

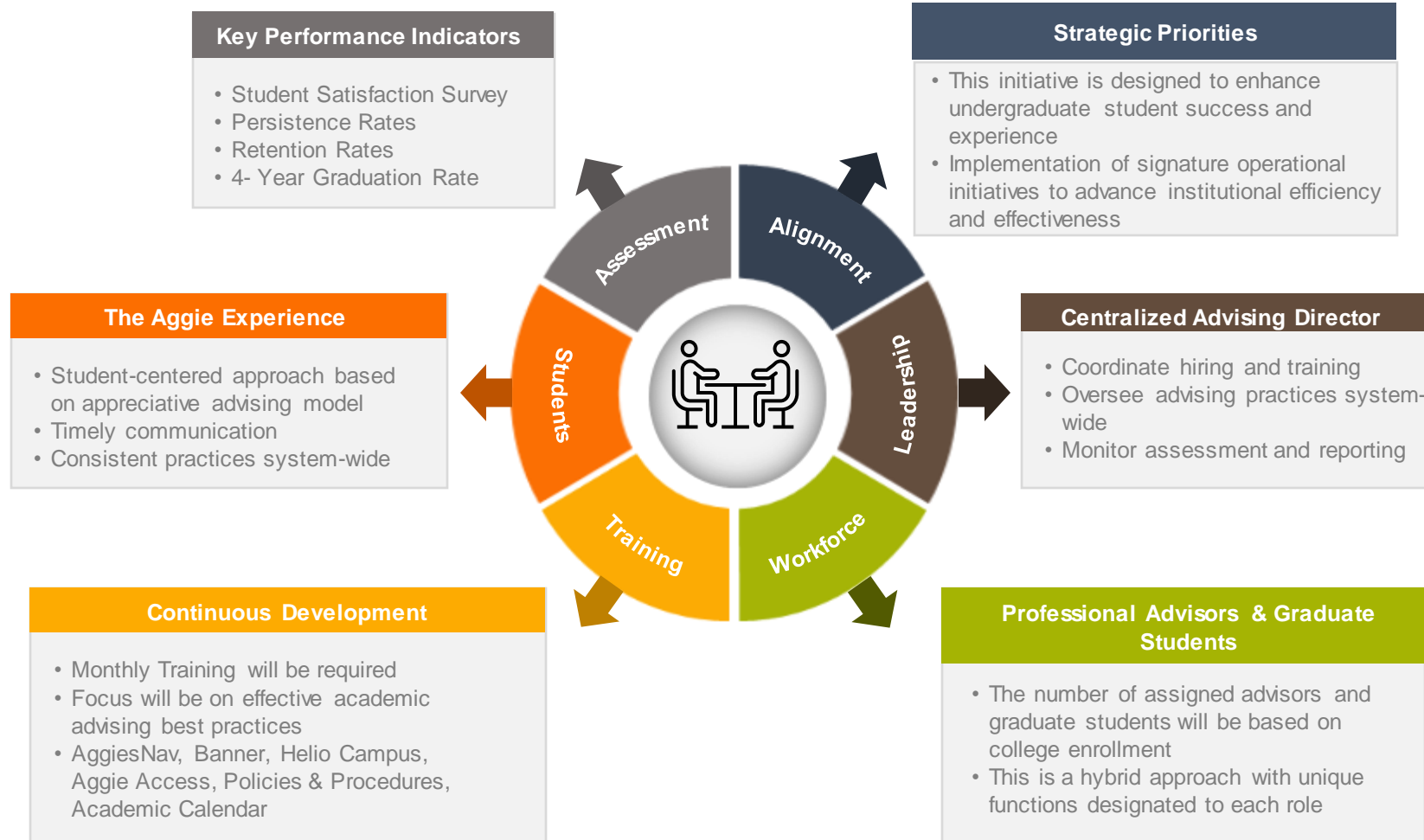
# CENTRALIZED ACADEMIC ADVISING FRAMEWORK



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NORTH CAROLINA AGRICULTURAL  
AND TECHNICAL STATE UNIVERSITY

## STRATEGIC PRIORITIES 2022-2023

The following focused priorities for 2022-23 reflect North Carolina A&T's goal to perform and be recognized at the highest level of doctoral research universities. As we pursue new levels of competitiveness and impact, we continue to drive toward meeting **A&T PREEMINENCE 2023** key performance indicators (KPIs) for student success, while also advancing the research enterprise and institutional efficiency and effectiveness through operational improvements. Diversity, equity, inclusion and belonging (DEIB) are integrated throughout the priorities.



### 1 Invest in evidence-based initiatives to enhance undergraduate and graduate student success and experience.

- 1.1 Develop and implement degree programs, minors and certificates based on market research, industry demand and strategic partnerships.
- 1.2 Plan, implement and monitor predictive analytics initiatives, placing key student success tools in the hands of students, faculty and staff.
- 1.3 Attract new endowed student scholarships and fellowships to foster student success.
- 1.4 Facilitate Quality Enhancement Plan (QEP) to support student success in general education mathematics.
- 1.5 Implement an impactful and inclusive recruitment and student success plan for under-represented students (e.g., Black male students, rural, etc.).



### 2 Support research competitiveness at the highest level.

- 2.1 Assess and evaluate instrumentation, laboratory space, and infrastructure critical to success of the research mission.
- 2.2 Enhance visibility of research, dissemination and creative scholarship.
- 2.3 Optimize workload policies and practices to advance faculty teaching, research and scholarship.



### 3 Implement signature operational initiatives to advance institutional efficiency and effectiveness.

- 3.1 Strengthen shared governance practices.
- 3.2 Enhance operations through policy awareness, streamlined efficiencies, customer service initiatives and upskilling of employees to provide positive experiences for all.
- 3.3 Develop an evidence-based plan for recruitment, retention, and total rewards to facilitate highly talented, culturally responsive and future-forward faculty and staff.
- 3.4 Strengthen and leverage information technology and cybersecurity infrastructure.
- 3.5 Enhance workplace culture by equipping, encouraging and empowering managers to maximize available resources and human capital toward strategic goals.

# CENTRALIZED ADVISING DIRECTOR

## *Duties*



Coordinate recruitment, hiring, and training of workforce (professional advisors and graduate students)



Oversee advising practices system-wide (appreciative advising approach, collaboration with Deans and Associate Deans for college-specific needs)



Monitor assessment and reporting (track and report KPIs)

# HYBRID MODEL

## *Professional Advisors*

- Offer academic coaching and advisement
- Perform unofficial degree audits
- Monitor students' academic performance and employ early intervention strategies
- Address student academic-related concerns
- Co-facilitate advising workshops/programs

## *Graduate Student Advisors*

- Adhere to professional advisors' designated course plan for students
- Assist students with navigating course registration process (Aggie Access)
- Assist with creating campaigns, appointment monitoring, and Aggies Nav student training
- Co-facilitate advising workshops/programs

# CONTINUOUS DEVELOPMENT



## Systems Training

- AggiesNav
- Aggie Access
- Helio Campus
- Key Performance Indicators



## Processes

- Banner
- Policies & Procedures
- Curriculum Guides



## The Aggie Experience

- Student-Centered Approach
- Appreciative Advising
- Academic Coaching
- Bi-Weekly Check-Ins

# THE AGGIE EXPERIENCE

## *Focus Areas*

- Student-centered approach based on appreciative advising model
- Timely communication- designated campaign times, academic calendar reminders
- Consistent, common practices system-wide (registration process, degree audit, coaching)
- High touch points



# ASSESSMENT

STUDENT SATISFACTION SURVEY

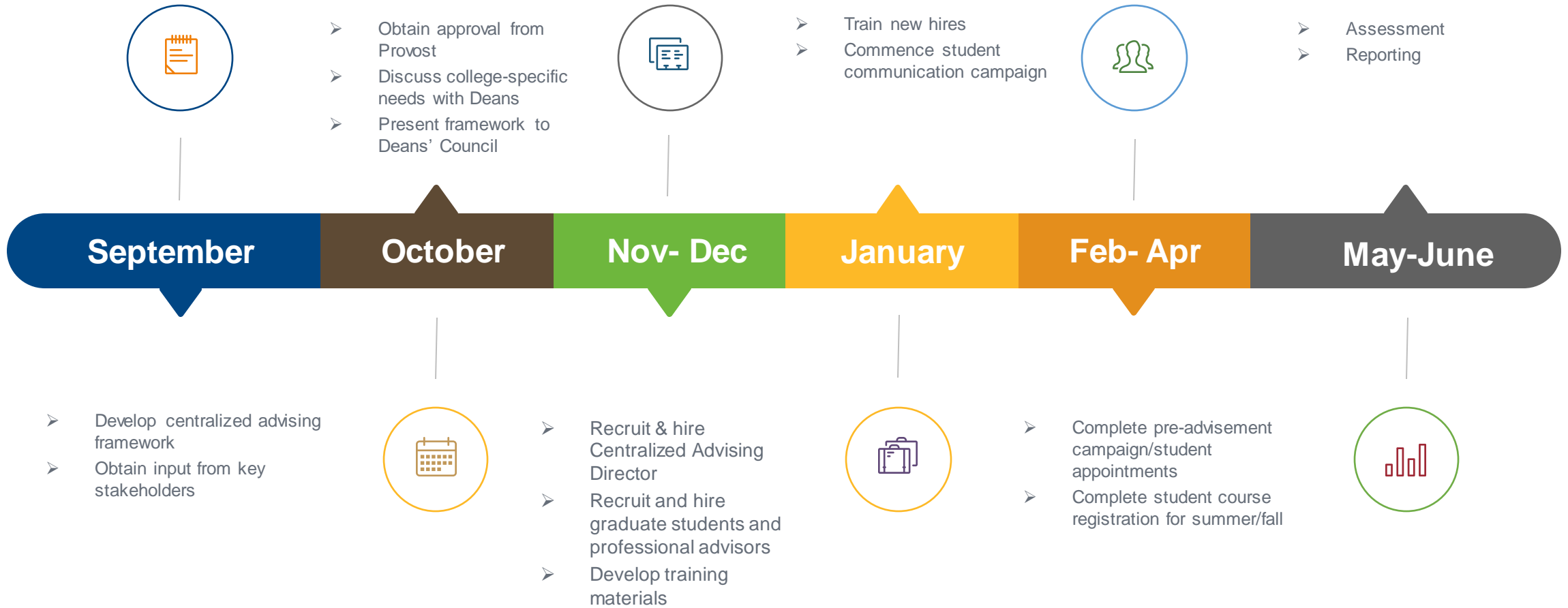
PERSISTENCE RATES

RETENTION RATES

4- YEAR GRADUATION RATE



Centralized Academic Advising Model				
College	Professional Advisors	Graduate Assistant Advisors	Freshman & Sophomore College Enrollment	Caseload
CAES	5	5	459	92
CAHSS	10	10	937	94
COBE	11	11	1025	93
CoEd	1	1	78	78
CoEng	10	10	926	93
COST	11	11	1043	95
CHHS	16	16	1550	97
CAE	0	10		
	64	74		



# QUESTIONS?