



NORTH CAROLINA AGRICULTURAL
AND TECHNICAL STATE UNIVERSITY

The Chancellor's Report

February 17, 2017

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AGGIES **DO**

UNC Strategic Planning Process

Significant steps

- Initiated March 2016 after commissioning of a report by the Boston Consulting Group
- July – November, 2016: strategic priorities were identified, environmental scans conducted, and system level goals established
- Methods for vetting strategic areas for the new plan:
 - » System wide online survey
 - » Public forums held at all seventeen UNC institutions (over 300 attendees at NC A&T)
 - » Feedback from campus stakeholders (faculty, staff, students, alumni, and community members)
 - » More than 8,500 total system participants



UNC Strategic Plan Approval Areas

Agreement and approval

- Draft definitions, goals, and metrics captured from faculty senates, senior administration, and chancellors
- January 13, 2017, the Board of Governors for UNC General Administration approved a system-wide strategic plan
- Plan designed to make North Carolina the nation's leader in five strategic areas:
 - » Access
 - » Affordability and efficiency
 - » Student success
 - » Economic impact and community engagement
 - » Excellent and diverse institutions





How does Preeminence 2020 align with this plan?

Access, Affordability, Efficiency, and Community Engagement

- » Solid partnerships with the community to provide access and improve efficiency
- » Continued success with joint research centers, K-12 schools, and community colleges
- » Increased financial support for students (scholarships, grants, awards)
- » 2 consecutive terms as a Military Friendly School
- » Community Engagement Classification from Carnegie Foundation

Student Success, Economic Impact, and Diversity

- » Building a diverse and inclusive campus community
- » Ensuring alignment with ever changing global issues
- » Increasing cultural awareness through meaningful programs and initiatives
- » Faculty and Staff of the Future



What does this mean for us?

The Continued Journey to Excellence



- Strategic launch of new programs
- Commitment to “best-in-class” degree programs across all colleges
- Faculty/Staff Recruitment & Development
- Strategic Resource Investments
 - » Public funds
 - » Private funds

Creating a culture of



Engaging, Discovering, Competing, Leading, Winning

Questions

