



NORTH CAROLINA AGRICULTURAL  
AND TECHNICAL STATE UNIVERSITY

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# REAFFIRMATION

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Muktha Jost

Vice Provost--Strategic Planning and Institutional Effectiveness

Board of Trustees Retreat

July 21, 2017

AGGIES **DO**

## REAFFIRMATION – What is it about?

- » Accreditation is a process of collegial peer review
- » The focus is on evidence of outcomes
- » The accreditation process facilitates and respects the diversity and complexity of U.S. higher education institutions
- » Opportunity for improvement (policy and practice; decisions based on evidence; focus on student success with QEP)
- » Accreditation is a relatively low-cost system of quality assurance
  - » Five Dimensions of Quality: A Common Sense Guide to Accreditation and Accountability by Linda Suskie

## REAFFIRMATION – What are the Core Standards?

- » Degree granting authority
- » Governing board
- » Chief Executive Officer
- » Institutional Mission
- » Institutional Effectiveness
- » Continuous Operation
- » Program Length
- » Program Content
- » General Education
- » Course work for Degrees
- » Faculty
- » Learning Resources and Services
- » Student Support Services
- » Financial stability and resources
- » Quality Enhancement Plan



What is the Timeline, Process, Key Roles?

# REAFFIRMATION PROCESS AND LEADERSHIP

- » Process is guided by SACSCOC requirements and guidelines (for the most part)
- » Reaffirmation Audit (done)
- » Chancellor and Provost lead; Accreditation Liaison advises
- » Steering Committee (Fall 2017 – Jan. 2022)
  - » Compliance Review Team (Summer 2018 – Aug. 2020)
  - » Quality Enhancement Plan Team (Spring 2018 – May 2021)
  - » On-Site Review Team (October 2020 – May 2021)

# REAFFIRMATION PROCESS AND LEADERSHIP

- » Steering Committee (Fall 2017 – Jan. 2022)
  - » Reports to the Chancellor
  - » Coordinates the entire process
  - » Provides leverage as needed
  - » Advises Accreditation Liaison
- » Compliance Review Team (Summer 2018 – Aug. 2020)
  - » Reports to Leadership Team
  - » Assigns standards, collects, reviews, edits, and submits reports
  - » Establishes schedule
  - » Reviews reports

# REAFFIRMATION PROCESS AND LEADERSHIP

- » Quality Enhancement Plan Team (Spring 2018 – May 2021)
  - » Reports to Leadership Team
  - » Recommends topic
  - » Establishes committees
  - » Reviews plan, submits to the Chancellor
  - » Selects topic based on broad participation, research, institutional need/gap
- » On-Site Review Team (October 2020 – May 2021)
  - » Reports to Leadership Team
  - » Advises Accreditation Liaison on arrangements
  - » Hosts committee



## What is the Framework?

(the pillars that hold everything together)



# Framework for Successful Reaffirmation

- » Essentials: Self-study, contemplation, research, reflection and discovery
  - » Integrity and commitment (Truth-Seeking and Truth-Telling)
  - » Focus
  - » Vertical and Horizontal flow and engagement (team effort)
  - » Alignment (resources with priorities; policies and practice; evidence and decisions)

# Questions?



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# GA Strategic Plan Metrics

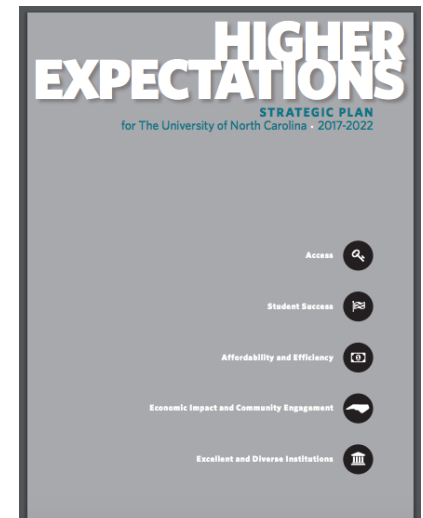
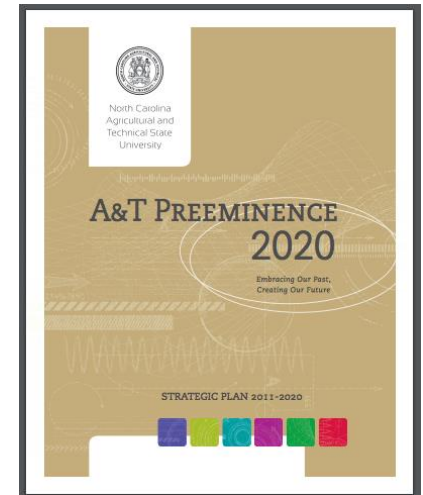
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# Higher Expectations: Readiness/Realizing Strategies for GA Strategic Plan Metrics

# UNC Strategic Planning Timeline

## Significant steps

- Initiated March 2016 after commissioning of a report by the Boston Consulting Group
- July – November, 2016: strategic priorities were identified, environmental scans conducted, and system level goals established
- System-wide engagement in strategic priorities
- January 13, 2017, the Board of Governors for UNC General Administration approved a system-wide strategic plan
- January – April 2017: UNC General Administration has been working with all campuses
- Clear alignment between *Preeminence 2020* and *Higher Expectations*



# Themes from ‘Higher Expectations’

1. **Access:** The UNC system must continue its proud heritage of access and student diversity.
2. **Affordability and Efficiency:** Ensure a UNC education is within the financial means of all in the state.
3. **Student Success:** Increase degree attainment and ensure value and relevance for students.
4. **Economic Impact and Community Engagement:** Deepening partnerships that strengthen local communities and the state’s economy.
5. **Excellent and Diverse Institutions:** Help institutions achieve excellence within individual missions.



MISSION



MISSION



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What must we focus on?



## Areas of Focus

- » Each system institution contributes to goals
- » Identify goals, measure progress, acknowledge successes, identify areas for improvement
- » Strategic plan calls for improvement on nine system-level metrics: Prioritize, Improve, and Sustain categories
- » Performance Improvement Agreement

## ‘PRIORITIZE’ CATEGORY

| METRIC                                | BASELINE | TARGET  | % INCREASE |
|---------------------------------------|----------|---------|------------|
| Five-year graduation rate             | 39.7%    | 45.1%   | 5.4%       |
| Critical workforce                    | 776      | 892     | 15.0%      |
| Research productivity                 | \$59.2m  | \$70.05 | 18.2%      |
| Undergraduate degree efficiency       | 16.9     | 18.0    |            |
| In-state low-income degree completion | 900      | 1,184   | 31.5%      |

## ‘IMPROVE’ CATEGORY

| METRIC                         | BASELINE | TARGET | % INCREASE |
|--------------------------------|----------|--------|------------|
| In-state rural completion      | 423      | 537    | 27.0%      |
| In-state rural enrollment      | 2,268    | 2,422  | 6.8%       |
| In-state low income enrollment | 4,727    | 5,048  | 6.8%       |

## ‘SUSTAIN’ CATEGORY

| METRIC   | BASELINE | TARGET | % INCREASE |
|--|----------|--------|------------|
| Achievement gaps in undergraduate degree efficiency (male) | -2.2     | -1.1   | NA         |



Strategy: How will we get there?

# Approach to Realizing the Plan's Targets

- » Student success
  - » Scale up
  - » Accelerate
  - » Innovate
  - » Communicate
- » Institutional effectiveness
- » Continuous tracking and assessment

# Questions?