

UNIVERSITY ADVANCEMENT AND EXTERNAL AFFAIRS COMMITTEE

BOARD OF TRUSTEES

North Carolina Agricultural & Technical State University
Virtual Meeting via Zoom
Greensboro, NC

Friday, November 13, 2020

I. Call to Order

The meeting was presided by Chair Joe Parker and called to order via videoconference at 9:00 a.m. He announced that the meeting would be conducted pursuant to the amendments to the Open Meetings Act, which apply during states of emergency. All votes are required to be taken by roll call. He reminded the members that all chats, instant messages, texts, or other written communications between members of the Board regarding the transaction of the public business during the remote meeting are deemed a public record.

II. Conflict of Interest Statement

Read by Chair Parker

III. Roll Call

The roll was called by Stephanie Crisp and confirmed the following:

Committee Members Present: Joe Parker, Calvin Brodie, Kim Gatling, Venessa Harrison, Ken Sigmon and Chancellor Harold Martin

Committee Members Absent:

Committee Guests Present: Hope Rush, Haven Cockerham

Committee Guests Absent: Dan Ford

IV. Approval of Prior Meeting Minutes_September 25, 2020 Open and Closed Sessions

A motion to approve the Open Session minutes from September 25, 2020 was made by Venessa Harrison; seconded by Calvin Brodie and were unanimously approved via roll call.

A motion to approve the Closed Session minutes from September 25, 2020 was made by Vanessa Harrison; seconded by Kim Gatling and also unanimously approved via roll call.

V. University Advancement Report – Ken Sigmon, Vice Chancellor for Advancement

A. Fundraising Report:

- The committee received reports on annual fundraising for fiscal year 21 to date, as well as campaign results to date.
- For the fiscal year, the University has received \$6.7MM in gifts and new commitments overall as compared to \$5.6MM last year fiscal year – a 20% increase that continues to be influenced by campaign commitments.
- This year has been driven by several large commitments from corporations, foundations, and organizations thus far, who have made gifts totaling \$6MM.

B. Campaign Update:

- The campaign has now surpassed \$111MM, with even more gifts expected by campaign end in approximately 45 days; driven largely by mid-level individuals making major gifts and ongoing commitments from corporations and foundations.
- The Homecoming Giving Challenge has raised over \$600K from more than 1,200 donors.
- The Chancellor's Virtual Donor Reception was well attended and included a student panel, remarks from the Chancellor and Campaign Co-Chairs, and a virtual photo booth.
- Despite it being virtual, Homecoming 2020 was a great success that engaged thousands of alumni in activities such as:
 - The Halftime Show
 - Online shopping
 - The Clock Tower Concert Series
 - Karaoke
 - A docuseries on the University

VI. University Advancement Metrics – Ken Sigmon, Vice Chancellor for Advancement

- The committee reviewed the key performance indicators for University Advancement for FY20.
- Critical measures such as the endowment per student ratio, cost per dollar raised, and the major gift pipeline are all within expected ranges and trending positively.

VII. Legislative Priorities Update – Ray Trapp, Director of External Affairs

Ray Trapp reviewed legislative and budgetary priorities for the university with the committee.

- Significant accomplishments at the state level to date include:
 - State funding to match and exceed federal funding for College of Agriculture and Environmental Sciences research and Extension programs (\$3M)
 - Umstead Act Exemption for sale of dairy products at the NC A&T Farm
- State Budgetary priorities for the next session include:
 - Convert College of Agriculture funds to recurring from non-recurring
 - Ensuring building reserves are funded to operate our ERIC building in 2022
 - Carry forward caps on funds are moved from 5% to 8%
 - Support a capital request for STEM buildings R&R (\$100M)
- Significant accomplishments at the federal level to date include:

- Passage of the Farm Bill
 - Funding for Center of Excellence for College of Agriculture and Environmental Sciences
 - Funding for 1890 University Scholarships
- Inaugural Aggie Advocacy Day in Washington, DC
- Federal Budgetary priorities for the next session include:
 - Support for Centers of Excellence
 - Protect and Increase USDA NIFA Funding (Evans-Allen and Cooperative Extension)
 - Continue to increase collaboration/support from Federal Agencies (DOD, Commerce, DOL, NASA, NSF, NIH, EPA, Energy, USDA)
 - Protect and Increase all year Pell Grant
 - Protect TRIO Programs
 - Protect Federal Loan Programs and Graduate Work Study
 - Protect Title III Funding
 - Increase HBGI Funding which supports graduate students

VIII. New Business

No further business.

IX. Adjournment

Chair Parker asked for any comments or questions from the board members regarding any of today's matters; hearing none, he asked for a motion to adjourn; moved by Calvin Brodie, seconded by Venessa Harrison; all were in favor and unanimously approved via roll call, meeting adjourned at 10:03 a.m.

Recorded by:
Stephanie Crisp, Executive Assistant
University Advancement