

UNIVERSITY ADVANCEMENT AND EXTERNAL AFFAIRS COMMITTEE

BOARD OF TRUSTEES

North Carolina Agricultural & Technical State University
Alumni-Foundation Event Center, Boardroom
Greensboro, NC

Friday, November 10, 2023 10:00 a.m.

OPEN SESSION MINUTES

I. Call to Order

In the absence of Chairwoman, Hilda Pinnix-Ragland, the meeting was called to order by Trustee Gina Loften.

II. Conflict of Interest

No conflicts were reported.

III. Roll Call

Called by Stephanie Crisp and confirmed the following:

Committee Members Present: Calvin Brodie, Ken Sigmon

Committee Members Absent: Jini Thornton George Ragsdale, Lynn Wooten; Hilda Pinnix-Ragland

IV. Approval of Prior Meeting Minutes – September 22, 2023

Approval of the minutes was postponed until the November meeting due to the absence of a quorum.

V. Vice Chancellor’s Report:

A. Fundraising Report for FY24 – Ralisha Mercer, AVC Development

- The committee received a report on fundraising for fiscal year 2024 through September 30, 2023.
- The University received \$2.5MM in gifts and new commitments.
- Corporate and foundation giving is down by 500K
- Overall giving is down by 1.3MM compared to last year
- With recent job postings, every college will now have a dedicated development officer.

VI. NC A&T Brand Report – Todd Simmons, Associate Vice Chancellor, University Relations

Todd returned to finalize his presentation on the university brand, which was previously interrupted due to time constraints at the September meeting. Highlights of his presentation include:

- The state of the brand, where A&T ranks, according to the U.S. News & World Report; no. 25 nationally among “Most Innovative” campuses and is the highest-ranked HBCU or UNC System member on the list.

- He also shared videos of Story-Telling directly from students as well as the national campaign commercial of Toyota and A&T.
- Work continues on the integrated marketing & communication plan

VII. University Legislative Priorities – Robert Pompey, Vice Chancellor for Business & Finance

Robert gave a brief overview. The objective is to persistently pursue the university goals and stay committed to the following key priorities:

- Operating Budget Investment
- Capital Project Investment
- Enrollment Budget Investment
- Statutory and Policy Changes

VIII. Endowed Professorships Update – Dr. Craig Rhodes, Associate Vice Provost for Faculty Affairs

Highlights of his presentation include:

- To date there are 20 Endowed/Distinguished Professorships; 50% of them are STEM
- 8 vacant Endowments
 - An active search is underway
 - 2 pending offers
 - 5 posted for hire
- In the growth category - 1:1 Matched Endowment distributions of up to 6.4MM

IX. New Business

No new business.

X. Adjournment

Trustee Loftin adjourned the meeting at 10:53 a.m.

Recorded by:
Stephanie Crisp, Executive Assistant
NC A&T SU, University Advancement

NEXT SCHEDULED MEETING: February 23, 2024