



NORTH CAROLINA AGRICULTURAL
AND TECHNICAL STATE UNIVERSITY

Board of Trustees

Chancellor's Report

Harold L. Martin, Sr.

November 18, 2016

AGGIES **DO**



University Priorities for 2016 - 2017



STUDENT ENGAGEMENT

- Enhance student recruitment and retention strategies
- Continue to enhance campus-wide student success culture
- Chair the Faculty and Student Engagement Committee

The committee's charge is to:

- » Identify essentials of policies and priorities for student engagement to include on-boarding of faculty
- » Develop a strategy for informing faculty of best practices for effective student engagement; and
- » Enhance and promote the culture of student success as a priority

IMPLEMENTATION OF ACADEMIC REORGANIZATION

■ Executive Transition Team (ETT)

Charge:

- » Identify all processes, systems, functions that need modification
- » Assess resources and timeline for modification
- » Document process improvements that require immediate implementation and those that do not require immediate implementation
- » Develop implementation plan with timeline

IMPLEMENTATION OF ACADEMIC REORGANIZATION

- Major Components
 - » Communication plan (internal and external constituents)
 - » Personnel (reassignment)
 - » Facilities (new colleges dean's suites)
 - » Banner Enterprise System (module modification)

IMPLEMENTATION OF ACADEMIC REORGANIZATION

- Banner Enterprise System (modules)
 - » Student
 - » Finance
 - » Human Resources
 - » Financial Aid
 - » Advancement

- Milestone: December cut-over of last component of student module into new structure

CONTINUE FOCUS ON ENHANCING DOCTORAL/RESEARCH MISSION OF UNIVERSITY

- Invest in graduate enrollment (MS and PhD)
- Enhance faculty research productivity
- Enhance commercialization research innovation; e.g., patent disclosures, etc.
- Perform an assessment of the utilization of all research related space
- Investment in Faculty of the Future initiative

INSTITUTIONAL EFFECTIVENESS

- Talent acquisition and development
 - » Faculty of the Future initiative
 - » Recruitment of key staff
 - » Leadership Development initiative
- Technology strategy development and implementation to create competitive campus capabilities

MARKETING/BRANDING

- Continue to build awareness of NC A&T's mission and distinctive attributes among internal and external constituents locally, regionally, and nationally

(Launch new brand platform campaign with defined comprehensive tactics, strategies, and delivery methods for communicating the key messages to the identified target audiences)

RESOURCE GENERATION

- Fundraising
- Improve campus physical infrastructure and optimize utilization of classroom and laboratory space
 - » Construction of major projects
 - » Refresh the University Master Capital Plan
 - » Implement consolidated classroom scheduling system
 - » Acquisition of strategic properties

GATEWAY UNIVERSITY RESEARCH PARK

- Significant leadership updates
 - » *Chair*: Dr. Charles E. McQueary, Retired
 - Former Under Secretary for Science and Technology, Dept. of Homeland Security
 - » *Vice Chair*: Ms. Kim Gatling
 - Partner, Smith Moore Leatherwood LLP

GATEWAY BOARD OF DIRECTORS

Dr. Harold L. Martin, Sr.

Dr. Joe B. Whitehead

Dr. Barry Burks

Mr. Edward Kitchen

Mr. Dave Leeper

Mr. Steve Horsley

Dr. Charles E. McQueary

Mr. Kip Blakely

Ms. Mae Douglas

Dr. Franklin Gilliam, Jr.

Dr. Dana Dunn

Dr. Terri Shelton

Mr. Dennis Stearns

Ms. Kim Gatling

Ms. Denny Kelly

Mr. George Johnson

Dr. Gerald Truesdale

Mr. John R. Merrill

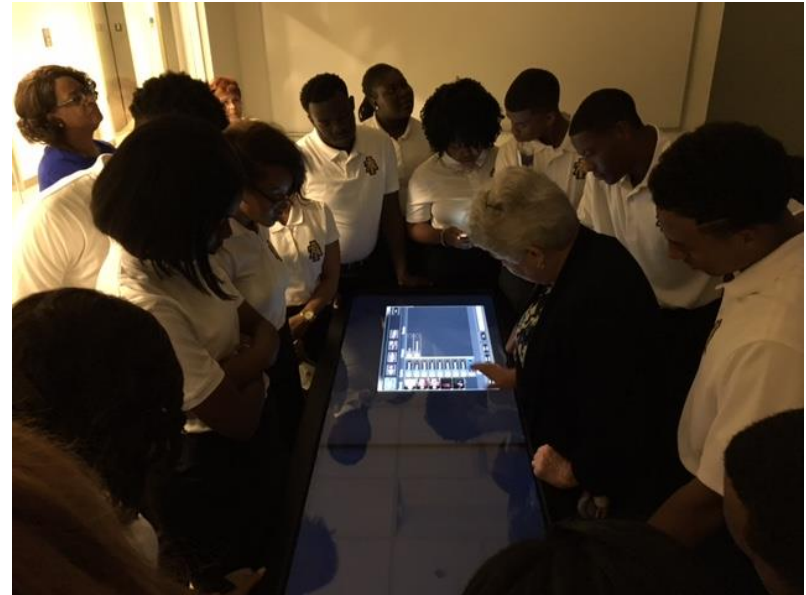
SGA FIELD TRIP

- SGA Leadership tour sponsored by university administration, with goal of providing critical understanding of university's land-grant mission and Preeminence 2020
- Facilities included
 - » STEM Early College
 - » Gateway Research Park – Joint School of Nanoscience and Nanoengineering
 - » Union Square
 - » Core Technology Molding Corporation
 - Geoff Foster, CEO and Founder, NCA&T Alumnus

SGA FIELD TRIP



Core Technology Molding Corporation



Union Square

