

**UNIVERSITY ADVANCEMENT AND EXTERNAL AFFAIRS COMMITTEE
BOARD OF TRUSTEES**

North Carolina Agricultural & Technical State University
Greensboro, NC

April 27, 2018 [**Open Session**]

I. Call to Order

The committee convened at 9:14 am on Friday, April 27, 2018, in the Executive Boardroom of the Alumni Foundation Event Center. Chairwoman Vanessa Harrison called the meeting to order.

II. Roll Call

Committee Members present: Vanessa Harrison, Timothy King, Joe Parker, Tim Rice, and Ken Sigmon

Committee Members Absent: Calvin Brodie, Laura Meagher, Harold Martin, Kayla Tate

Committee Guests present: Shirley Frye

III. Approval of Minutes

Tim Rice made a motion to approve the February 16, 2018 and November 17, 2017 minutes; seconded by Joe Parker.

IV. ACTION ITEM: Proposed University Endowment Levels – Ralisha Mercer

- This presentation has gone before the Deans and Cabinet. It includes types of endowment support for Deans, Faculty, Staff, Students, Program and Lecture Series. Funding levels range from 25K – 1.5 MM.
- The committee reviewed and approved minimum endowment levels for the university to support faculty positions, programs and student support.

V. ACTION ITEM: Facility Naming Levels – Ralisha Mercer

- University Student Center – each individual room located in the facility as well as the student center itself will be a naming opportunity.
- The committee reviewed and approved minimum gift levels for potential donor naming in the new student center.

VI. University Advancement Report – Mr. Ken Sigmon, Vice Chancellor

Fundraising Update:

- As of March 31st close to 10M in gifts and new commitments received; a 63% increase over the same period last year
- Alumni giving has grown to \$3.9M through major and planned gifts
- Faculty and Staff Campaign has exceeded its goal by 35%, raising \$520,650
- The 1st annual Celebrity Calling night, consisting of members of the Board of Trustees, Board of Visitors and the University's student callers was a success!
 - Securing 89 gifts totaling 17K
 - There a plans to coordinate another in the future

Campaign Update:

- Reached 70% of the working goal with \$60M raised through the end of March 2018
- Endowed scholarship funds have grown from 207 to 332 and endowed chairs and professorships have grown from 16 to 21
- The campaign cabinet will meet June 8th to roll out plans for the public phase of the campaign with a kickoff event scheduled in November 2018.

VII. Action Item: Naming Proposal – Aggie Stadium – Closed Session Item

VIII. 2018 Federal Budget – Ray Trapp, Director of External Affairs

- Funding has increased in the following areas:
 - 1890 University Funding Provisions
 - HBCU General Funding Provisions
 - HBCU Pipeline and Research Provisions
 - General and Research Provisions
- There are opportunities for university research, student support and programs

IX. Adjournment – With no further business, Ms. Harrison adjourned the meeting, ending at 10:09 a.m.

Recorded by:
Stephanie Crisp, Executive Assistant
University Advancement