

# ENROLLMENT UPDATES



Jacqueline Powers, Associate Vice Provost for Enrollment Management  
Board of Trustees University Affairs Committee Meeting  
February 26, 2021

# SPRING 2021 NEW STUDENT SUMMARY

*As of 2.5.21 (Census)*

New Freshman	Spring 2021	Spring 2020	% Change
Applications	406	496	-18%
Admitted	125	83	51%
Enrolled	73	50	46%

New Transfer	Spring 2021	Spring 2020	% Change
Applications	1,295	1,183	9%
Admitted	506	335	51%
Enrolled	322	220	46%



# REGISTRATION BY HEADCOUNT

As of 2.5.21 (Census)

**12,038**

Total Registration  
(+3.08%)

- 10,421 UG (+1.73%)
- 1,617 GR (13%)

Fall 2020 Comparison

10,244 - UG  
1,434 - GR  
11,678 - Fall 2020 Total

**MDL**

Campus Type

- 2,195 - Main Campus (18.2%)
- 2,932 - Distance Learning (24.4%)
- 6,911 - Main x Distance (57.4%)

Fall 2020 Comparison

-627 - M (5%)  
-5,045 - DL (40%)  
-7,082 - M x DL (55%)

# SPRING FUNDING SUPPORT



- Full-time, degree-seeking students
- Prioritized high achievers, seniors, new students, past due balances (*where possible*)
- Manual process that requires individual review for each student with balance for consideration
- Provided assisted to students for spring
- Establishing a scholarship office to launch early March

# LOOKING AHEAD

*Fall 2021*



- 40% increase in new freshman enrollment confirmations.
- 28% increase in new transfer student enrollment confirmations.
- Increase in our new freshman admitted student cumulative GPA (3.947)
- Corporate and Foundation partnerships (Corning, NC GlaxoSmithKline Foundation)



# QUESTIONS

AGG  
IESDO