



Board of Trustees
ADVANCEMENT AND EXTERNAL AFFAIRS COMMITTEE MEETING
Alumni-Foundation Event Center
Foundation Executive Board Room
Friday, February 16, 2018
9 a.m.

AGENDA

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| I. Call to Order | Venessa Harrison, Chair |
| II. Roll Call | Stephanie Crisp |
| III. Approval of Prior Meeting Minutes | Venessa Harrison |
| IV. University Advancement Report | Ken Sigmon |
| A. Fundraising Reports | |
| B. Campaign Report/Update | |
| V. The Metrics of Advancement | Ken Sigmon |
| VI. University Brand Report | Todd Simmons |
| VII. Other Business | Venessa Harrison |
| VIII. Adjournment | Venessa Harrison |