



NORTH CAROLINA AGRICULTURAL
AND TECHNICAL STATE UNIVERSITY

ENROLLMENT MANAGEMENT UPDATE

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University Affairs Committee | Board of Trustees

AGGIES **DO**

Goal 6: Achieve excellence in academic and operational effectiveness and efficiency



Business Process Review

- Access and Funnel Management
- Forms and manual processes
- Student Services
- Service Excellence

Access and Funnel Management

Admissions Funnel

- Fee Waivers
- Electronic transcript services
- Value expression messaging to incomplete applicants
- Programmatic messaging by College

Forms and Manual Process Review

Academic processes

- Confirmation of Graduation Process and Form
- Change of major and other enrollment forms

Student Services

- Registration preparation and tracking
- Graduation clearance process
- FAFSA reminders

Service Excellence

- Enrollment student services survey
- Quarterly full-body meetings

On the horizon

- Host first Welcome Weekend for new students this spring
- Concluding College Application Week in the state
- Hosted Fall Open House and Transfer Open House
- Monitoring the admissions funnel



THANK YOU!
