A photograph of a brick wall with a large white sign. The sign contains the text 'NORTH CAROLINA AGRICULTURAL AND TECHNICAL STATE UNIVERSITY'. To the left of the sign is a vertical stone pillar with a large, stylized 'A&T' logo. The background shows green trees and a clear sky. In the foreground, there are some colorful flowers and plants.

NORTH CAROLINA
AGRICULTURAL AND TECHNICAL
STATE UNIVERSITY

Build to Achieve

Strategic Planning 2022

KEY IMPERATIVES

1

Emerge as a
Powerhouse in
Economic Development
by Addressing Regional
and National Challenges



World Challenges

2

Build an Innovative,
Robust, High
Performing Work
Climate and
Infrastructure to
Achieve R1
University Status



Infrastructure

3

Transformative
Student learning
experience and climate
of scholarly excellence
that embraces hybrid
learning



Academic Climate

4

Reinvigorate the
Institution's
distinction in the areas
of Equity, Inclusion and
Social Justice



World Challenges

5

Be Widely Recognized
for Forward Thinking
Mindset – No Steps
Backwards “Leave to
Achieve”



Emerging Needs



COMMITTEE CHARGE

1

Affirm our mission as an 1890 land-grant university including updates to the vision and values statements

2

Identify emergent strategic goal that address needs into 2030

3

Gauge progress of Preeminence 2023 and make recommendations that provides the roadmap to the future

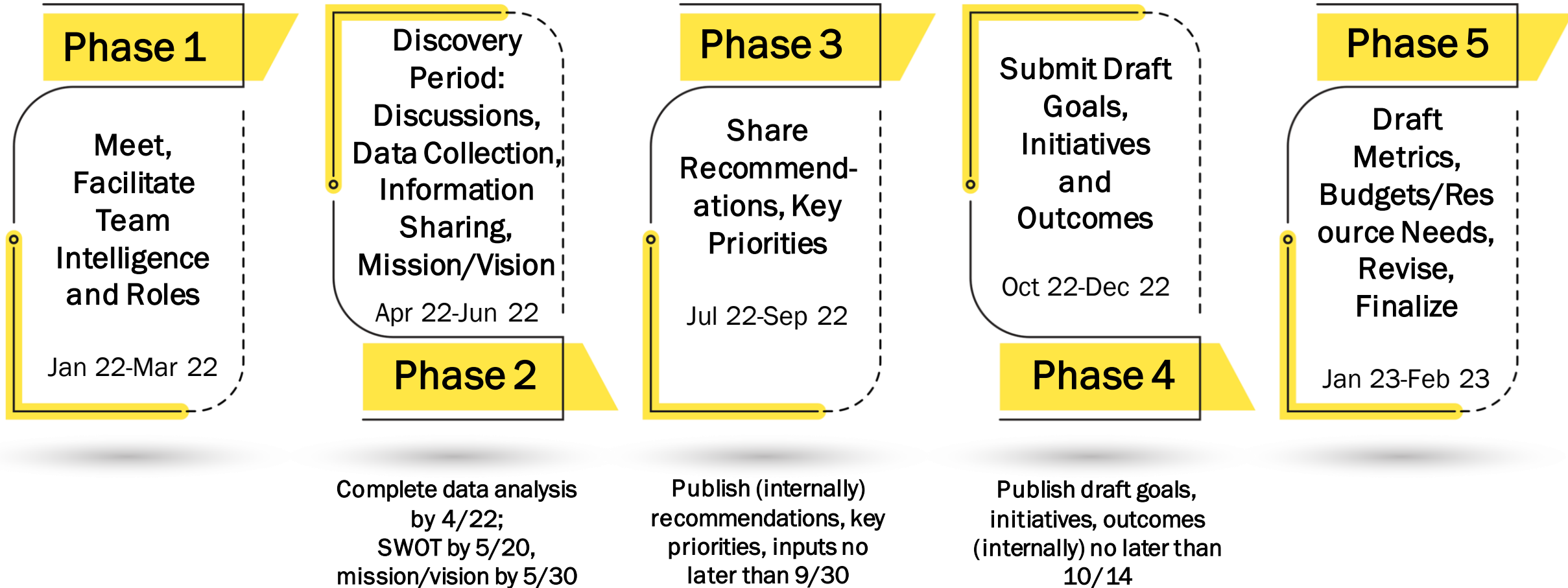
4

Review and integrate the expectations from the University of North Carolina Systems strategic plan

5

Conduct integrated internal and external analysis to identify gaps, challenges and opportunities

P-2023 PROCESS



COMMON THEMES

- Enrollment –
 - > Declining Levels of NC and US High School Graduates
- Infrastructure –
 - > Increase and Improve Technology, Facilities, SOP's and Resources to meet Growing Demand
- Climate –
 - > Optimize Standards of Engagement and Performance
- Human Capital –
 - > Work Force Development and Succession Planning

STRATEGIC PLANNING - KEY TARGET DATES

Session	Task	Attendees	Target Date
Session 1	Identify Key Themes	<ul style="list-style-type: none"> • Writing Team • Committee Co-Chairs 	Completed by 10/3/22
Session 2	Craft University Goals ^{*/**}	<ul style="list-style-type: none"> • Writing Team 	
Session 3	Craft Strategic Objectives	<ul style="list-style-type: none"> • Writing Team • Committee Co-Chairs 	
Session 4	Refine Goals and Strategic Objectives	<ul style="list-style-type: none"> • Writing Team 	Completed by 10/24/22
Session 5	Review/Feedback - Goals & Strategic Objectives, Tactics & Metrics	<ul style="list-style-type: none"> • Writing Team • All Committee Members 	
Session 6	Share Strategic Plan	<ul style="list-style-type: none"> • Writing Team • All Committee Members 	Completed by 11/4/22

NOTE: Prior to finalizing initial goals the Writing Team will gain input from the Chancellor and Cabinet.

^{*}Chancellor review / ^{**}Cabinet review