

Division of Student Affairs
STRATEGIC PRIORITIES 2014-2015
Student Success: Let's Get It Done!



2015 March/April Report

1.1 Recruit and retain highly talented students, including more transfer students

- Increased student participation by in the Interdisciplinary Center for Early Career Exploration (ICEE), a living learning community in the residence hall. Students were able to articulate early awareness of careers, skills, requirements and leadership patterns, network, work in team environments, and dress professionally. (Office of Career Services)
- Over the last four years, the University/Industry Cluster (administered through the Office of Career Services) awarded scholarships; in addition, through employer partnership with the Office \$21,200 was provided for student support. (Office of Career Services)
- Recruit and train students on mental health providers on a college campus. Students are enrolled at both A&T and UNCG. (Counseling Services)
- Employed 5 student workers in Health Center to assist in all departments. (Sebastian Health Center)
- Employed Student Leaders (Orientation Student Leaders, Student Coordinators, and Welcome Week Ambassador) who maintain a combined cumulative GPA of 3.6. (New Student Programs)
- Our Honda Campus All-Star Team represented well at the National Championship Tournament Los, Angeles on March 19-23, 2015. (Office of Student Activities)

1.4c. Develop and implement a model for training and mentoring student leaders--VC Pierce

- Conducted five (5) career fairs with a 14% increase in student participation and 15% in attending representatives. (Office of Career Services)
- Developed specialized professional development series for three special populations – athletics, graduate students and freshmen. (Office of Career Services)
- Aspiring Leaders Program and Leadership Synergy Program for Student Development (Office of Student Development)
- 18 Graduate Hall Directors (GHDs) were employed with the department. (Housing and Residence Life)
- 4 Graduate Assistants were hired this year (an increase of 300% from previous year) with a \$12,323 package including in-state tuition. (Housing and Residence Life)
- Veterans and Disabilities Support Services awarded 19 Yellow Ribbon Scholarships totaling \$9,500
- Funds in the amount of \$10,200 were provided for one graduate assistant. (Office of Career Services)

4.0 Embrace an entrepreneurial spirit that intentionally engages university and community partners to expand economic development and civic engagement.

- Supported the efforts of the Scholars Latino initiative and Smith High School in Latino student recruitment ; initiated the efforts of Greensboro Public Schools Middle and High School Students participation in the February One Campus Programs (MSC)
- Collaborated with campus, community and regional partners to promote cultural awareness and diversity, and civic engagement initiatives – (i.e.: Voting Rights Act, Guilford County Community Health Department, Guilford County Schools, Cultural Museums', UNC Greensboro, SLI-UNC Chapel Hill, Guilford College (MSC)
- Collaborated with NCCJ to host a two day Anti-Racism conference and training. More than 30 participants from area institutions, civic organizations and community agencies attended. (MSC)
- Sponsored 12 students to UNC Charlotte to attend the Multicultural Leadership Conference. (MSC)
- Hosted scheduled visits to the Multicultural Student Center from Jordan Matthews High School, Siler City, NC and Morehead High School, Eden, NC (MSC) who wished to obtain information about diversity initiatives at NC A&T. (MSC)

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- Worked with GTCC, INTERLINK, American Language Academy (ALA) and Wake Tech in a transfer in program for qualified international students. (ISSO)
- Bone Marrow Drive – Student Class Project 212 typed- met goal (Sebastian Health Center)
- Sebastian Health Center received best performance for obtaining Pulmonary Function from National Accreditation Association for Ambulatory Care Inc. (AAAHC). The on-campus recruitment program impacted the community economically in excess of \$2 million.
- The on-campus recruitment program (Employer/Career Services) impacted the community economically in excess of \$2 million. (Office of Career Services)

4.1 Align fiscal resources (revenues and expenditures) with the University's Strategic Plan and Priorities.

- Secured from Office of Violence against Women awarded \$497,242 grant for training on Domestic Violence, Stalking, Sexual Assault, and Date Rape for 3 years. Will hire a coordinator to be shared with Bennett College for Women and Shaw University.
- Secured 2 mini-grants (Gambling and MH and Substance Use Disorders) \$7,500 on Substance Abuse/Misuse, entitled "Healthy Choices and \$5,000 for grant on gambling. (Counseling Services)

6.1 Build the campus infrastructure to support community engagement

- Designed and implemented a campus wide student Diversity Assessment Survey- over 500 responses. Results from the survey were presented to the campus at large to serve as data impacting program planning initiatives. (MSC)
- Receiving Housing applications is currently an online process and has been for 3 years. Receiving payments online is a more recent change and is in its 2nd year. This year, day one of Housing Application payment locations yielded the following:
 - Online payments 96.5% which is 10.2% higher than last year
 - Housing location payments 0.9% which is 2.1% lower than last year.
 - Treasurer's Office cash payments 2.6% same as last year.
 - This shows students are getting more comfortable making online payments and less of them are coming into the housing office to make payments.
 - Implemented an online registration for students to register to remain in the halls during break periods. Residents are responsible for inputting their information and accuracy had greatly improved. Previously, coaches and advisors provided information which was often times incorrect.
- Created an on-line application for the Living Learning Communities and Peer Mentor application process.