



**NORTH CAROLINA AGRICULTURAL
AND TECHNICAL STATE UNIVERSITY**

GRADUATE ENROLLMENT UPDATE

Clay Gloster, Jr.

Interim Vice Provost for Graduate Programs, Research and Extended Learning and Dean of
the Graduate College

September 21, 2018

Board of Trustees University Affairs Meeting

*AGGIES***DO**

Graduate Admissions Fall 2018

	Fall 2017	Fall 2018
Applications	1463	1498
Admits	938	931
Intent to Enroll	763	777
Enrolled (New)*	555	646
Enrolled (Total)*	1,535	1,513

Year	Female	Intl	Prior NCAT	GPA	GRE Q	GRE V
2018*	48%	19%	28%	3.29	155	150
2017	54%	29%	28%	3.26	150	145

* As of August 29, 2018

New Graduate Student Profile Fall 2018

New Masters	536
New PhD	76
New Non-Degree	34

Distance	113
On Campus	533

Full Time	437
Part Time	209

International	39
US	607

By College	
AH	4
CA	51
CB	59
EC	201
EN	118
GC	34
HS	51
NA	11
ST	117

Top States	
NC	515
GA	22
MD	9
SC,VA	8
IL	6
NY	5
TX	5
FL,NJ	4
AZ,CO,LA,M O,MS,PA,TN	2

Strategies for Enrollment Growth

- Digital marketing: Initially marketing a small number of programs
- Introduction of the Woodland Hall Fellowship to attract outstanding students
 - » Modeled after Cheatham White scholarship
 - » Applicants will be required to come to campus for an interview at their expense
- New academic programs
 - » Joint PhD Program in Social Work with UNC-G is planning to launch six in fall 2019
 - » Individual meetings with Deans to develop a multi-year new program queue
- Partnering with faculty to recruit students for research assistantships leveraging existing 2019-20 grants that include support for graduate students.
- Campus visitation program initiative

