

CENSUS ENROLLMENT REPORT

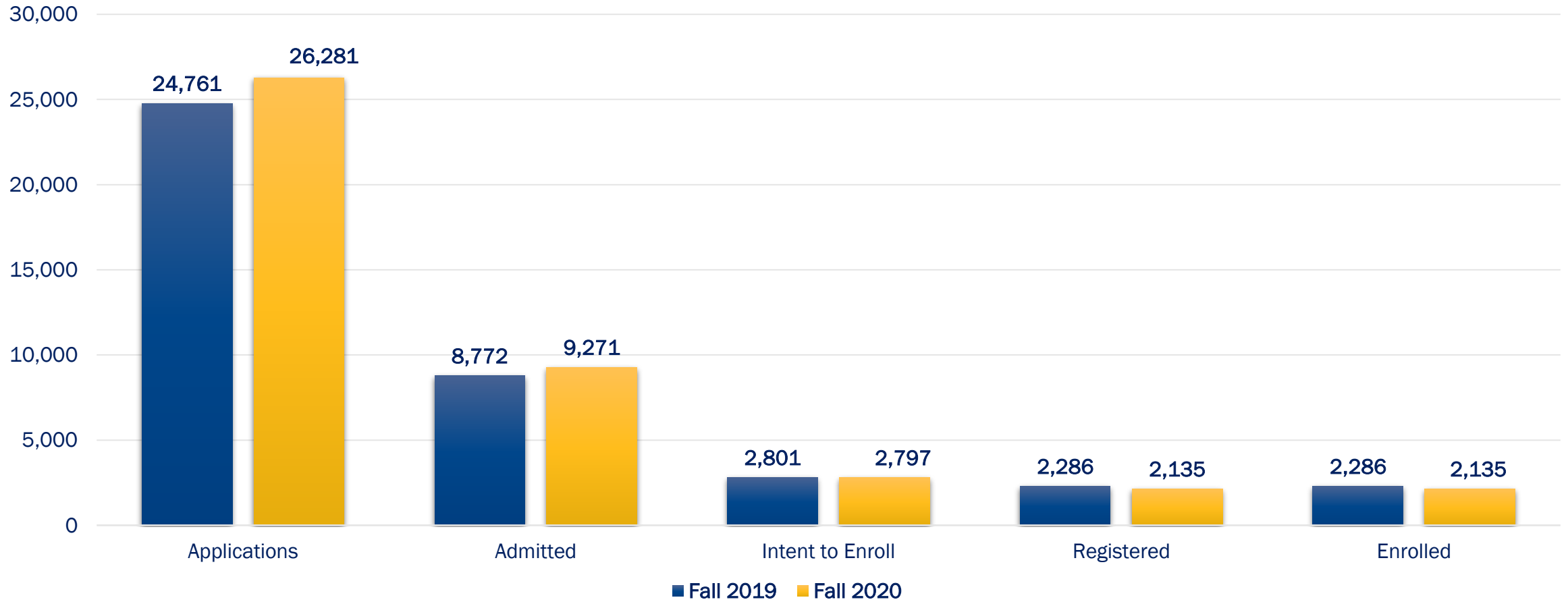


Jacqueline Powers, Associate Vice Provost for Enrollment Management
Board of Trustees, University Affairs Committee
September 25, 2020

FALL 2020 NEW STUDENT SUMMARY

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NEW FRESHMAN ADMISSIONS ACTIVITY



TOP 10 FRESHMAN STATES

- Maryland
- Georgia
- South Carolina
- Virginia
- Illinois
- New Jersey
- New York
- DC
- Ohio
- Florida



FRESHMAN PROFILE BY GENDER

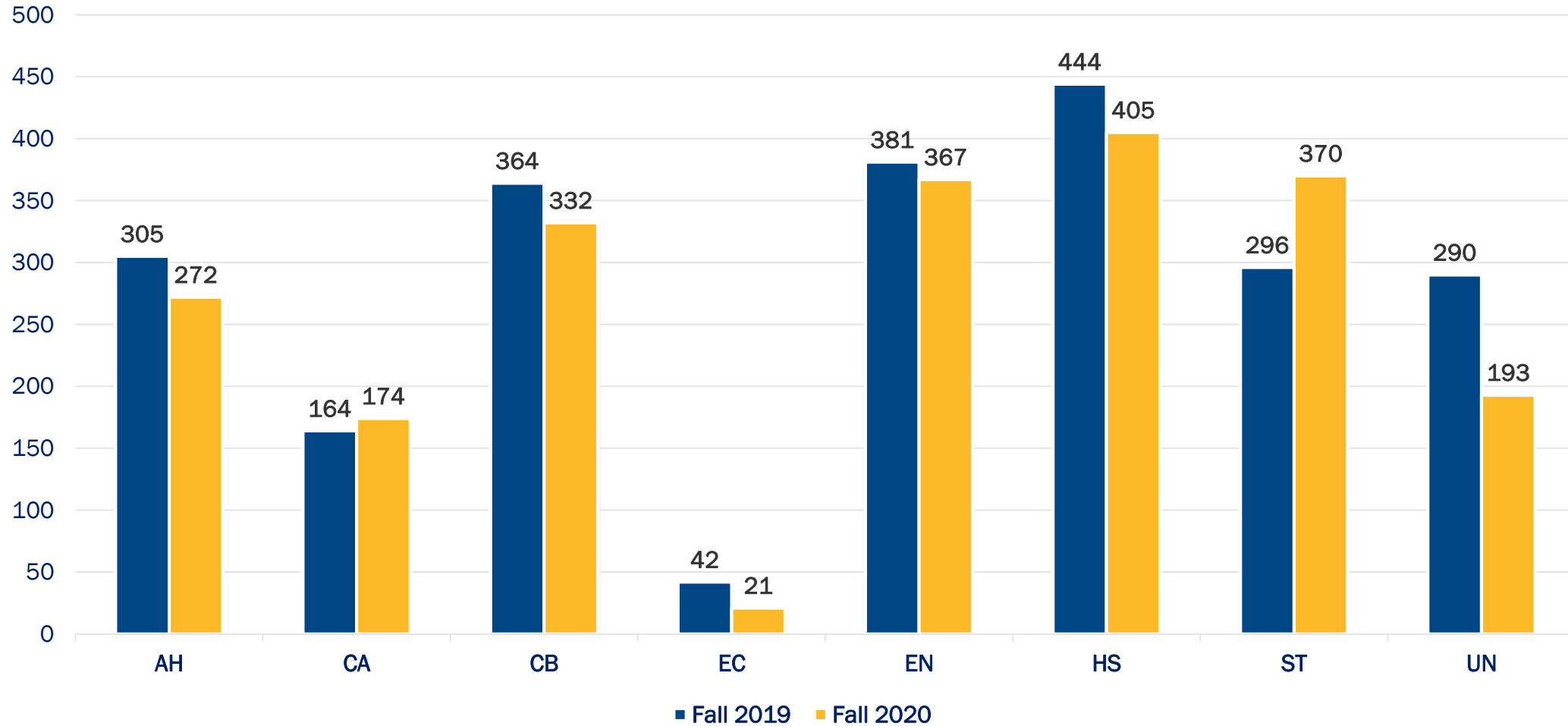


- Female – 1,367 (64%)
- Male – 767 (36%)

| Gender | Residency | Count | Average HS GPA | Average New SAT | Average ACT |
|--------|-------------------|--------------|----------------|-----------------|-------------|
| Female | In-State | 913 | 3.540 | 1,006 | 19 |
| | Out-of-State | 454 | 3.944 | 1,106 | 23 |
| | All Female | 1,367 | 3.674 | 1,041 | 20 |
| Male | In-State | 568 | 3.430 | 1,032 | 19 |
| | Out-of-State | 199 | 3.831 | 1,136 | 22 |
| | All Male | 767 | 3.534 | 1,062 | 20 |
| All | | 2,134 | 3.624 | 1,049 | 20 |

19 valedictorians

FRESHMAN ENROLLMENT BY COLLEGE



TOP 10 IN-STATE HIGH SCHOOLS AND NC COUNTIES

- Mallard Creek High (Charlotte)
- Phillip O Berry Academy Tech (Charlotte)
- Dudley Senior High (Greensboro)
- Rolesville High (Rolesville)
- Seventy-First High (Fayetteville)
- Southwest Guilford (High Point)
- Knightdale High (Knightdale)
- Hillside High (Durham)
- Garner Magnet High (Garner)
- Southeast Guilford High (Greensboro)

Overall

Mecklenburg County
 Guilford County
 Wake County
 Cumberland County
 Durham County
 Forsyth County
 Cabarrus County
 Gaston County
 Pitt County
 Union County

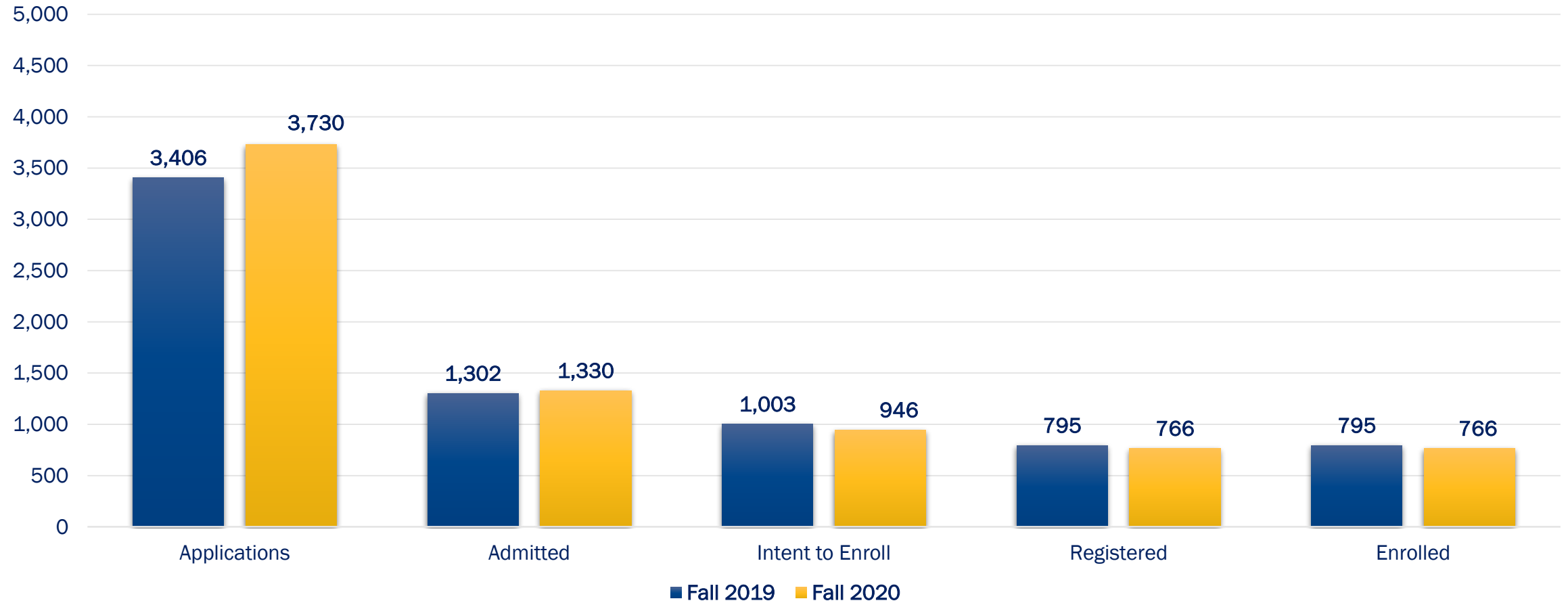
Rural

Cumberland County
 Gaston County
 Pitt County
 Alamance County
 Davidson County
 Columbus County
 Vance County
 Franklin County
 Lenoir County
 Wilson County

NEW TRANSFER

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NEW TRANSFER ADMISSIONS ACTIVITY

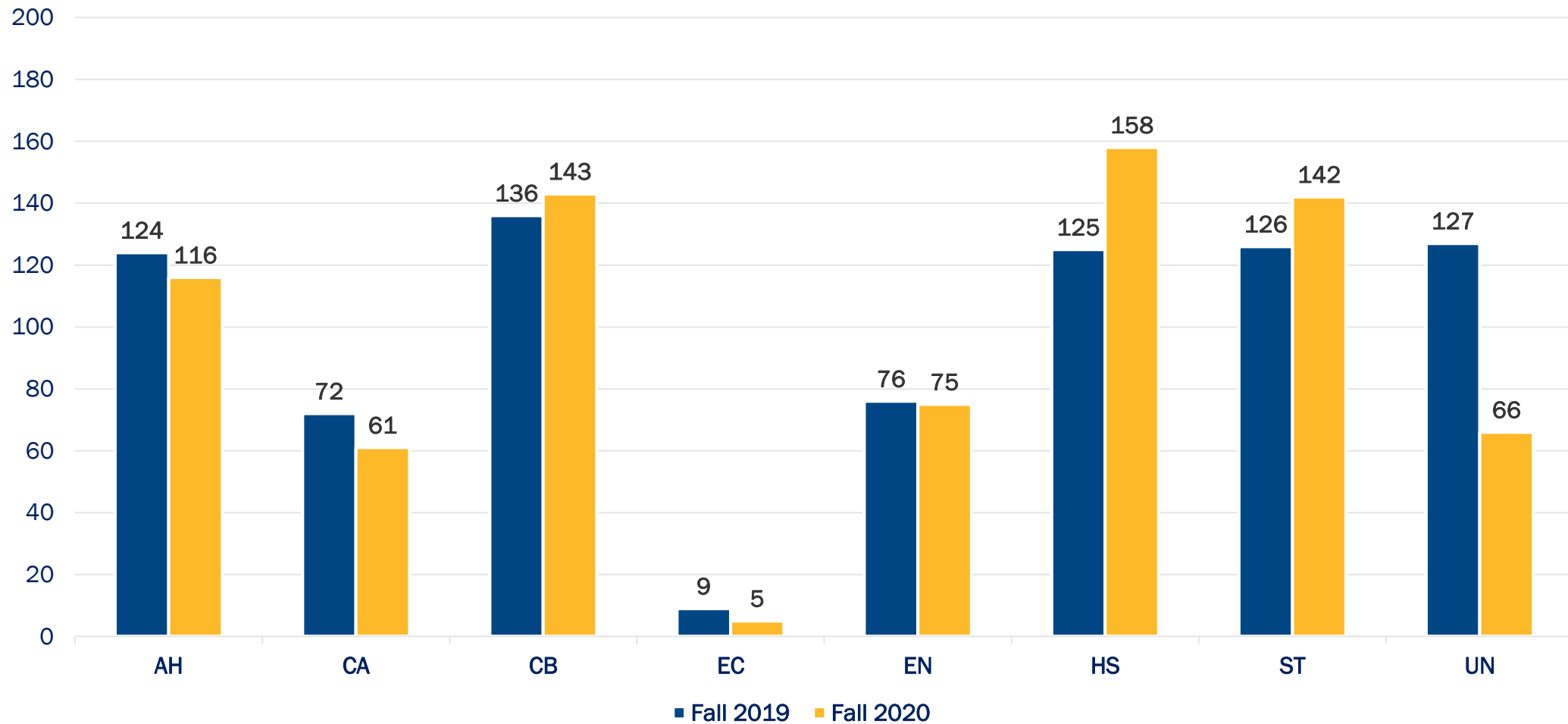


TOP 10 TRANSFER STATES

- Virginia
- South Carolina
- Maryland
- New York
- Georgia
- California
- Illinois
- Pennsylvania
- Florida
- Missouri



TRANSFER ENROLLMENT BY COLLEGE



TOP 10 TRANSFER INSTITUTIONS

In-State

- Guilford Technical Community College
- Wake Technical Community College
- Central Piedmont Community College
- Davidson County Community College
- Fayetteville Technical Community College
- NC State University
- Alamance Community College
- East Carolina University
- UNC Greensboro

Out-of-State

- Clark Atlanta University
- Norfolk State University
- Morgan State University
- Old Dominion University
- Virginia State University
- Ashford University (Iowa)
- Hampton University
- Howard University
- Greenville Technical College (SC)
- Liberty University



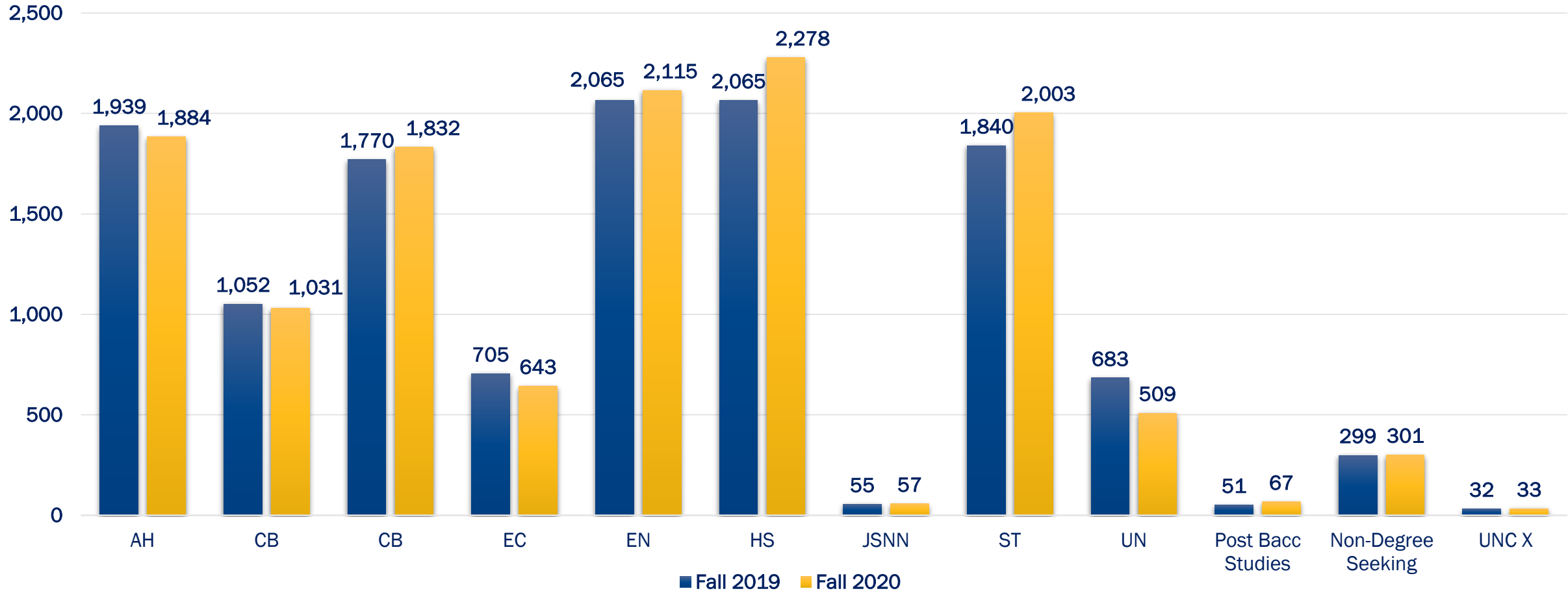
11,131 Undergraduates
1,623 Graduates

→ *1.6% growth*

Driven by ...

- **Retention**
- **New Masters**
- **Distance Education**

TOTAL HEADCOUNT BY COLLEGE (UG & GR)



DISTANCE EDUCATION SNAPSHOT

Completely Online Programs

*18% increase
740 v. 672
(Fall to Fall)*

| | | Undergraduate | | Master's | | Doctoral | |
|---------|-------------------------|---------------|-----------|-----------|-----------|-----------|-----------|
| College | | Fall 2020 | Fall 2019 | Fall 2020 | Fall 2019 | Fall 2020 | Fall 2019 |
| AH | Arts, Human & Soc Sci | 78 | 71 | N/A | N/A | N/A | N/A |
| CA | Agriculture & Envir Sci | 51 | 63 | 29 | 29 | N/A | N/A |
| CB | Business & Economics | 130 | 114 | 83 | 59 | N/A | N/A |
| EC | Education | N/A | N/A | 37 | 37 | 35 | 24 |
| GC | Graduate College | N/A | N/A | 7 | 0 | N/A | N/A |
| HS | Health & Human Sci | 44 | 21 | N/A | N/A | N/A | N/A |
| ST | Science & Technology | 170 | 134 | 76 | 75 | N/A | N/A |
| Total | | 473 | 403 | 232 | 200 | 35 | 24 |

QUESTIONS

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Jacqueline Powers, Associate Vice Provost for Enrollment Management
Board of Trustees – University Affairs Committee
September 7, 2020