



Board of Trustees
ADVANCEMENT AND EXTERNAL AFFAIRS COMMITTEE MEETING
Alumni-Foundation Event Center
Foundation Executive Board Room
Friday, September 21, 2018
9 a.m.

AGENDA

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| I. Call to Order | Venessa Harrison, Chair |
| II. Roll Call | Stephanie Crisp |
| III. Approval of Prior Meeting Minutes | Venessa Harrison |
| IV. University Advancement Report | Ken Sigmon |
| A. Fundraising/Campaign Reports | |
| B. Advancement Metrics for FY18 | |
| V. FY18-19 Advancement Goals | |
| A. Alumni Relations/Alumni Association | Teresa Davis
AVC for Alumni Relations
and ED Alumni Association |
| B. Advancement Services | Shelley Clayton
AVC for Advancement Services |
| C. University Development | Ralisha Mercer
AVC for University Development |
| VI. Capital Campaign Public Phase Overview | Ken Sigmon |
| VII. Other Business | Venessa Harrison |
| VIII. Adjournment | Venessa Harrison |