



**Board of Trustees**  
**ADVANCEMENT AND EXTERNAL AFFAIRS COMMITTEE MEETING**  
**AFEC BOARD ROOM**  
**Friday, February 17th, 2023**  
**10 a.m.**

**AGENDA**

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- |       |                                   |   |
|-------|-----------------------------------|---|
| I.    | Call to Order                     | Joe Parker, Chair   |
| II.   | Conflict of Interest Statement    | Joe Parker, Chair   |
| III.  | Roll Call                         | Stephanie Crisp   |
| IV.   | Approval of Prior Meeting Minutes | Joe Parker  |
| V.    | University Brand Survey           | Todd Simmons, Associate Vice Chancellor<br>University Relations     |
| VI.   | Fundraising Reports               | Ralisha Mercer, Associate Vice Chancellor<br>University Development |
| VII.  | Aggie Athletic Foundation Update  | Shamika Pyfrom, Executive Director                                  |
| VIII. | New Business                      | Joe Parker  |
| IX.   | Closed Session                    | Joe Parker  |
| X.    | Adjournment                       | Joe Parker  |