

VICE CHANCELLOR'S REPORT



Mr. Kenneth E. Sigmon Jr.
Vice Chancellor for University Advancement
Board of Trustees AEA Committee
November 12, 2021

FUNDRAISING REPORT

AGG
IESDO

Gifts and New Commitments - Source and Type

July 1, 2021 - September 30, 2021

CONSTITUENT	PLEDGES	OUTRIGHT GIFTS	GIFTS IN KIND	REALIZED PLANNED GIFTS	DEFERRED PLANNED GIFTS	TOTAL
ALUMNI	\$61,000	\$287,046	\$0	\$0	\$0	\$348,046
CORPORATE	\$5,090,000	\$953,024	\$0	\$0	\$0	\$6,043,024
FOUNDATION	\$1,425,516	\$479,709	\$0	\$0	\$0	\$1,905,225
NON-ALUMNI	\$431,000	\$63,591	\$0	\$0	\$525,000	\$1,019,591
OTHER ORGS	\$0	\$80,298	\$0	\$0	\$0	\$80,298
TOTAL	\$7,007,516	\$1,863,667	\$0	\$0	\$525,000	\$9,396,183

July 1, 2020 - September 30, 2020

CONSTITUENT	PLEDGES	OUTRIGHT GIFTS	GIFTS IN KIND	REALIZED PLANNED GIFTS	DEFERRED PLANNED GIFTS	TOTAL
ALUMNI	\$363,395	\$1,277,140	\$0	\$50	\$0	\$1,640,585
CORPORATE	\$6,197,630	\$393,747	\$7,237	\$0	\$0	\$6,599,100
FOUNDATION	\$236,506	\$123,676	\$0	\$0	\$0	\$360,182
NON-ALUMNI	\$253,848	\$20,221	\$0	\$0	\$0	\$274,069
OTHER ORGS	\$49,686	\$12,282	\$0	\$0	\$0	\$61,968
TOTAL	\$7,101,065	\$1,827,066	\$7,723	\$50	\$0	\$8,935,904

ADVISORY COUNCIL ON ALUMNI RELATIONS

AGG
IESDO

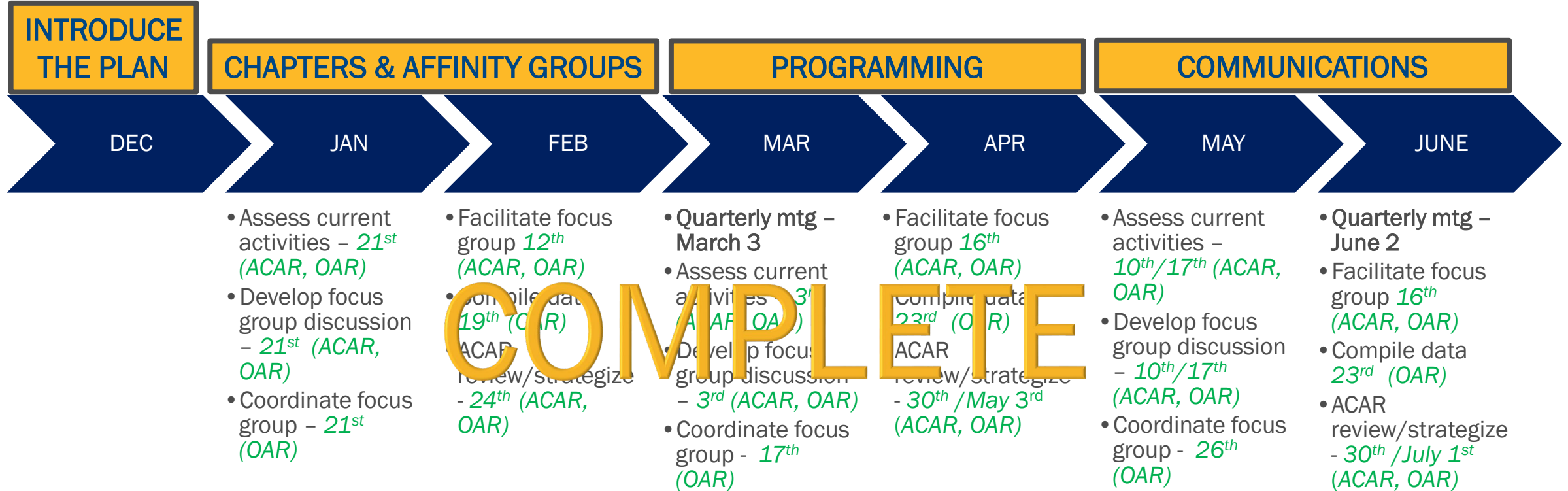
- ❖ **Chair** – Kimberly Gatling ‘96
- ❖ Arthur Burson ‘80
- ❖ Ulysses Cozart, Jr. ‘77
- ❖ Toriano Franklin ‘02
- ❖ Crystal Garris ‘96
- ❖ Natalie Gwishiri ‘09
- ❖ Traci Hatch ‘97
- ❖ Diane Frost Hill ‘77



- ❖ Ashley Hoover ‘91
- ❖ Arlene Maclin, Ph.D. ‘67
- ❖ Shannon McKnight ‘18
- ❖ Rama Sharma, Ph.D. ‘17
- ❖ Claudette Smith, Ph.D. ‘77
- ❖ Darryl Towns ‘90
- ❖ Lillie Inez Gaynor-Vessels ‘97
- ❖ Andre Winstead ‘93, ‘99

MISSION

The Advisory Council on Alumni Relations will assist the Office of Alumni Relations in developing, implementing and executing communications, programs, volunteer opportunities, services and giving opportunities to connect and engage alumni in the life of N.C. A&T State University.



NEXT STEPS

- **Build out programming and communications strategy for next 3 - 5 years**
- Segment-focused programming & communications
 - > Students
 - > Young Alumni
 - > Mid-Season Alumni
 - > Seasoned Alumni
- **Assessment of existing chapters; chapter network expansion**
- Establishment of affinity network

