

# GRADUATE ENROLLMENT UPDATE

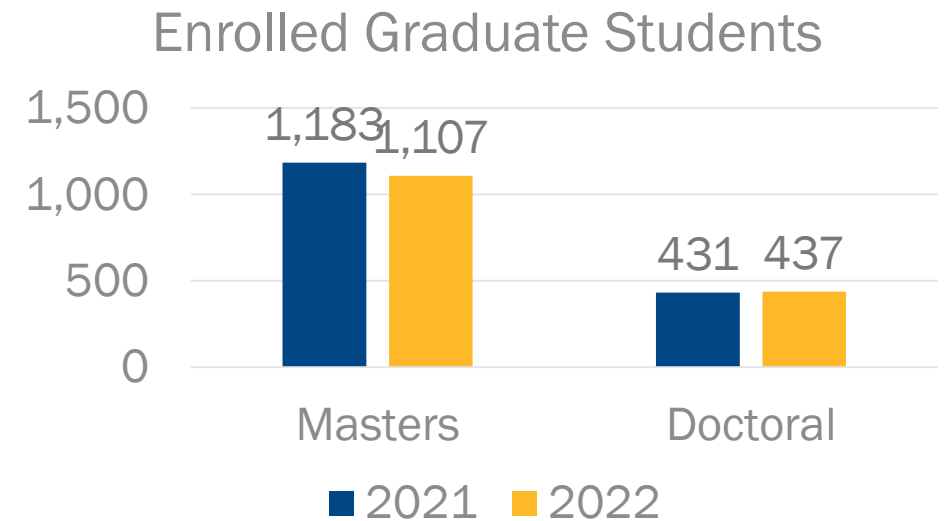
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Clay Gloster, Jr.  
Vice Provost for Graduate Research and Dean of the Graduate College  
Board of Trustees Meeting  
02/18/2022

# ENROLLED GRADUATE STUDENTS

*As of January 25, 2022*

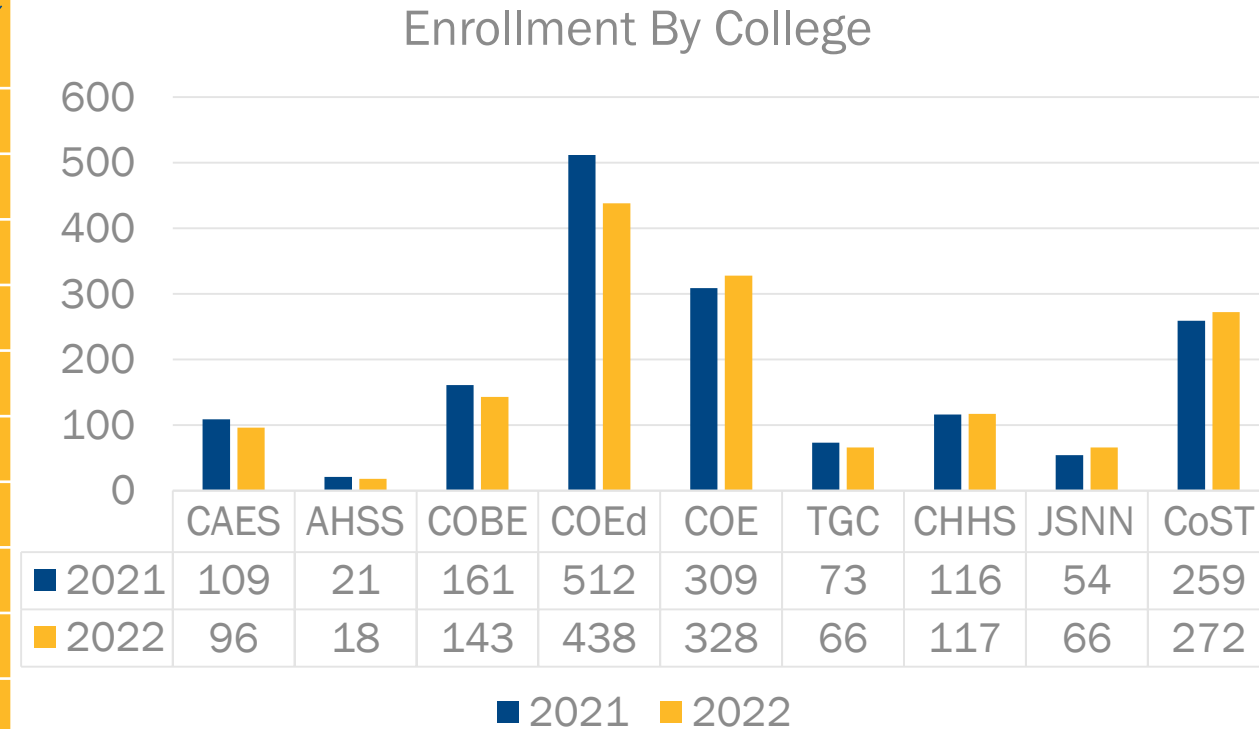
Graduate Students Enrolled	2021	2022	Difference 22 to 21	% Difference 22 to 21
Masters	1,183	1,107	-76	-6.42%
Doctoral	431	437	6	1.39%
UNC Exchange	3	0	-3	-100.00%
<b>Total Graduate</b>	<b>1,617</b>	<b>1,544</b>	<b>-73</b>	<b>-4.51%</b>



# ENROLLED GRADUATE STUDENTS BY COLLEGE

As of January 25, 2022

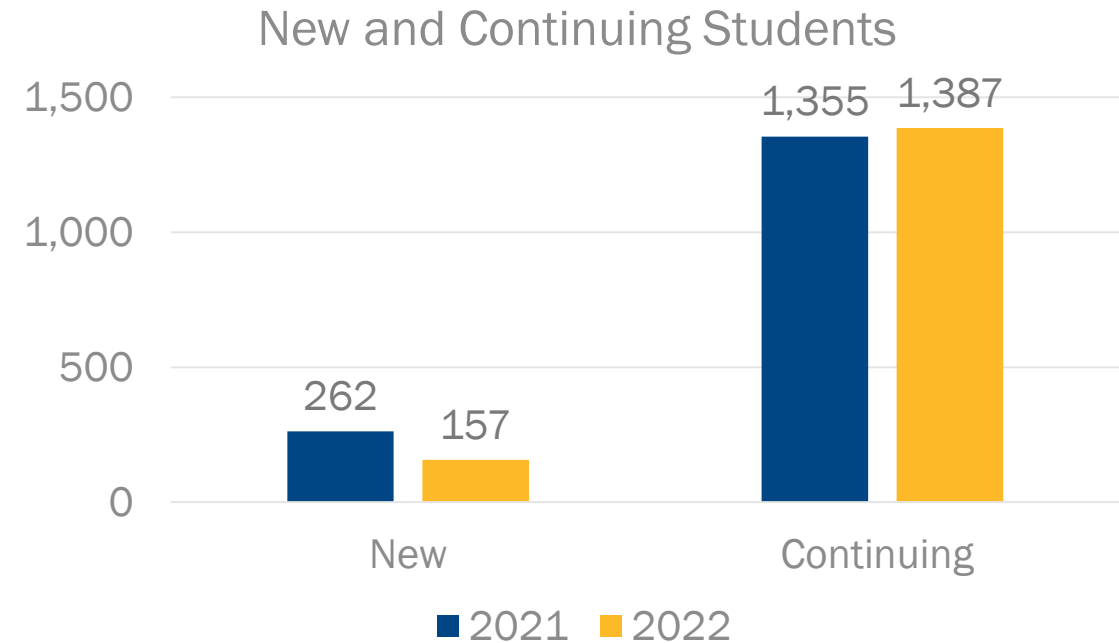
College	2021	2022	Difference 22 to 21	% Difference 22 to 21
CAES	109	96	-13	-11.93%
AHSS	21	18	-3	-14.29%
COBE	161	143	-18	-11.18%
COEd	512	438	-74	-14.45%
COE	309	328	19	6.15%
TGC	73	66	-7	-9.59%
CHHS	116	117	1	0.86%
JSNN	54	66	12	22.22%
CoST	259	272	13	5.02%
UNC Exchange	3	0	-3	-100.00%
<b>Total Graduate</b>	<b>1,617</b>	<b>1,544</b>	<b>-73</b>	<b>-4.51%</b>



# NEW AND CONTINUING GRADUATE STUDENTS

As of January 25, 2022

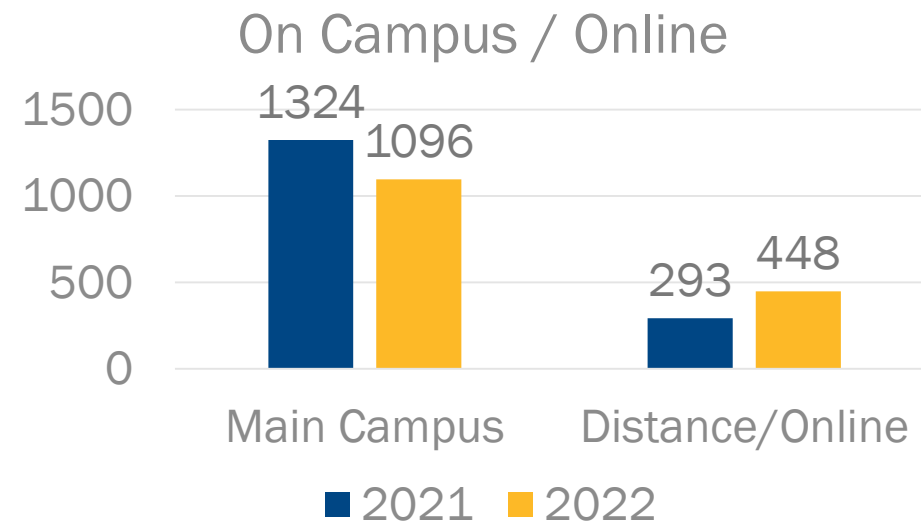
	2021	2022	Difference 22 to 21	% Difference 22 to 21
New	262	157	-105	-40.08%
Continuing	1,355	1,387	32	2.36%
<b>Total Headcount</b>	<b>1,617</b>	<b>1,544</b>	<b>-73</b>	<b>-4.51%</b>



# ONLINE GRADUATE STUDENTS

*As of January 25, 2022*

Graduate Students Enrolled	2021	2022	Difference 22 to 21	% Difference 22 to 21
Main Campus	1,324	1,096	-228	-17.22%
Distance/Online	293	448	155	52.90%
<b>Total Headcount</b>	<b>1,617</b>	<b>1,544</b>	<b>-73</b>	<b>-4.51%</b>



# HIGHLIGHTS OF THE ENROLLMENT GROWTH STRATEGY

- **Enhance the “AggieGradX”**
  - Enhance student experience and student success
  - Provide development opportunities for graduate committees and advisors
- **Scale and innovate growth strategy**
  - Continue engagement with RNL to develop the A&T Graduate College’s Strategic Enrollment Plan
  - Modify graduate program funding model to provide incentives for programs to grow.
  - Execute at least two bidirectional Memorandum of Understanding (MOUs) per year with institutions for which we identify as promising in terms of the potential pipeline of students.
- **Expand reach, visibility, presence**
  - Add new programs with high student demand, employment demand, and impact on moving the institution to R1.
  - Continue and expand marketing initiatives (Facebook, Twitter, Google Ads, Billboards)
  - Partner with GUILD to enroll students from industry into graduate programs (Met with them on 1/20 for a discussion about the MBA program).
  - Establish an annual Visit A&T Day (held in November) to recruit high achieving students to our university.
  - Host monthly campus visits and information sessions for prospective graduate students.
  - Recruit at graduate school fairs and conferences.

# QUESTIONS

