



NORTH CAROLINA AGRICULTURAL
AND TECHNICAL STATE UNIVERSITY

The Chancellor's Report

April 28, 2017

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AGGIES **DO**

UNC Strategic Plan (Update)

Significant steps

- Process initiated March 2016 after commissioning of a report by the Boston Consulting Group
- July – November, 2016: strategic priorities were identified, environmental scans conducted, and system level goals established
- Methods for vetting strategic areas for the new plan:
 - » System wide online survey
 - » Public forums held at all seventeen UNC institutions (over 300 attendees at NC A&T)
 - » Feedback from campus stakeholders (faculty, staff, students, alumni, and community members)
 - » More than 8,500 total system participants
- January 13, 2017, the UNC Board of Governors approved the system-wide strategic plan
- January – April 2017: UNC General Administration has been working with the BOG and campuses to finalize 2017-19 UNC Budget priorities and performance metrics and campus performance review strategy.



What are the recent developments?

‘Pillars’, Goals, Metrics, and Targets

- UNC GA has identified goals, metrics, and broad targets for each ‘pillar’
 - » Access
 - » Student success
 - » Affordability and efficiency
 - » Economic impact and community engagement
 - » Excellent and diverse institutions
- A signed ‘Performance Improvement Agreement’ will be in place by August 2017 for each institution based on system-wide metrics, data review, and discussions with each institution
- The five-year Performance Improvement Plan (2017 to 2022, with 2016-2017 as baseline year) will focus on nine metrics: NC&AT will select five metrics to ‘prioritize’; three metrics to ‘improve’; and one metric to ‘sustain’
- UNC GA has shared metric definitions and baseline data with all campuses
- NCA&T will also identify two mission related Areas of Distinction, which will be reviewed every two years

The Nine Metrics*

1. Rural enrollment
2. Low income enrollment
3. Rural completion
4. Low income completion
5. Five-year graduation rates
6. Degree efficiency**
7. Degree efficiency and achievement gaps (Underrepresented minority – URM)
8. Critical workforces
9. Research productivity

* Identified in green on the following slide

** The count of the number of undergraduate credentials awarded by NCA&T per 100 Full-Time Equivalent (FTE) undergraduates

"PILLARS"	GOALS	METRICS
Access	<ol style="list-style-type: none"> 1) Enrollment and completion will reflect state demographics and growth rate 2) Improve K-12 to college transition 	<ol style="list-style-type: none"> 1) Low income enrollment <ul style="list-style-type: none"> • Rural enrollment • Low income completion • Rural completion
Student Success	<ol style="list-style-type: none"> 1) All useful learning 2) Degree completion while reducing achievement gaps 	<ol style="list-style-type: none"> 1) Student & alumni engagement survey (2018) 2) Degree efficiency, URM & 5-year graduation rate
Affordability & Efficiency	<ol style="list-style-type: none"> 1) Quality, affordable education 2) Operational and financial flexibility 	<ol style="list-style-type: none"> 1) Affordable tuition 2) Demonstrate financial impact
Economic Impact & Community Engagement	<ol style="list-style-type: none"> 1) Critical workforces 2) Research productivity 3) Community engagement 	<ol style="list-style-type: none"> 1) Increase degrees in health sciences, STEM and K-12 education 2) Combined revenue 3) Implementation plan
Excellent & Diverse Institutions	<ol style="list-style-type: none"> 1) Areas of distinction 2) Human capital 	<ol style="list-style-type: none"> 1) Identify areas 2) Implementation plan (Staff engagement survey)

Data Informed Process

- NCA&T is currently reviewing definitions and data provided by UNC General Administration for eight of nine metrics
- NCA&T confirms/requests verification for legacy data (process, method, script...)
- Evaluation of the improvement plan and results will be based on two categories: metrics in the ‘prioritize’ and ‘improve’ list
- Each year, NCA&T will have the opportunity (in December) to review progress before it is reported the following January
- Final baseline data and targets for each metric will be framed in the Performance Improvement Agreement that will be signed by the President and Chancellor

Questions

