

ENROLLMENT UPDATES SPRING AND FALL 2023

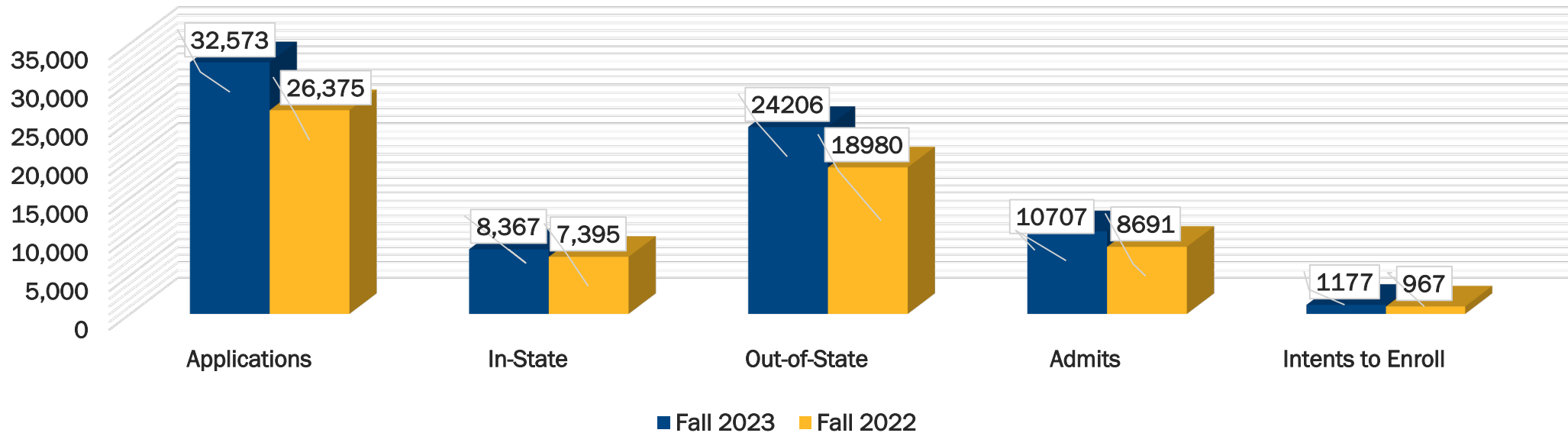


Dr. Dawn M. Nail, Interim AVP, Enrollment Management
Board of Trustees Presentation
February 2023

NEW FRESHMAN ADMISSIONS SUMMARY

As of 01/27/23

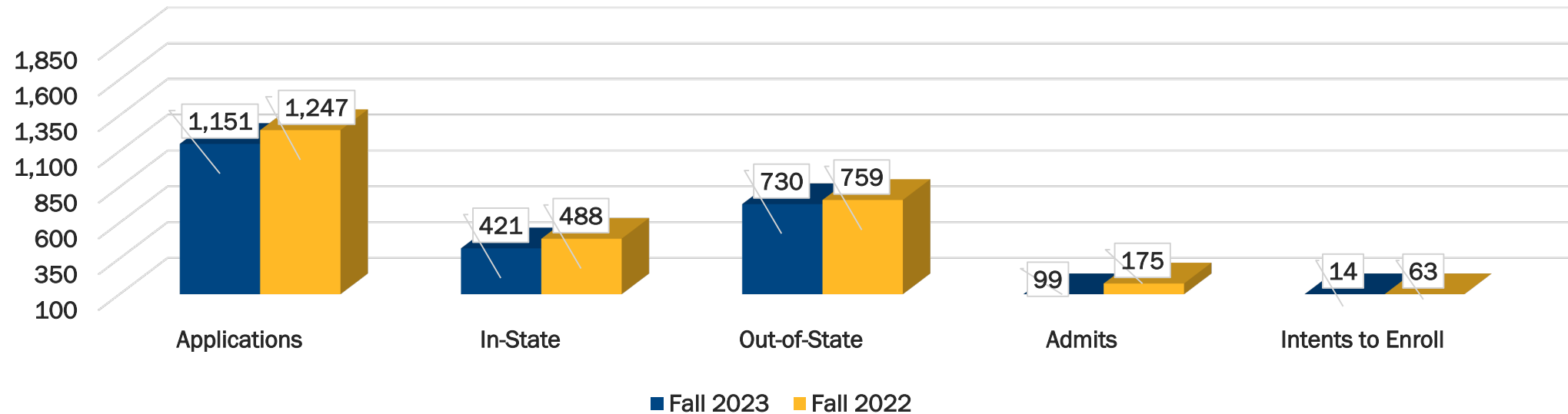
Fall 2023 New Freshman Admissions



TRANSFER ADMISSIONS SUMMARY

As of 01/27/23

Fall 2023 Transfer Admissions



FALL 2023 ACADEMIC PROFILE

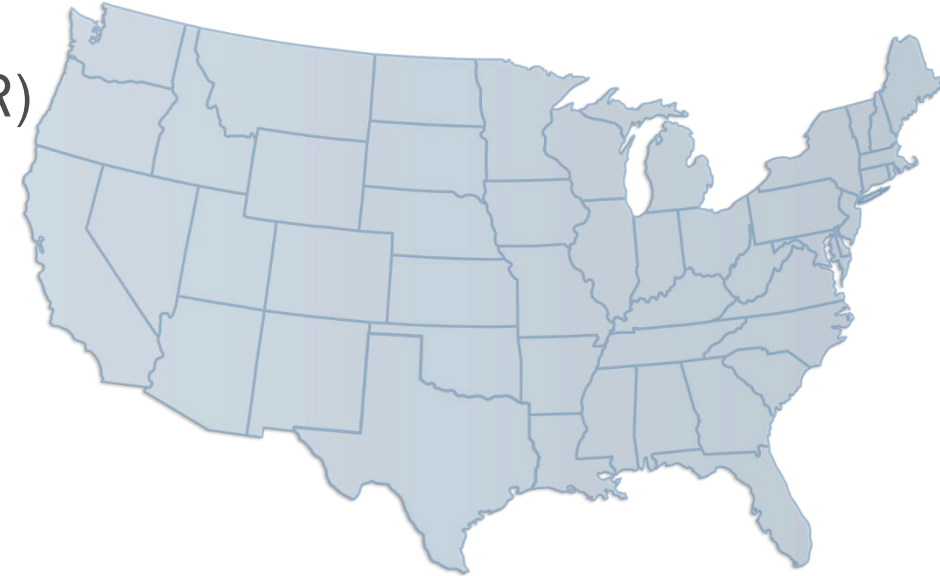
	Fall 2023 (ST)			Fall 2022 (ST)		
	GPA Avg	New SAT Avg	ACT Avg	GPA Avg	New SAT Avg	ACT Avg
Admits	3.947	1,118	21	3.947	1,118	21
IS	3.674	1,079	20	3.654	1,071	20
OOS	4.117	1,127	22	4.193	1,131	23

ADMISSION TOUCH POINTS

- Activate your Admissions Portal
- Portal Successfully Activated
- Incomplete Application
- Application Received
- Event Notifications
- Missing Item Notifications (including Targeted Population Campaigns)
- Notification of Payments Received
- Application Decision
- Major Change Notifications
- Welcome to the Aggie Family!

RECRUITMENT INITIATIVES

- NC/Ghost Voice Campaign (Enrollment Fuel)
- Parent Communications
- In-state and Out-of-State Incomplete Applications Campaign (Enrollment Fuel)
- Admissions Pro assistance (Linking/Indexing/MCR)
- Scholars Day 02/24/23
- Admitted Student Open House 03/25/23
- Transfer Wednesdays
- Brown Bag



STAFFING UPDATE

- Director of Undergraduate Admissions-*Onboarded 12/14/22*
- Director of New Student Programs and First Year Experience-*Onboarded 01/03/22*
- All remaining positions moved to HR for posting
- Continuous review of remaining EM positions for posting



QUESTIONS?



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