

Division of Student Affairs
STRATEGIC PRIORITIES 2014-2015
Student Success: Let's Get It Done!



July - October Report

1. STUDENT ENGAGEMENT (Goals 1, 2, 5, and 6)

1.1 Recruit and retain highly talented students, including more transfer students, and increase 4th and 6th year graduation rates.

- Summer Bridge for High School Students (Upward Bound)
- Summer Bridge/Aggie Impact Scholars Program for 40 students (Student Support Services)
- Participated in Virtual "Graduate Admissions Open House"- School of Graduate Studies. Responded to inquiries related to international students. (International Students and Scholars Office)
- New and transfer student Orientations; Welcome Week activities for new and transfer students which included the Freshmen Institute which is designed to prepare students for their transition to campus life and academics.
- Recruit and train 12 students (3 undergraduates) on mental health providers on a college campus. Students are enrolled at both A&T and UNCG. (Counseling Services)
- Employed 5 student workers in Health Center to assist in all departments. (Sebastian Health Center)
- Employed 119 Student Leaders (Orientation Student Leaders, Student Coordinators, and Welcome Week Ambassador) who maintain a combined cumulative GPA of 3.6. (New Student Programs)
- Collaborations with Graduate school to employ graduate students to assist with the development of students who live on campus. Academic Enhancement and Enrichment (AEEP) Graduate Assistants (3), Graduate Hall Directors (19), Residence Hall Student Behavior Graduate Assistant (1), and Graduate Assistant (1) in CAE for Band students. (Housing and Residence Life)
- Employed 2 graduate students and 4 undergraduates in Office of Student Development to assist with student civic engagement and outreach. (Office of Student Development)
- In collaboration with Undergraduate Research hosted an Undergraduate Research Symposium in October, 2014. (TRiO/Ronald McNair Program)
- Tau Sigma Honor Society for transfer students inducted 30 students in September, 2014.

1.2 Implement advising, coaching and mentoring systems.

- Financial Literacy and Financial Empowerment training for all freshmen and in collaboration with all Schools/Colleges through on-line modules.
- Living Learning Communities (LLCs) are offered in the residence halls. A living-learning community consists of students who live in a specially-themed residence hall (or an intentionally clustered portion of the hall), participate in academically and intellectually engaging learning activities designed specifically for them. The LLCs provide an environment that is conducive to building a strong, cohesive peer support system that will serve the students throughout their academic and professional careers. Following are living learning communities on campus: ICEE, HONORS, TEACHING FELLOWS, DREAMKEEPERS, FIT, STEM, TECHNOLOGY, TRIO, SISTAHs and MARCH. (Housing and Residence Life)
- Housing and Residence Life Student Service Programs: 1) RISING STARS-is a sub-program designed for students who are academically at risk. Programs are established to equip students with additional learning tools to be successful. Emphasis is placed on study skills, satisfactory academic progress and consistent studying; 2) MOMs and DADs-is a support group for single parents on campus. The support group focuses on topics including: raising children alone, time management, establishing time for personal interest, parenting strategies, stress management and more. HRL collaborates with Counseling Services on the initiative; 3) 12 credit hours or less: fall and spring 1:1 meetings are

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facilitated with all students that have less than 12 credit hours that reside on campus. Referrals are made, students are encouraging to meet with their academic advisor, and registration deadlines for the following semester are covered during the 1:1 meetings.

- Provide a mentoring program to support academics of student living in the Residence Halls through programs, referral to campus resources and personal contact to follow up with students' progress. We hire students as Peer mentors to assist (20) and collaborate with CAE to hire (15) peer tutors. (Housing and Residence Life)
- Provide mental health trainings, Kognito for At-risk students and QPR, for university community (Counseling Services)
- As a member of the pilot program, TRiO Programs monitor student progress for SSS (200 students) through Starfish Program. (Student Support Services)
- Freshmen Class advisory reposition between two departments (SGA and New Student Programs). Will provide an extended Orientation program for freshmen class.
- LGBT students held a PRIDE Conference in September, 2014.

1.3 Improve overall student success, including successful implementation of the early warning system.

- In collaboration with Center for Academic Excellence (CAE), New Student Programs is engaged in the following programs: New Student Institute, Stop Before you Drop, and Drug and Alcohol Awareness Program (New Student Programs)
- Partnered with the Center for Academic Excellence (CAE) and Housing & Residence Life to assist with career exploration and planning for freshmen, undecided majors and transfer students: conducted 28 workshops/Career Services Orientation sessions in CAE; collaborated/partnered with Housing & Residence Life for the living learning community (Office of Career Services)
- Provided employment opportunities through the career awareness program fair: 172 employers from across the US participated; recorded 2450+ students in attendance; 50 industries were represented; 600+ interviews conducted the day after the career fair; throughout the two-day event 140+ faculty/staff/administrators participated. (Office of Career Services)

2. INSTITUTIONAL EFFECTIVENESS (Goals 1, 2, 3, 4, 5, and 6)

2.1 Expand faculty and staff development opportunities – continued competency development in critical areas.

- Provide Staff Development and Training for Division (Division of Student Affairs)
- Secured from Office of Violence against Women awarded \$497,242 grant for training on Domestic Violence, Stalking, Sexual Assault, and Date Rape for 3 years. Will hire a coordinator to be shared with Bennett College for Women and Shaw University.
- Partnered with the Center for Academic Excellence (CAE) and Housing & Residence Life to assist with career exploration and planning for freshmen, undecided majors and transfer students. (Office of Career Services)
- Development and implementation of a Comprehensive Leadership Program in collaboration with Leadership Studies, ROTC, School of Agriculture & Environmental Studies and College of Arts and Sciences. (Office of Student Development)
- Counseling Services staff serve on national and state boards (American Psychological Association, Licensed Professional Counselors Association of NC, Association of University College Counseling Centers, Central Carolina Health Association) as well as present at national conferences (American College Personnel Association, American Psychological Association, Also, staff contributes to the licensing board exam for counselors.

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- Promoted staff participation in Career Services Regional Association - Southern Association of Colleges and Employers (SOACE) (Office of Career Services)

2.2 Enhance service management processes.

- Business and financial management strategies have been implemented in Student Affairs. Training workshop held for all divisional staff in October, 2014.

2.3 Design and implement a succession planning model.

- Division of Student Affairs has begun cross-training of staff and participated in Multigenerational Workforce training for development and design of succession planning strategies.

2.4 Implement innovative and new business solutions to improve day to day operations and address strategic capital and renovation priorities.

- New Student Health Center is scheduled to open in December, 2014.
- Design for New Student Center has been completed and is scheduled for opening in August, 2017.
- Design and implementation of temporary student union was completed and an open house was held in October, 2014.
- Memorial Student Union offices have been temporary moved to Hodgin Hall during the interim period while the new student center is being built.

2.6 Enterprise Risk Management.

- Risk management priorities have been identified for the Division and submitted for the University-wide report in October, 2014.

3. REGIONAL DEVELOPMENT INTEGRATION (Goals 3, 4, 5, and 6)

3.2 Position the University to attract strategic partnerships and premier programs and increase on and off campus engagement.

- Participation in the City of Greensboro College Commission
- Thurgood Marshall College Fund Campus Coordinator and Collaborations
- Therapists from the following agencies and organizations in the Guilford and Forsyth Counties are used by consumers of Counseling Services: AIDS Services (Triad Health Project / CDC Hotline), 24-HR Crisis Line, AA International, AA Greensboro, Hospice of Greensboro, Legal Aid of NC, NA International, NAMI Guilford Co., Planned Parenthood, Pregnancy Care Ctr., Poison Control, Women's Resource Center, CPS-GSO, NC CPS On-call, ADS, ADOCT, Alamance, ARCA, Forsyth Memorial Hospital, Baptist Hospital, High Point Regional Hospital, Moses Cone Behavioral Health, DWI Assessment (Counseling Services)
- Secured grant for decreasing sexual assaults and violence on campus and within community. To learn signs, symptoms, and how to make referrals for treatment. Grant from OVW – 3yrs through 2016. (Counseling Services)
- Civic and Service Education Organizational Fair with 45 local community partner in collaboration with The Volunteer Center of Greensboro, United Way, and Urban Ministries/Co-Op; 10 Religious and Spiritual Life partners also participated in the Fair. Held in the Memorial Student Union Quad for students to inquire about civic engagement with partners. (Office of Student Development)
- TRiO Program administers weekly tutorial for students in Guilford and Rockingham County through Upward Bound. (Upward Bound)