



Strategic Investments

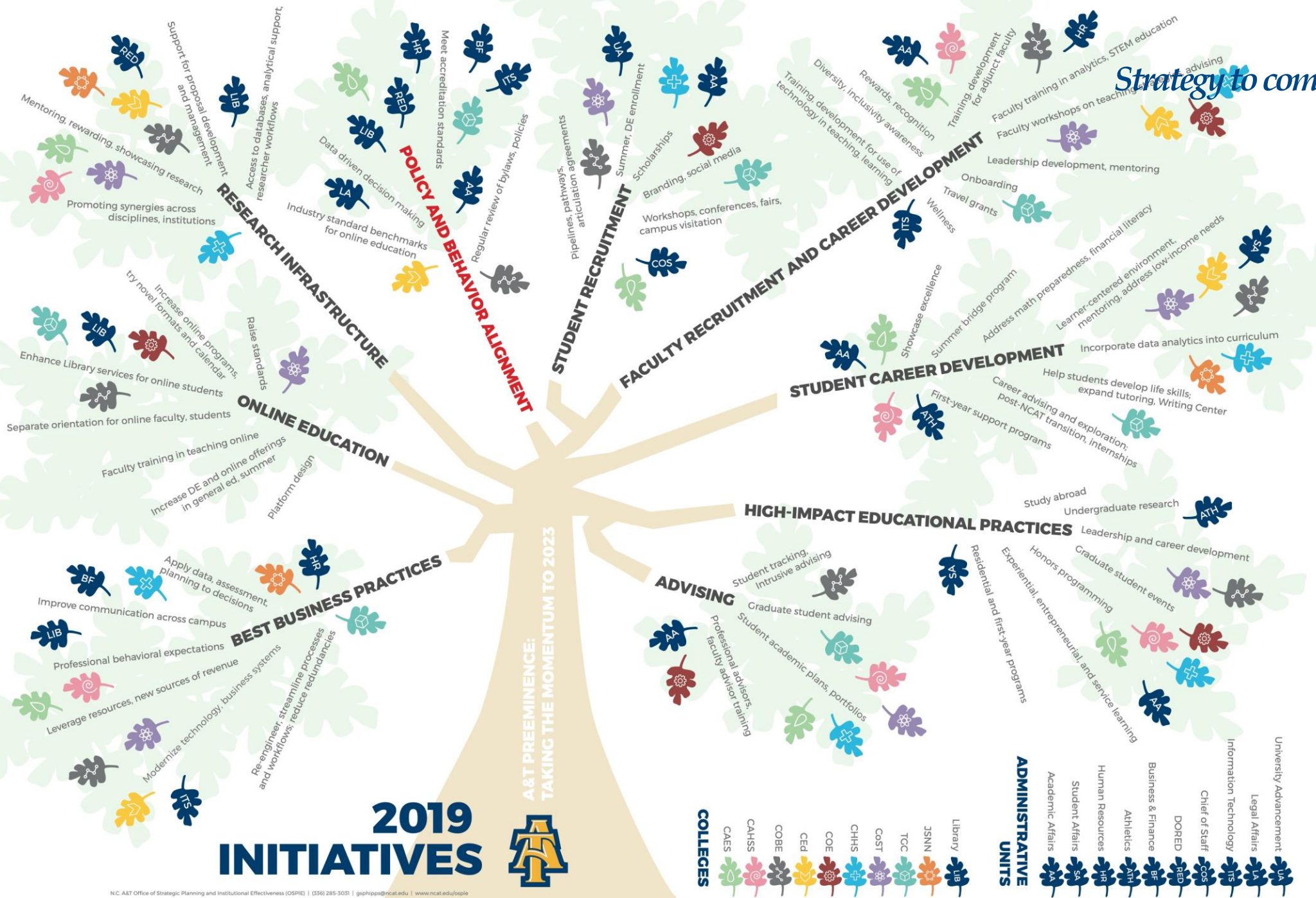
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A planned Trajectory to Reach Mission

- Priorities are carefully selected based on the following factors:
 - > What works? What is not so effective? What are the risk factors?
 - > How is it tied to our mission and our core values?
 - > What are the trends in higher education? Where do our peers, and aspirational peers stand?
 - > How do we benchmark ourselves using multiple factors for student success and the future of our institution?
 - > What are the gaps that need immediate work? Launch initiatives in the gaps. What are the barriers to addressing them?
 - > How can we collaborate and compete at the same time?
 - > Focus on strategy and not tactics
 - > Take a global and systems approach to keeping the momentum

Strategy to communicate priorities



Colleges

Plan
Do
Check
Action

NCAT: Splicing Academics and Administration



DNA of Institutional Effectiveness

Administrative Units

Plan
Do
Check
Action



All Roads Lead to Student Success

- Exceeded all the goals outlined in UNC System's strategic plan, including several 'stretch goals' for 2017-2018 in the area of student success (enrollment and graduation of Pell and Rural students; 5-year graduation rate; degree efficiency; graduation of students in STEM and Nursing)
- Visible improvements in infrastructure; completion of key projects; hiring of key leadership; relevant technology solutions implementation; strides in commercialization of research innovation; new graduate programs addressing doctoral/research mission; access to data and analysis for decision making; success in fundraising campaign; athletic success; three new Centers of Excellence
- Focus on internships, global learning, career pathways for students, and placement rates after graduation
- Prepared for reaffirmation of accreditation; successful specialized accreditations and program reviews

