

# STRATEGIC PLAN REFRESH

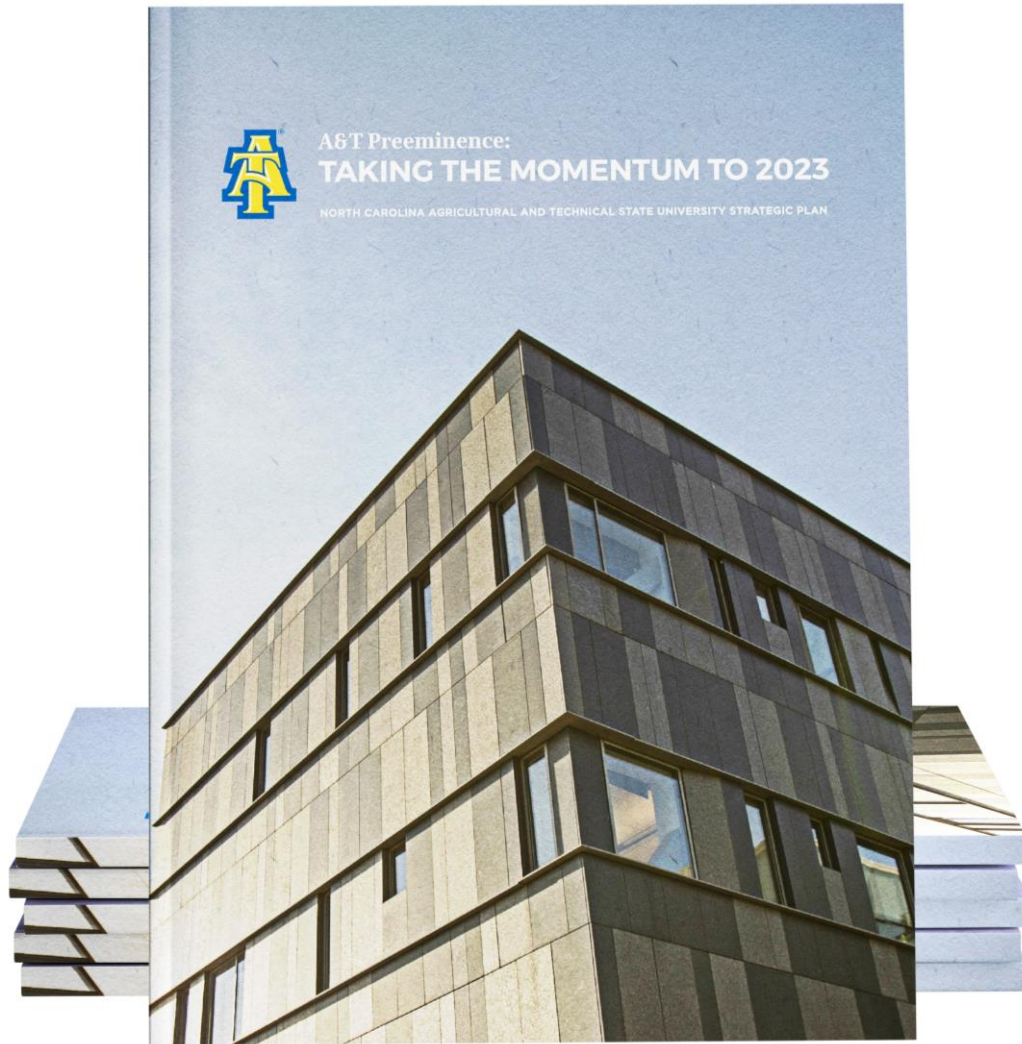


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Board of Trustees, University Affairs, February 18, 2022



## WHAT:

Update Our Current Strategic Plan

- A&T Preeminence: Taking the Momentum to 2023

## WHY:

To Address the Challenges of the Future

- Changing Landscape of Higher Education
- New and Emerging Needs From Stakeholders
- Capacity to Solve Regional and Global Issues

## HOW:

By Leveraging Processes that Foster:

- Internal/External Engagement
- Academic Excellence
- Articulation the Unique Niche
- Utilization of Data and Metrics



### PHASE 4 FINALIZE (10/2022 – 12/2022)

Key metrics, scorecard, resources, alignment; refine, revise, submit for approval



### PHASE 2 DISCOVERY (04/2022 – 06/2022)

Refine mission, vision and values; committee reviews analyzes, scans and gathers inputs

TOGETHER  
2030

### PHASE 5 APPROVALS (01/2023 – 02/2023)

Iterate if needed; submit final draft for review and approval



### PHASE 3 DRAFTS (07/2022 – 09/2022)

Draft findings; goals and initiatives recommendations; refinement, inputs



### PHASE 1 LAUNCH (01/2022 – 03/2022)

Kickoff/Charge Meeting, finalize roles, structure, schedules and responsibilities, environmental scans, data dissemination