots. Mrs. Karen Collins asked if the issue is addressed during freshmen orientation. Dr. Pierce said that it is talked about during the Welcome Week. Denise I. Payne noted that we also visit the residence halls to speak with students about alcohol and drugs. Dorian Davis said that the students are aware of the risks of alcohol and drugs. He said that it becomes a problem when the students visit off campus. Off campus is right across the street and that is where a lot of issues happen such as River Walk apartments. Dorian said that they have been working closely with UPD on this issue of safety for our students. Mrs. Collins asked is the issue with the freshmen or upperclassmen? Chief Newell said that it is more incidents with the freshmen than upperclassmen because they have already experienced campus life and know what to look out for instead of the freshmen. Dorian said that is why they try to have more events on campus to keep our students in-house.

Chief Newell said that they are preparing for Homecoming. There are so many people visiting Greensboro and the surrounding areas for this event until there is always the chance for the outside criminal elements adding incidents and problems to campus during Homecoming.

Mr. Dudley said that we all know that Homecoming is a great event. But at what point does it become too big to manage? What strategies will we employ at that time to bring it to a manageable point? It continues to grow yearly. Chief Newell said that fortunately, the largest crowd is during the day and the

typical large crowd is during the parade and the game. The criminal element is usually at night during the time the students prepare to go to the coliseum and when they return in the Sunday morning hours. The UPD dedicates most of their personnel to the Saturday night of homecoming. When there is a large event, Greensboro Police Department and even the Guilford County Sheriff's Office are called upon to collaborate on all incidents related to Homecoming. All of Greensboro's officers and more including the UNC college campuses police are also used, if needed.

Mrs. Pamela Buncum asked Chief Newell about the outcome of the evacuation drill at the stadium. Chief Newell said that that the drill went very well and a very good exercise. He explained that there was a two-part, full-scale evacuation exercise at the stadium and used 200 people as an assimilation of a stadium full of people. The skybox was occupied and it was evacuated at all levels. There was the Football Team and the Marching Band which was evacuated at the side of the stadium. For part 2, there was a person or subject that placed an explosive device at the stadium but was found at the other part of the campus that caused a hostage situation. And there was an explosion in the stadium because someone left a bomb. It was a very good exercise. They have done a drill on the active shooter drills and drills on campus but we have so many activities at the stadium between the football games and the track events. What would we do if we had to have to evacuate the stadium? They built a brand new plan and now waiting for the feedback from the facilitator. With any exercise, there were lessons learned and convened after the exercise concluded.

Mrs. Buncum asked Chief Newell about the tremendous law enforcement presence at the Orlando MEAC/SWAC Football Game. Was this an excessive amount of police on site? Chief Newell said that even the team was not playing at this game, they did not alter their regular presence at this game or any other game. They really didn't know a lot about the MEAC/SWAC game. They just wanted to be prepared for a big crowd. Mr. Dudley asked the officers about their presence and they said that it was their regular standard at each game. Mr. Dudley thanked Chief Newell for his report. Dr. Pierce noted that there was no items for Closed Session.

With no further business to discuss, Mr. William Dudley entertained a motion for adjournment. A motion made by Mrs. Faye Tate Williams and seconded by Dr. Bertram Walls unanimously carried. The meeting adjourned.

Respectfully submitted by,

Mr. William Dudley
Chair of the Student Affairs Committee of the Board of
Trustees

Ms. Robin M. Woods
Recording Secretary