

**UNIVERSITY ADVANCEMENT AND EXTERNAL AFFAIRS COMMITTEE  
BOARD OF TRUSTEES**

North Carolina Agricultural & Technical State University  
Virtual Meeting via Zoom  
Greensboro, NC

**Friday, February 18, 2022, 9AM**

---

**I. Call to Order**

The meeting was called to order by Chair, Joe Parker.

**II. Conflict of Interest Statement**

No conflicts were reported.

**III. Roll Call**

Called by Stephanie Crisp and confirmed the following:

**Committee Members Present:** Joe Parker, Calvin Brodie, Venessa Harrison, Ken Sigmon, Bhaskar Venepalli, Lynn Wooten

**Committee Members Absent:** Haven Cockerham

**Committee Guests Present:** Chancellor Harold Martin, Hilda Pinnex-Ragland, Ulysses Cozart, Teresa Davis, Melissa Holloway, Ralisha Mercer, Hope Rush

**IV. Approval of Prior Meeting Minutes – November 12, 2021**

\*A motion to approve the minutes was moved by Bhaskar Venepalli; seconded by Calvin Brodie and were unanimously approved via roll call of the committee members; motion carried.

**V. Vice Chancellor's Report:**

**A. University Development Updates: Ralisha Mercer, Associate Vice Chancellor**  
Fundraising Report

- For the first half of the fiscal year, the University has received \$20.4MM in gifts and new commitments overall.
- Development has surpassed its annual target of \$20MM in new gifts and commitments for this year on the heels of continued strong alumni and corporate support.
- The team is continuing to monitor the stock market, inflation, and other indicators that influence giving.

**B. Alumni Relations Updates: Teresa Davis, Associate Vice Chancellor**  
Advisory Council on Alumni Relations

- The council has completed its work in the gap analysis for chapters and affinity groups, programming, and communications.

- The council has now been broken down into sub-groups to focus on:
  - Programming
  - Communications
  - Chapters
  - Affinity networks
- Week of Aggie Love
  - Great alumni participation
  - Conversations with Social Media Influencers
  - Aggie Business Shout Outs
  - Virtual Peloton ride with fellow Aggies
  - Community Service Day
  - Virtual cooking class
  - Young Alumni Giving Day
    - Over 350 young alumni made gifts totaling over \$26,000

**C. Vice Chancellor's Updates: Ken Sigmon, Vice Chancellor**

The Foundation for North Carolina A&T State University, Inc.

- An update on the establishment of the new Foundation for North Carolina A&T State University, Inc, its purpose, structure, and membership was given.
  - To promote the welfare and future development of the university
  - Formed post campaign as the last step to restructure all associated entities of the university
  - Assumed the Tax Identification of the former National Alumni Association
  - The board is made up of a minimum of (12), but not more than (20) voting members
  - Tim King is the Chair

Power of Do Campaign Wrap-up

- Ken also gave an update on remaining pledges from the Power of DO campaign.
  - Uncollectable are running less than one percent and continue to fuel strong growth of the university's endowment.
- University Advancement will also be leading a committee to establish a campus recognition piece for the success of the campaign.

**VI. New Business**

No new business.

## **VII. Closed Session**

*The General Counsel read the required statement to go in to close session.*

\*The motion to move in to closed session was moved by Venessa Harrison, seconded by Lynn Wooten; unanimously approved via roll call of the committee members; motion carried.

*The committee member's mics and video were muted and redirected to a secured break out room designated for today's closed session items to review and recommend naming proposals that will be brought to the Full Board for approval later this afternoon.*

### **Naming Recommendations – Ken Sigmon, Vice Chancellor for Advancement**

1. Honeywell Club Room 238 – located in the Harold L. Martin Sr. Engineering Research and Innovation Complex (ERIC) – 50K gift; a 5-year term; the room will be used by student clubs, organizations and hosting workshops. The gift was received last year and aligns with the amounts and terms approved for the naming structure.
2. Walmart – located in the Willie A. Deese College of Business and Economics – \$5MM commitment to build programs within the college – this will be a designated space for Walmart recognition during a 5-year term as a branding opportunity.

\*The motion to move back in to open session was moved by Calvin Brodie, seconded by Venessa Harrison; unanimously approved via roll call of the committee members; motion carried.

## **VIII. Open Session**

\*The motion to accept and approve the recommended naming proposals made by Ken Sigmon was moved by Calvin Brodie, seconded by Venessa Harrison; unanimously approved via roll call of the committee members; motion carried.

## **IX. Adjournment**

Chair Parker asked for a motion to adjourn; \*motion moved by Calvin Brodie; seconded by Venessa Harrison; the meeting adjourned at 11:03 a.m.

Recorded by:  
Stephanie Crisp, Executive Assistant NC  
A&T SU, University Advancement

\*Motions made by the committee