



**Board of Trustees
ADVANCEMENT AND EXTERNAL AFFAIRS COMMITTEE MEETING
Alumni-Foundation Event Center
Foundation Executive Board Room
Friday, November 22, 2019
9 a.m.**

AGENDA

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| I. | Call to Order | Joe Parker, Chair |
| II. | Roll Call | Stephanie Crisp |
| III. | Approval of Prior Meeting Minutes | Joe Parker |
| IV. | University Advancement Report | |
| | A. Fundraising Reports | Ralisha Mercer, Associate Vice Chancellor
University Development |
| | B. University Naming Levels | Ralisha Mercer |
| | C. Campaign Update/Advancement Metrics | Ken Sigmon, Vice Chancellor
University Advancement |
| V. | University Branding Report | Todd Hurst Simmons, Associate Vice Chancellor
University Relations |
| VI. | University Legislative Priorities 2020 | Ray Trapp, Director
External Relations |
| VII. | Closed Session | Joe Parker |
| VIII. | Other Business | Joe Parker |
| IX. | Adjournment | Joe Parker |