



# Fundraising & Campaign Updates

April 26, 2019

# Fundraising Reports



**July 1, 2018 – February 28, 2019**

CONSTITUENT	PLEDGES	OUTRIGHT GIFTS	GIFTS IN KIND	REALIZED PLANNED GIFTS	DEFERRED PLANNED GIFTS	TOTAL
ALUMNI	\$1,259,818	\$1,508,619	\$323	\$94,192	\$486,028	\$3,348,980
CORPORATE	\$0	\$1,531,049	\$29093	\$0	\$0	\$1,560,142
FOUNDATION	\$111,000	\$1,196,173	\$0	\$0	\$0	\$1,307,173
NON-ALUMNI	\$95,668	\$322,095	\$1030	\$300	\$86,017	\$505,109
OTHER ORGS	\$0	\$195,406	\$44	\$0	\$0	\$195,450
<b>TOTAL</b>	<b>\$1,466,485</b>	<b>\$4,753,342</b>	<b>\$30,489</b>	<b>\$94,492</b>	<b>\$572,045</b>	<b>\$6,916,855</b>

**July 1, 2017 – February 28, 2018**

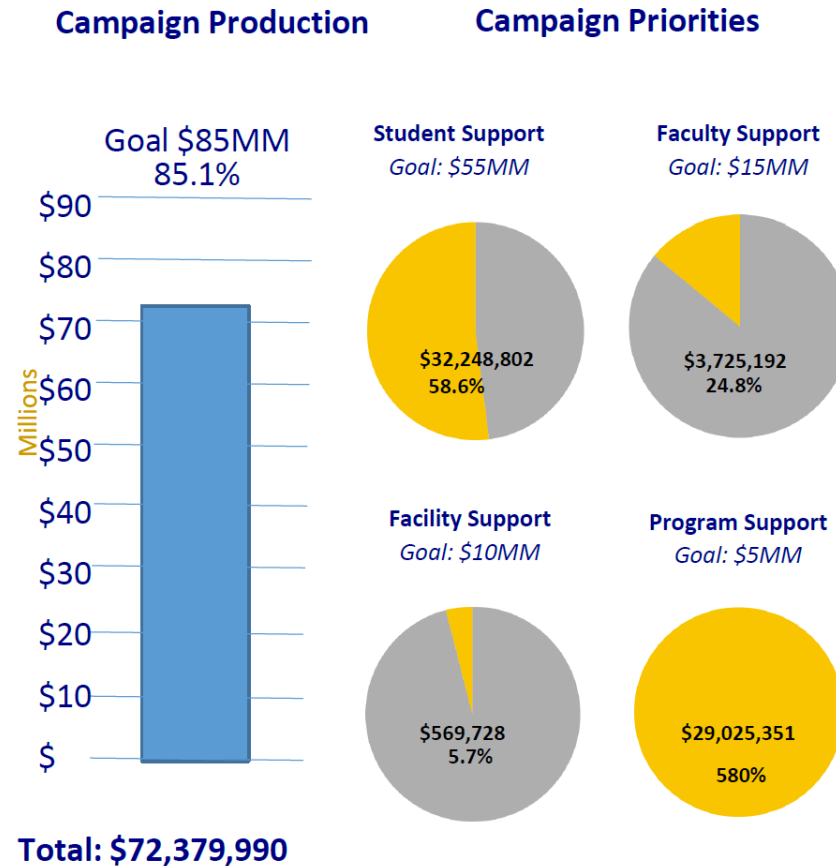
CONSTITUENT	PLEDGES	OUTRIGHT GIFTS	GIFTS IN KIND	REALIZED PLANNED GIFTS	DEFERRED PLANNED GIFTS	TOTAL
ALUMNI	\$857,873	\$1,010,618	\$410	\$88,831	\$354,855	\$2,312,587
CORPORATE	\$50,000	\$1,338,818	\$473	\$0	\$0	\$1,389,291
FOUNDATION	\$560,000	\$1,680,540	\$0	\$0	\$0	\$2,240,540
NON-ALUMNI	\$142,285	\$281,586	\$350	\$0	\$250,000	\$674,221
OTHER ORGS	\$1,143,271	\$120,757	\$115	\$0	\$0	\$1,264,143
<b>TOTAL</b>	<b>\$2,753,429</b>	<b>\$4,432,320</b>	<b>\$1,348</b>	<b>\$88,831</b>	<b>\$604,855</b>	<b>\$7,880,782</b>

# Campaign Update

- At \$72MM as of March – 85% of goal.
- Closing in on 60% of our goal for student support.
- Continued support for endowed gifts, particularly scholarships.
- Now almost 17,000 donors – over 11,500 of those are alumni!



NORTH CAROLINA  
AGRICULTURAL AND TECHNICAL  
STATE UNIVERSITY



NCA&T CAMPAIGN REPORT

**March 2019**

*Report based on campaign start date of July 1, 2012*

**Campaign Benchmarks**

Number of Endowed Scholarship Funds

	198	175	373
Prior to 7/1/2012		New	Total

Number of Endowed Chairs & Professorships

	16	6	22
Prior to 7/1/2012		New	Total

**Deferred Commitments \$6,244,572**

**Number of Campaign Donors 16,762**

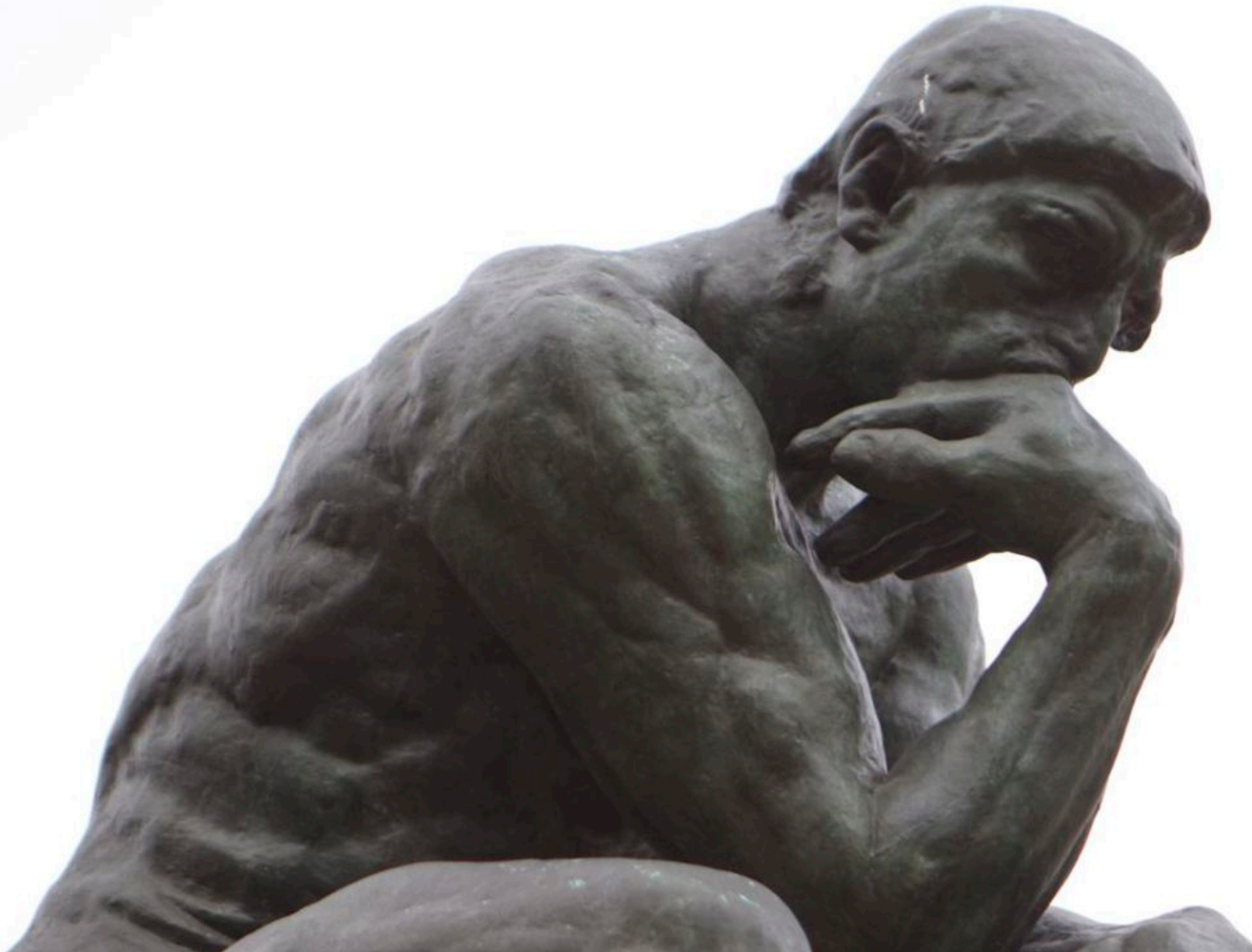
Alumni	11,598
Friends	4,036
Corp/Fdtn	1,128



## Engagement of Alumni Chapters

- Have begun engaging with, and soliciting support of, alumni chapters.
- Focus is initially on those that have an historical level of giving that would support endowing a full scholarship.
  - > The ask is for \$400K paid over five years to endow a National Alumni Scholar.
- Program includes:
  - > Alumni Board Chair or representative
  - > Power of DO Campaign Co-Chairs
  - > Chancellor Martin or Provost
  - > Vice chancellor for Advancement





# Questions?