



NORTH CAROLINA AGRICULTURAL  
AND TECHNICAL STATE UNIVERSITY

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# *SPRING ENROLLMENT UPDATE*

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Erin Hill Hart

Associate Vice Provost for Enrollment Management

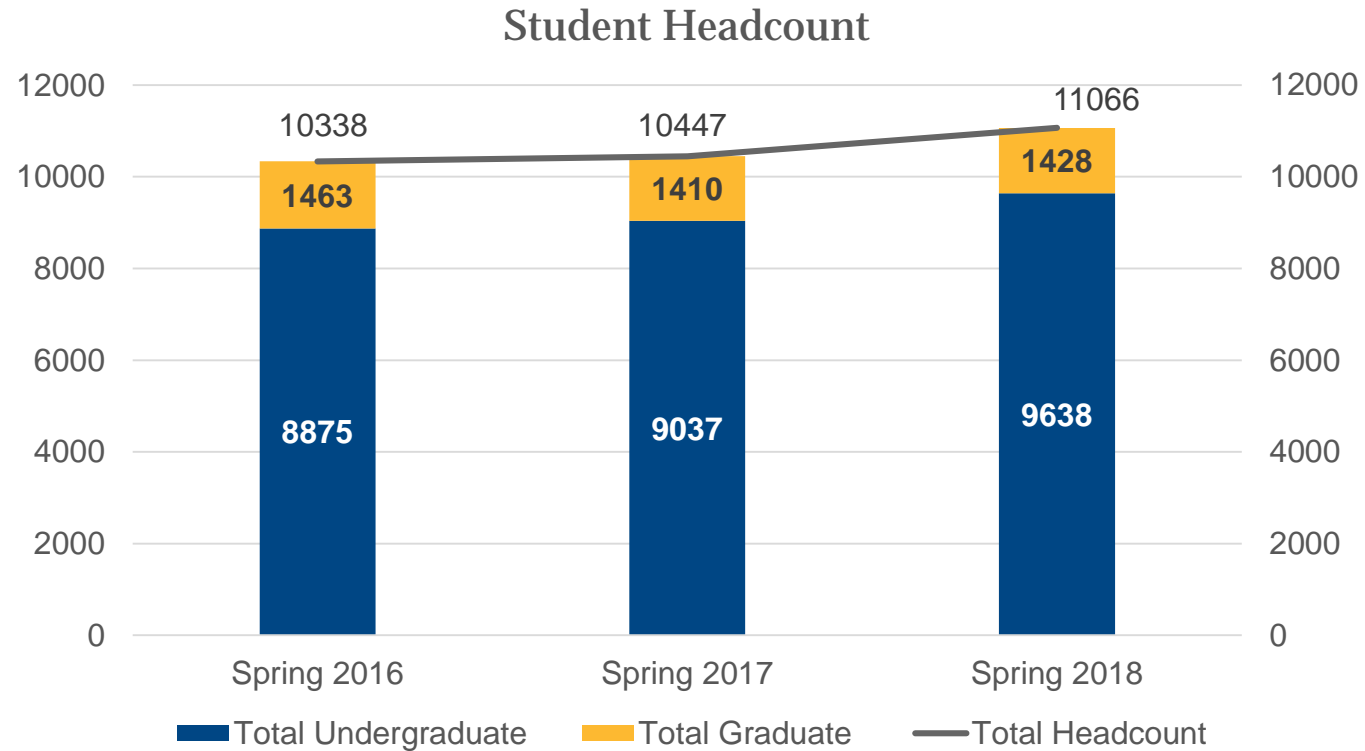
February 16, 2018

Board of Trustees | University Affairs Committee

AGGIES **DO**

# Total Enrollment

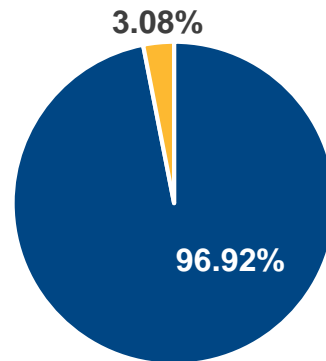
## Headcount



# On-Campus and Distance Learning

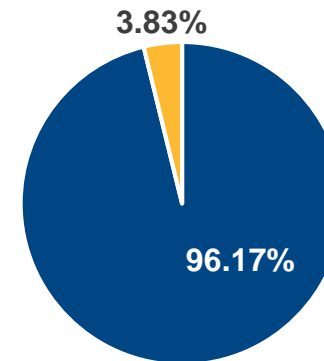
## *Undergraduate*

Spring 2017 On-campus and Distance



■ On-campus ■ Distance learning

Spring 2018 On-campus and Distance

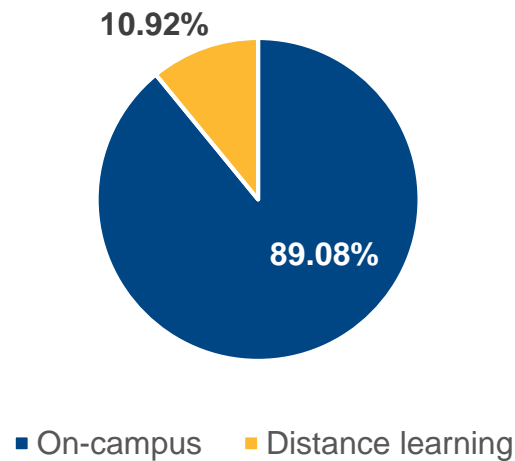


■ On-campus ■ Distance learning

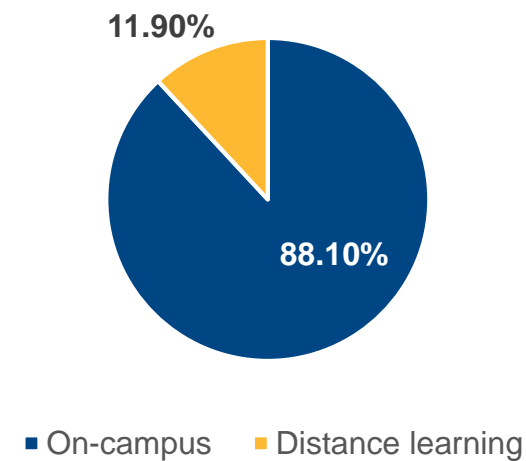
# On-Campus and Distance Learning

## Graduate

Spring 2017 On-campus and Distance

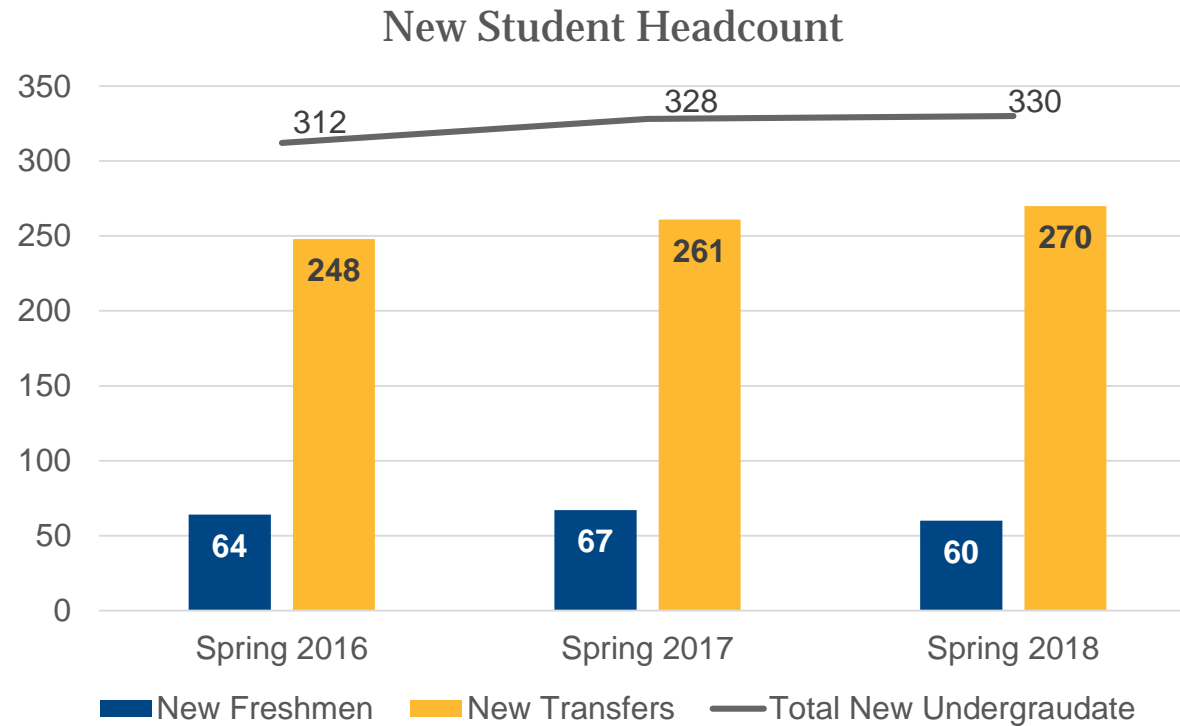


Spring 2018 On-campus and Distance



# New Student Enrollment

## Undergraduate





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*Fall 2018*

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## Fall 2018 Preview

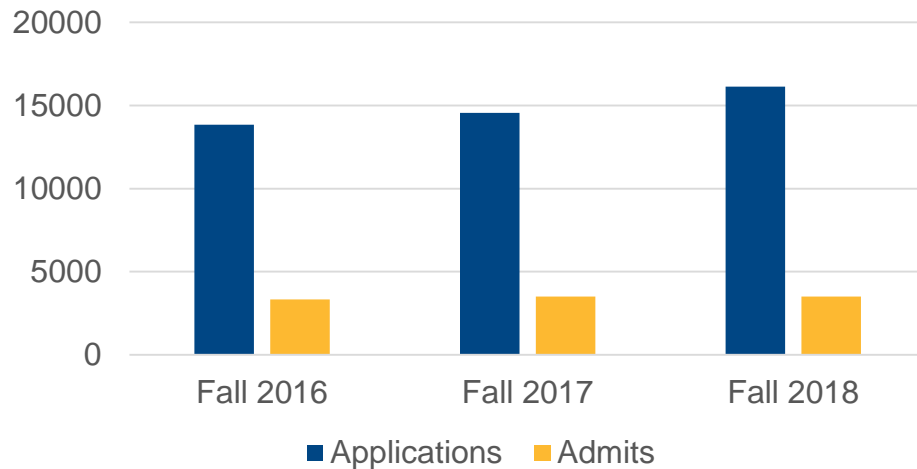
- New Student Admissions Funnel
- Competitive Scholarships
- Enrollment Management Student Services Survey



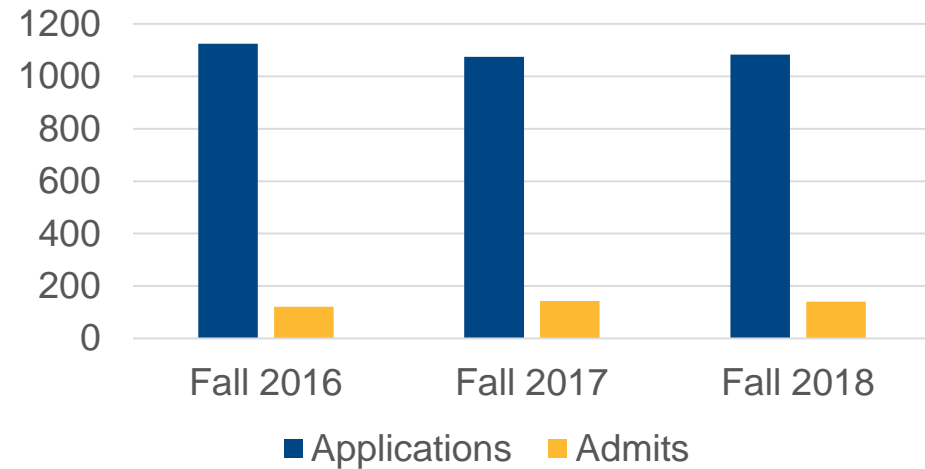
# New Student Admissions Funnel

## *Undergraduate*

New Freshmen Applications & Admits



New Transfer Applicants & Admits





# Competitive Scholarship Update

Fall 2018

- Cheatham-White Scholarship
  - » Scholars event held February 2<sup>nd</sup> and 3<sup>rd</sup>
  - » Twenty (20) scholarships available
  - » Competitive applicant finalist profile
- Lewis and Elizabeth Dowdy Scholarship
  - » New streamlined application process
  - » Competitive applicant finalist profile

AGGIES **DO**



COMING SOON

## CHEATHAM-WHITE SCHOLARSHIP

The Cheatham-White Scholarship is a merit-based scholarship program for students attending North Carolina Agricultural and Technical State University and North Carolina Central University. This program was designed to provide an outstanding educational experience for exceptional scholars with a wide range of interests. Students chosen for the Cheatham-White Scholarship typically are proficient in both the arts and sciences, demonstrate strong leadership potential and have a commitment to public service.

The scholarship covers full tuition costs plus fees and other expenses, including housing, meals, textbooks, a laptop, travel, plus a summer experience.

**Eligibility requirements include:**

Scores of 1280 on SAT or 28 on ACT, and a 4.0 GPA  
High school diploma  
U.S. citizenship

**For information on scholarships and financial aid:**

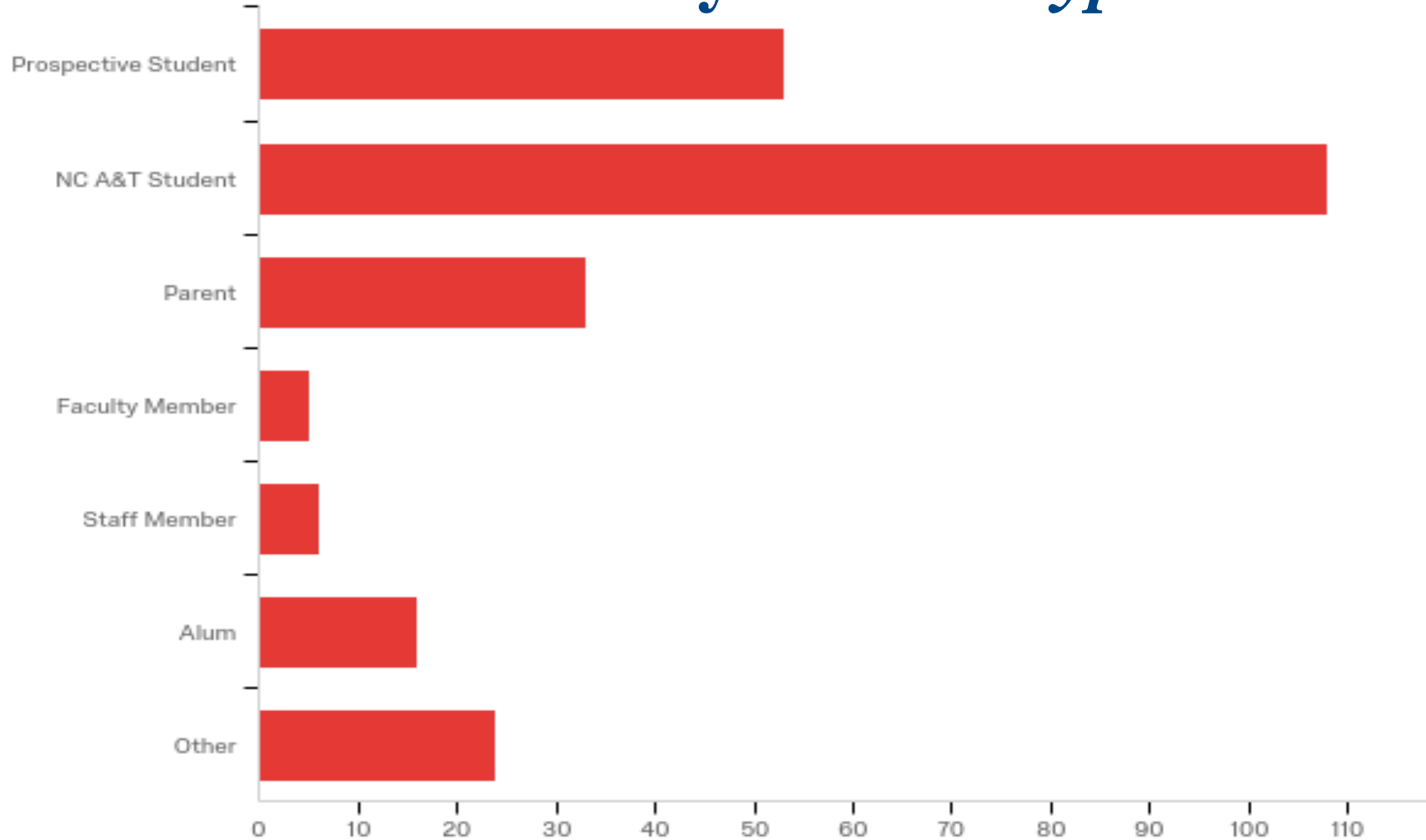
336-334-7973  
finaid@ncat.edu  
www.ncat.edu

# Enrollment Management Student Services Survey

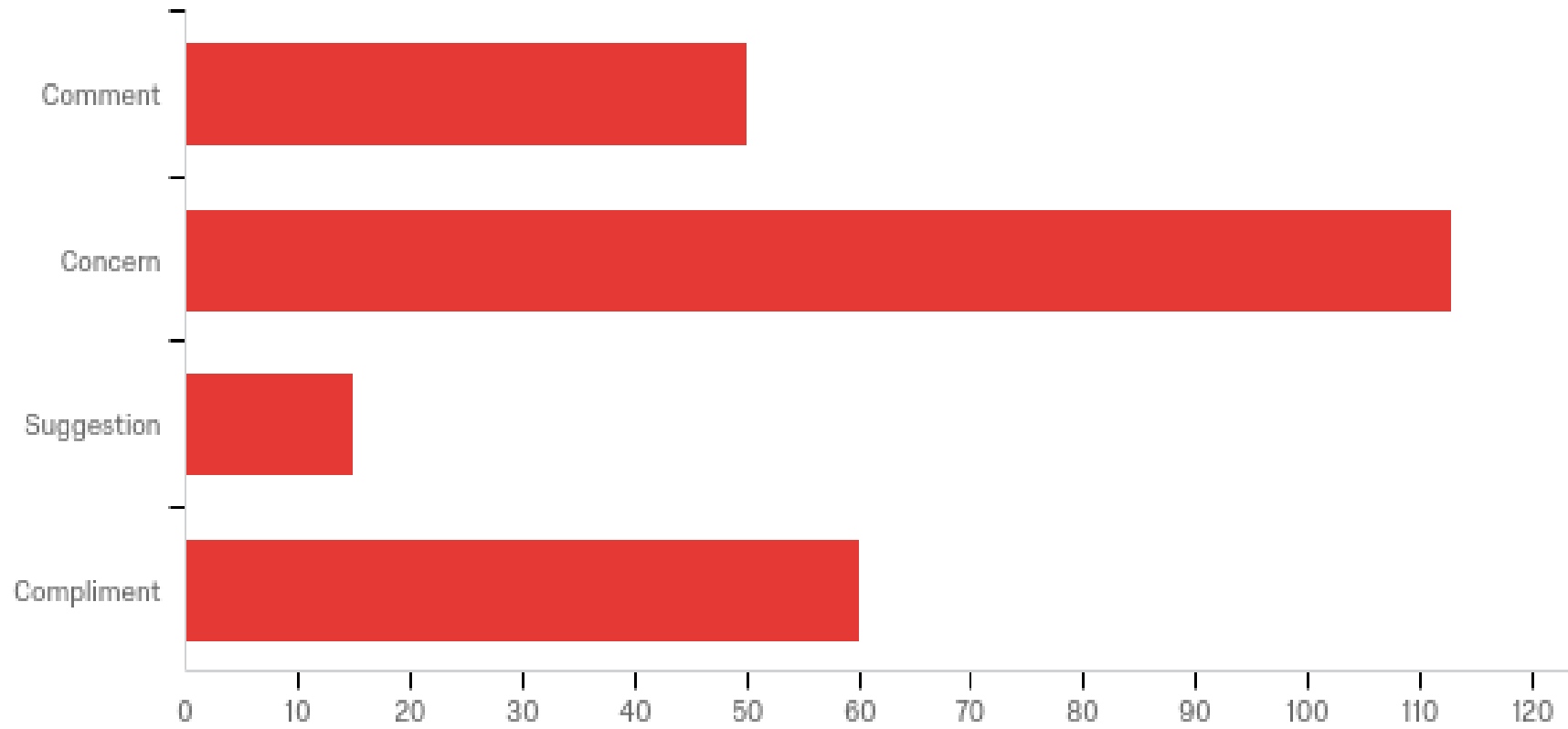
- Launched in April 2017
- Submissions are anonymous unless submitter requests contact
- 245 submissions
- Primarily used by NCAT students
- Timely response



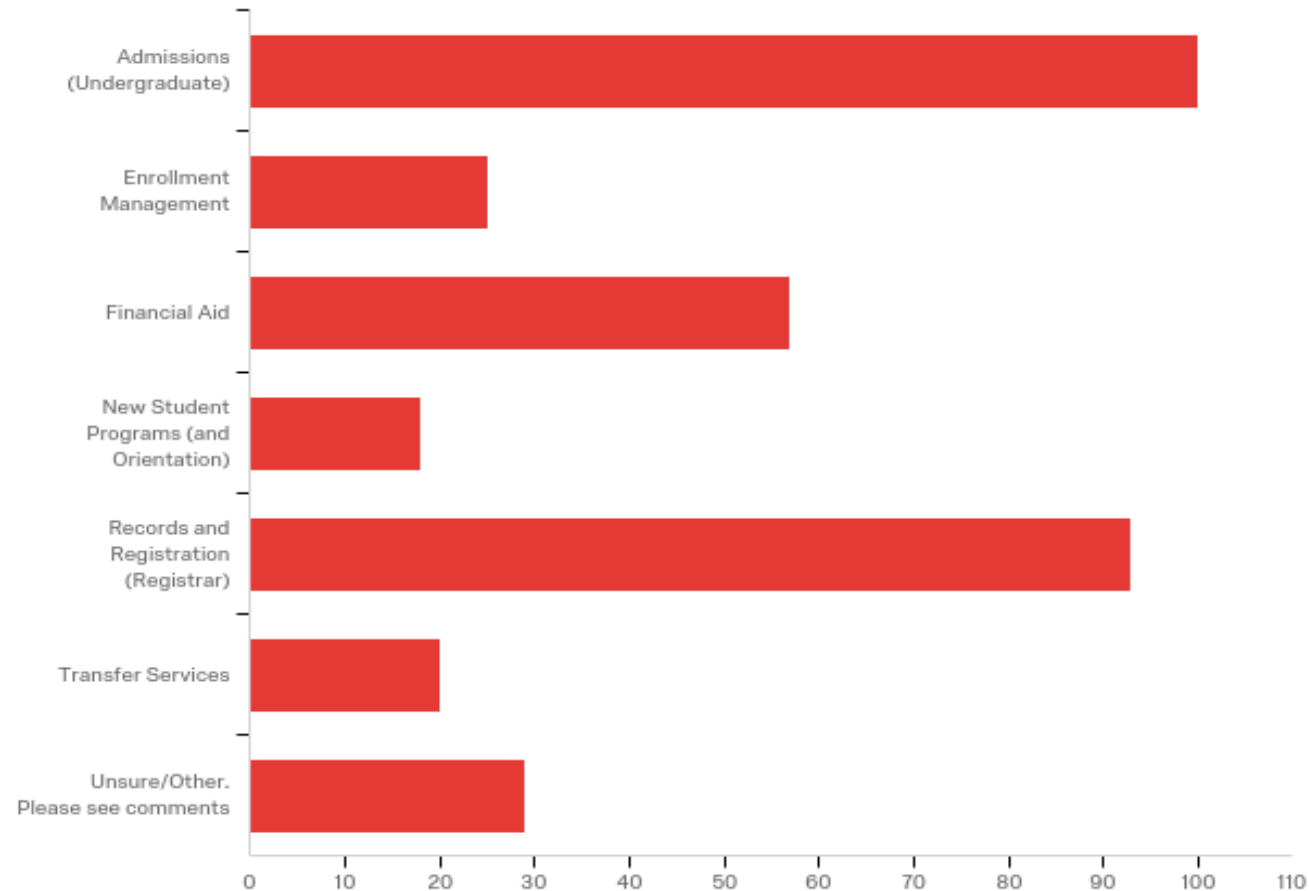
# EM Student Services Survey *Person Types*



## EM Student Services *Submission Types*

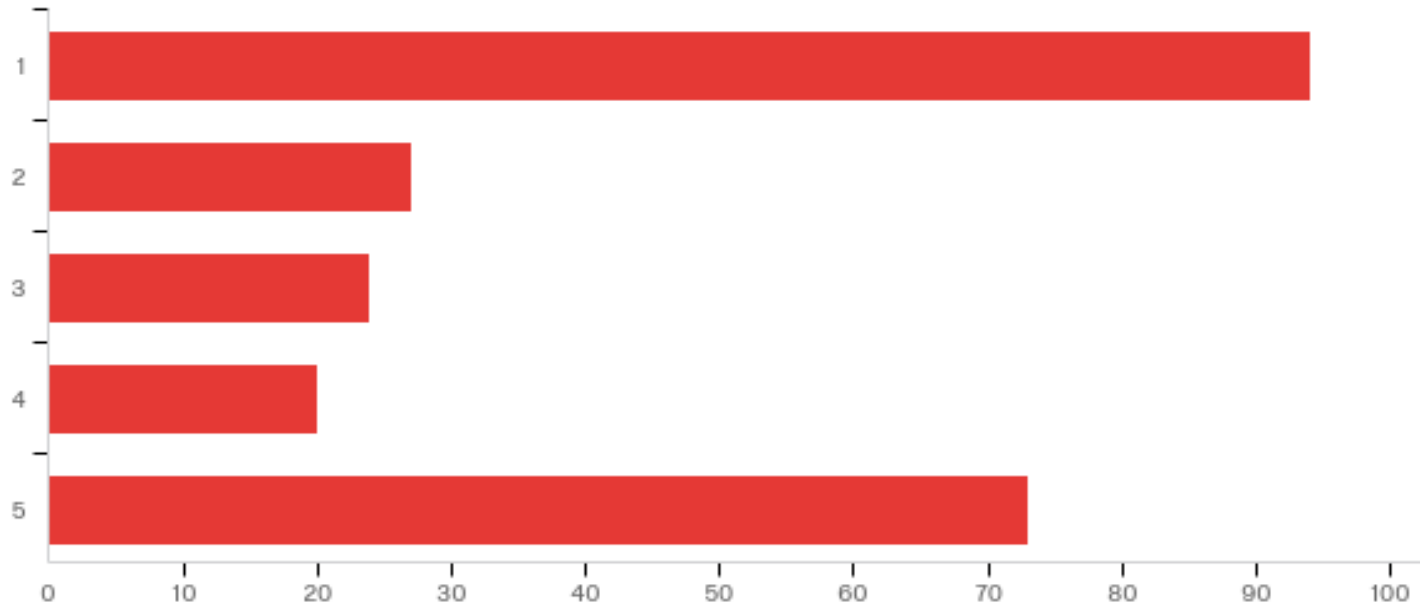


# EM Student Services Survey *Offices*



# EM Student Services Survey *Customer Satisfaction*

Q5 - How would you rate your experience with the office(s) you have referenced (1=poor, 2=below average, 3=average, 4=above average, 5=outstanding)?





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***THANK YOU!***

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